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# Press Release

FOR IMMEDIATE RELEASE  
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*THE IDAHO SMALL BUSINESS DEVELOPMENT CENTER (SBDC) AND THE IDAHO INNOVATION CENTER TO HOST WEEKLY FREE TELECONFERENCES ON BUSINESS SURVIVAL FOR NEXT 3 WEEKS.*





Most businesses and their employees are facing some of the BIGGEST challenges and impacts they have ever encountered as a result of the Coronavirus (COVID 19) and the stay-at-home order that was issued recently by the State of Idaho.

Small businesses are the backbone of the state and national economy. According to the SBA, "an estimated 25% of businesses don't open again after a major disaster". \* Unfortunately, many have little or no experience navigating through and surviving this type of challenge. Various local, regional and state agencies are working together to provide urgently needed information.

The *Idaho Small Business Development Center* (SBDC) and the *Idaho Innovation Center* will host weekly teleconferences on [Business Survival in a Challenging Economy](#) every Thursday for the next 3 weeks, April 2<sup>nd</sup>, 9<sup>th</sup>, and 16<sup>th</sup>. Two (2) sessions will be held each Thursday—AM Session from 10:30 am to 12:00 pm & PM Session from 1:30-3:00 pm. As there is limited teleconference capacity, it is required to PRE-REGISTER to reserve your space/virtual seat each week. To be part of the teleconferences, register at:

<https://idahosbdc.org/regional-training/> (Select REGION VI)

Presenters will include the *Idaho Small Business Administration (SBA)*, *Idaho Small Business Development Center (SBDC)* and *the Idaho Innovation Center*. Topics to be covered on **April 2<sup>nd</sup>** are:

-  Updates on Covid-19
-  SBA Disaster Loan Program
-  Strategies for an Economic Downturn
-  Leadership through Crisis

The *Idaho SBDC (Region 6)* and *the Idaho Innovation Center* are both located in Idaho Falls at 2300 N. Yellowstone Highway. To learn more, visit [www.idahosbdc.org](http://www.idahosbdc.org) or [www.innovateidaho.org](http://www.innovateidaho.org) or call 208-523-1026.

\*<https://www.sba.gov/business-guide/manage-your-business/prepare-emergencies>