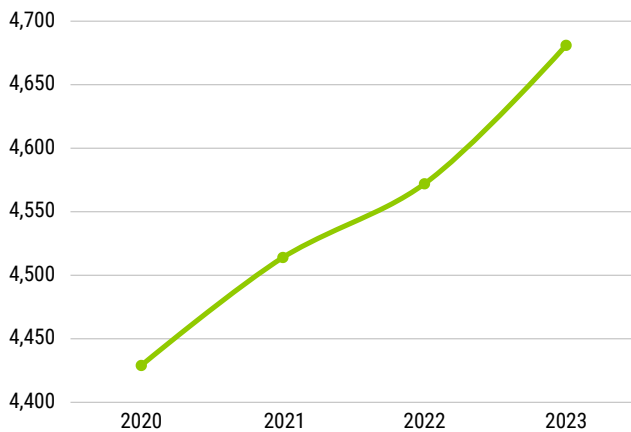


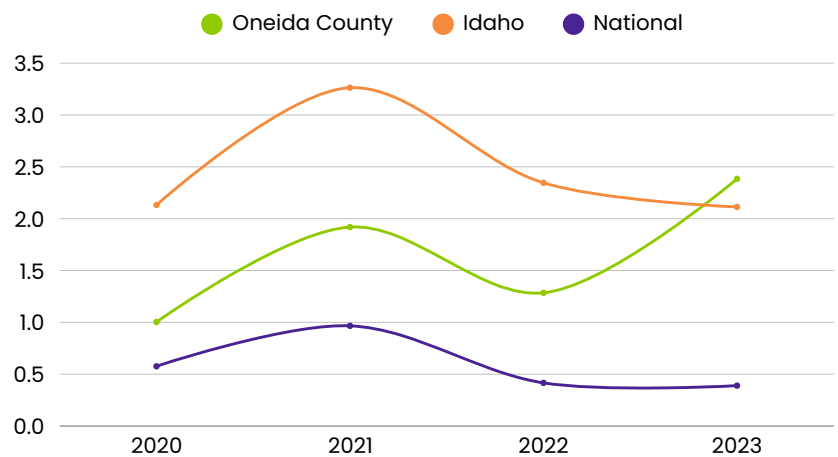
ONEIDA
COUNTYPopulation
4,681

SOURCE: MALAD CITY FACEBOOK PAGE

POPULATION



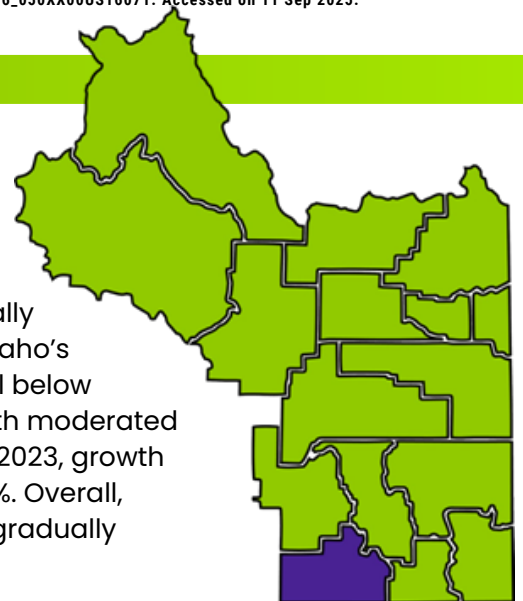
POPULATION PERCENTAGE CHANGE



U.S. Census Bureau, U.S. Department of Commerce. "Age and Sex." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S0101, https://data.census.gov/table/ACSST5Y2023.S0101?t=Populations+and+People&g=010XX00US_040XX00US16_050XX00US16071. Accessed on 11 Sep 2025.

ONEIDA COUNTY'S POPULATION SHIFTS

Between 2020 and 2023, Oneida County, Idaho experienced steady population growth, consistently outpacing national trends though generally below the state average. In 2020, the county grew by about 1.0%, below Idaho's 2.1% but above the U.S. rate of 0.6%. Growth accelerated to 1.9% in 2021, still below the state's 3.3% but nearly double the national pace of 1.0%. In 2022, growth moderated to 1.3%, slightly above the national rate of 0.4% but below Idaho's 2.3%. By 2023, growth picked up to 2.4%, surpassing both the state's 2.1% and the U.S. rate of 0.4%. Overall, Oneida County shows consistent, steady growth, reflecting a stable and gradually expanding population base.

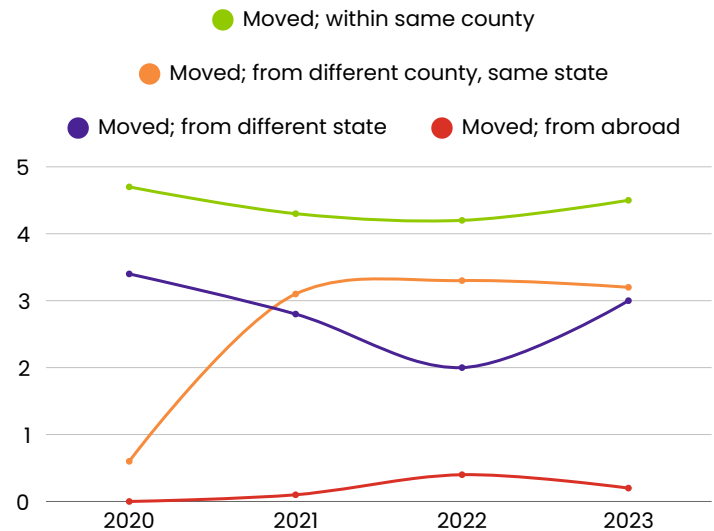


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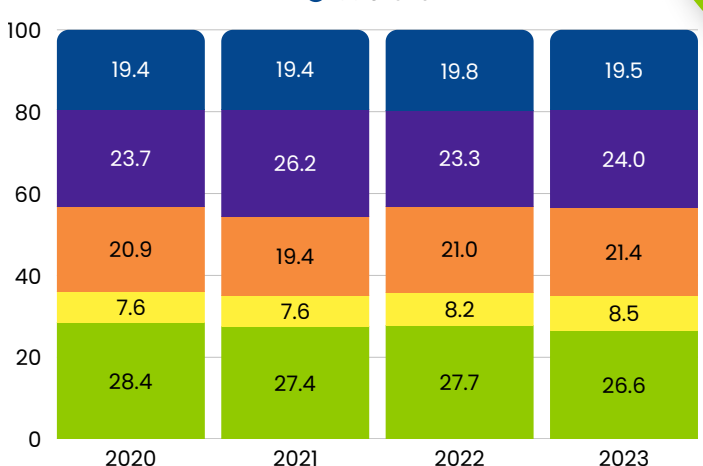
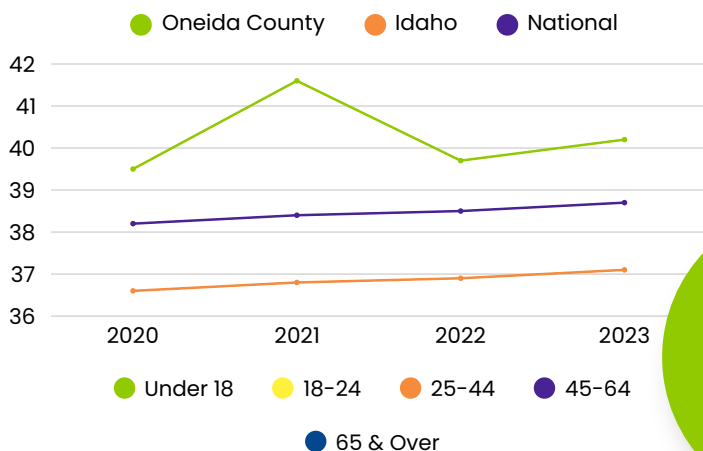
GEOGRAPHIC MOBILITY IN ONEIDA COUNTY

From 2020 to 2023, Oneida County's geographic mobility reflects both local stability and modest inflows from outside the area. Moves within the county remained relatively steady, declining slightly from 4.7% in 2020 to 4.5% in 2023, suggesting consistent but limited local relocation. Migration from other counties in Idaho was low but gradually increased from 0.6% to 3.2%, contributing a small yet noticeable portion of new residents. Moves from other states accounted for a larger share, fluctuating between 3.4% in 2020 and 3.0% in 2023, indicating a steady, ongoing appeal to residents from outside Idaho. International moves were minimal, ranging from 0.0% to 0.4%, but reflect the county's gradual, if limited, global connection. Overall, Oneida County's mobility trends highlight stable local residency combined with steady external migration, supporting gradual population growth and demonstrating the county's ability to attract newcomers while maintaining a largely stable community base.



U.S. Census Bureau, U.S. Department of Commerce. "Geographic Mobility by Selected Characteristics in the United States." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S0701, <https://data.census.gov/table/ACSST5Y2023.S0701?q=migration&g=050XX00US16071>. Accessed on 11 Sep 2025.

MEDIAN AGE



29.9%
are between 18
and 44 years old

AGE STRUCTURE TRENDS IN ONEIDA COUNTY

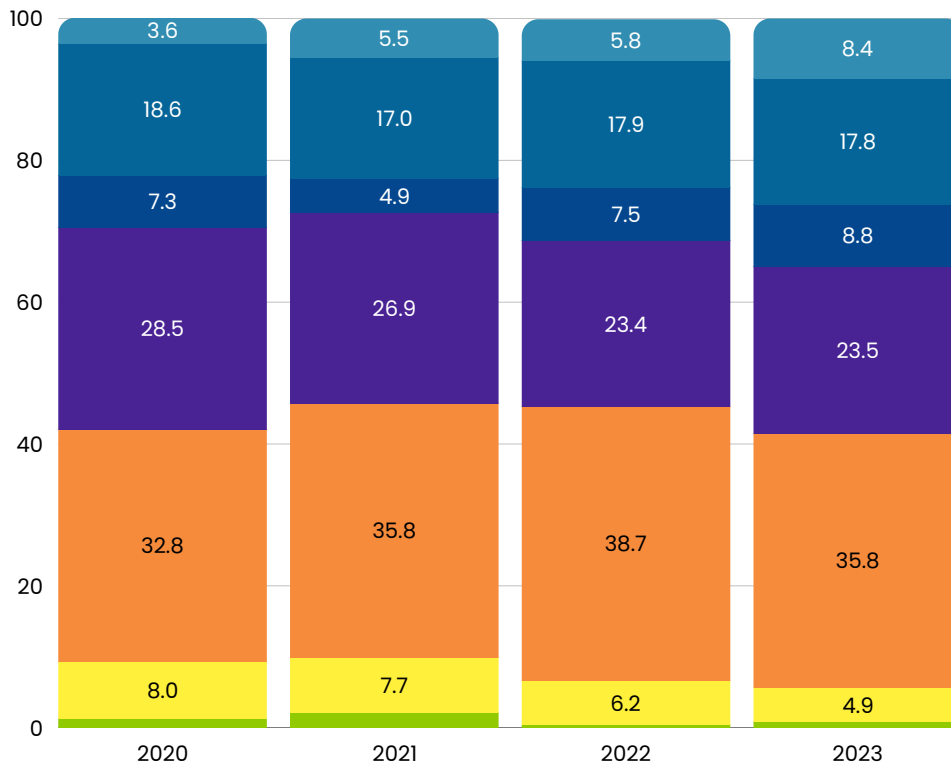
From 2020 to 2023, Oneida County's age distribution reflects a balanced population across age groups, with a modestly younger segment under 18 and a substantial proportion in middle and older age ranges. Residents under 18 comprised 28.4% of the population in 2020, gradually declining to 26.6% in 2023, indicating a slight decrease in the youth share. The 18–24 age group remained relatively stable, ranging from 7.6% to 8.5%, while the 25–44 cohort fluctuated between 19.4% and 21.4%, showing a steady working-age population. Those aged 45–64 made up 23.7% in 2020, rising to 26.2% in 2021 before settling at 24.0% in 2023, reflecting a stable middle-aged population. Seniors 65 and over consistently accounted for roughly one-fifth of residents, hovering around 19.4% to 19.8%. Overall, Oneida County exhibits a fairly even age distribution, with a slight decline in youth and a steady adult and senior population, supporting a balanced and stable demographic profile.

U.S. Census Bureau, U.S. Department of Commerce. "Age and Sex." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S0101, <https://data.census.gov/table/ACSST5Y2023.S0101?t=Populations+and+People&g=050XX00US16071>. Accessed on 11 Sep 2025.

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EDUCATIONAL ATTAINMENT

- Less than 9th grade
- 9th - 12th grade, No diploma
- High school graduate (includes equivalency)
- Some college, No degree
- Associate's degree
- Bachelor's degree
- Graduate or professional degree



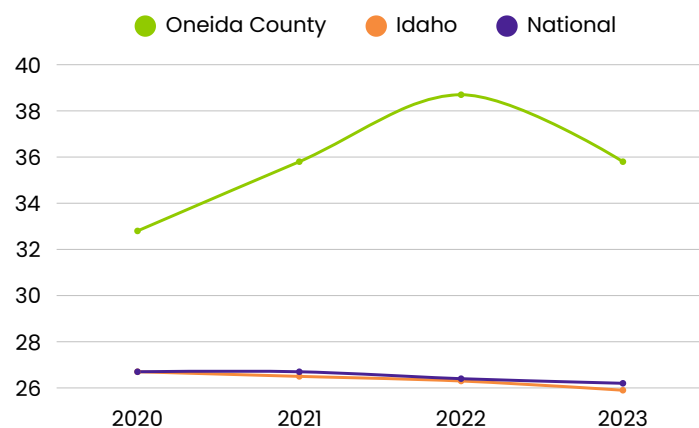
Between 2020 and 2023, Oneida County's educational attainment among residents 25 and older showed gradual but notable changes. Adults without a high school diploma remained low, with those having less than a 9th-grade education fluctuating from 1.3% to 0.8% and those with some high school but no diploma declining from 8.0% to 4.9%. High school graduates ranged from 32.8% to 38.7%, while those with some college but no degree decreased from 28.5% to 23.5%. Associate's degree attainment rose from 7.3% to 8.8%, and bachelor's degree holders stayed around 17-18%. Graduate or professional degree attainment grew from 3.6% to 8.4%. Overall, Oneida County shows declining lower educational attainment alongside modest growth in higher education, reflecting a gradual strengthening of the county's educational profile.



U.S. Census Bureau, U.S. Department of Commerce. "Educational Attainment." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S1501, <https://data.census.gov/table/ACSST5Y2023.S1501?t=Educational+Attainment&g=050XX00US16071>. Accessed on 11 Sep 2025.

HIGH SCHOOL GRADUATION RATES

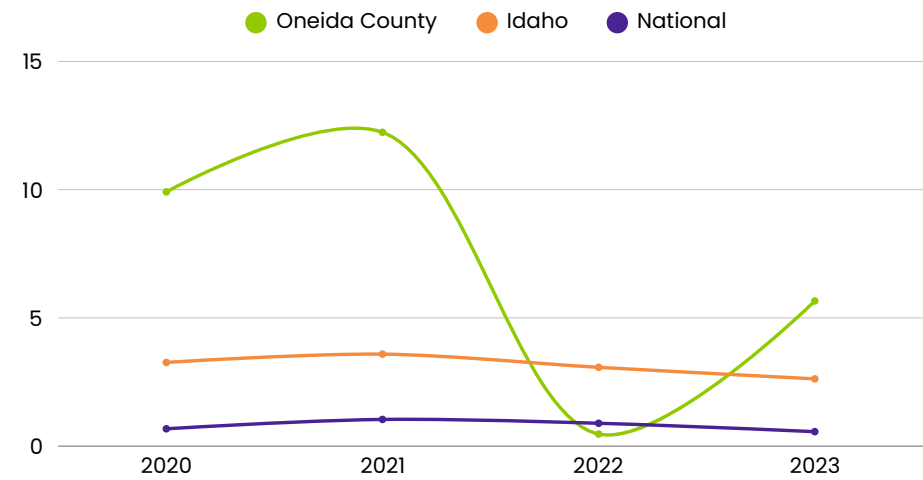
Between 2020 and 2023, Oneida County's high school graduation rates increased steadily, rising from 32.8% in 2020 to 35.8% in 2023, with a peak of 38.7% in 2022. This trend kept the county consistently above the state average, which declined slightly from 26.7% to 25.9%, and well above the national rate, which edged down from 26.7% to 26.2% over the same period. These gains suggest ongoing success in supporting students through high school completion, reflecting efforts to reduce dropout rates and encourage academic persistence. The county's improvements strengthen its overall educational profile, providing a stronger foundation for postsecondary attainment, workforce readiness, and long-term community development. Overall, Oneida County's progress highlights a sustained commitment to improving educational outcomes and preparing its population for future opportunities.



U.S. Census Bureau, U.S. Department of Commerce. "Educational Attainment." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S1501, <https://data.census.gov/table/ACSST5Y2023.S1501?t=Educational+Attainment&g=050XX00US16071>. Accessed on 11 Sep 2025.

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JOB GROWTH



U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, https://data.census.gov/table/ACSDP5Y2023.DP03?t=Employment+and+Labor+Force+Status&g=010XX00US_040XX00US16_050XX00US16071. Accessed on 11 Sep 2025.

Between 2020 and 2023, Oneida County experienced highly variable job growth, reflecting both local economic conditions and broader state and national trends. In 2020 jobs grew by about 9.9%, well above Idaho's 3.3% and the national rate of 0.7%. Growth accelerated in 2021, reaching 12.2%, far outpacing state and national averages. In 2022, growth slowed dramatically to 0.5%, below Idaho's 3.1% and slightly above the U.S. rate of 0.9%. By 2023, job growth rebounded to 5.7%, surpassing national growth but still below the state rate of 2.6%. Overall, Oneida County's job market shows strong resilience, with periods of rapid expansion tempered by slower growth, reflecting both local economic dynamics and broader economic trends.



KEY EMPLOYERS

Oneida County's largest employers reflect a mix of public and private sector organizations, with local government playing a prominent role. The Oneida School District leads employment with 500–999 staff, followed by Nell J. Redfield Memorial Hospital with 100–249 employees. Hess Pumice Products is the largest private employer, also with 100–249 staff. Other notable employers include Oneida County government (50–99 employees) and a range of smaller private businesses such as Ireland Bank, Thomas Market, Parkland USA People Corp, Malad Living Center, Allen Drug Co, and Malad Drive-In, each employing between 15 and 49 individuals. Overall, the county's employment base combines public services, healthcare, manufacturing, and small businesses, providing a diverse foundation for the local economy.

Top Employers	Ownership	Employment Range
Oneida School District	Local Government	500-999
Nell J Redfield Memorial Hospital	Local Government	100-249
Hess Pumice Products	Private	100-249
Oneida County	Local Government	50-99
Ireland Bank	Private	15-49
Thomas Market	Private	15-49
Parkland USA People Corp	Private	15-49
Malad Living Center	Private	15-49
Allen Drug Co	Private	15-49
Malad Drive-In	Private	15-49

Idaho Department of Labor. Oneida County Labor Force and Economic Profile. June 2025, <https://lmi.idaho.gov/wp-content/uploads/2025/06/OneidaProfile.pdf>. Accessed 11 Sep. 2025.

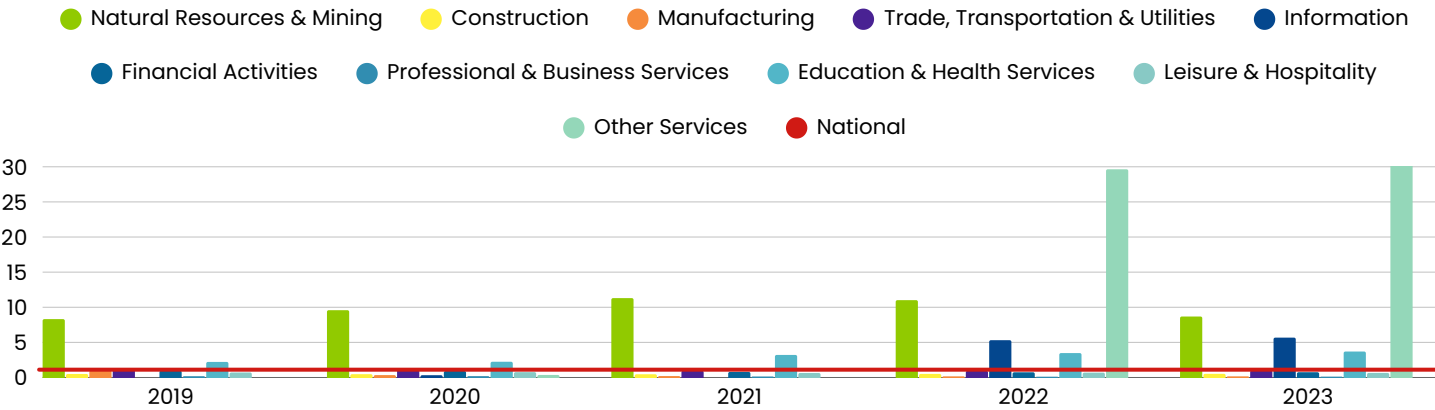
EMPLOYMENT BY SECTOR

Oneida County's employment base is diverse, spanning education, healthcare, manufacturing, and private services. In 2023, the largest share of jobs was in educational services, health care, and social assistance (27.6%), followed by manufacturing (18.5%) and retail trade (10.6%). Construction and agriculture, forestry, fishing, hunting each accounted for roughly 7%, while transportation, warehousing, and utilities grew to 6.0%, reflecting expansion in logistics and related services. Professional, scientific, management, administrative, and waste management services increased to 5.9%, indicating growth in business support sectors. Other smaller sectors included public administration (3.9%), arts, entertainment, recreation, accommodation, and food services (3.9%), other services (3.2%), information (1.7%), and finance, insurance, real estate, rental, and leasing (1.7%). Overall, Oneida County's economy displays a balanced mix, anchored by education, healthcare, manufacturing, and retail, with emerging growth in professional services and utilities supporting continued economic diversification.



U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, <https://data.census.gov/table/ACSDP5Y2023.DP03?t=Employment+and+Labor+Force+Status&g=050XX00US16071>. Accessed on 11 Sep 2025.

LOCATION QUOTIENT

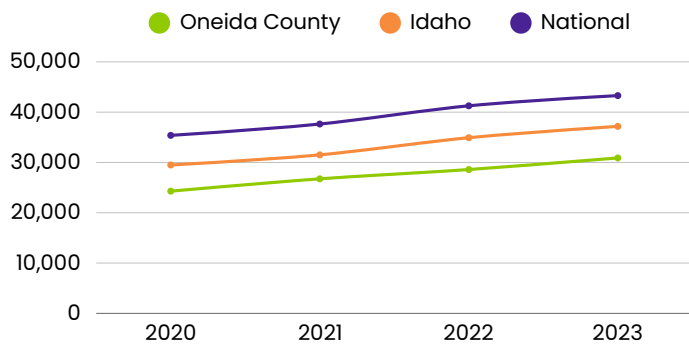


Location quotient (LQ) measures how concentrated local employment is within an industry compared with the national average of 1.0. In Oneida County, Natural Resources & Mining is highly specialized, peaking at 11.3 in 2021 and remaining at 8.68 in 2023, reflecting the county's reliance on mining, agriculture, and resource-based industries. Construction remains low but consistent around 0.46–0.52, while Manufacturing stays well below national levels at 0.16. Education & Health Services is highly concentrated, rising from 2.215 in 2019 to 3.695 in 2023, highlighting its central role. Trade, Transportation & Utilities hovers near 1.0, and Leisure & Hospitality is slightly above average at 0.65. Other sectors, including Information, Financial Activities, and Professional & Business Services, remain below national parity, though Information spiked in 2022–2023. Overall, Oneida County's economy is anchored in natural resources and education and health services, with trade and other sectors adding modest diversification.

Bureau of Labor Statistics. QCEW Data Files – Quarterly Census of Employment and Wages. U.S. Bureau of Labor Statistics, May 2024, www.bls.gov/cew/downloadable-data-files.htm.

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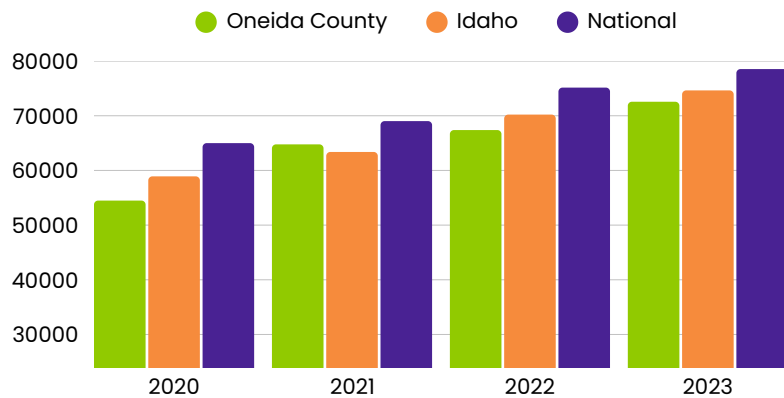
INCOME PER CAPITA



Between 2020 and 2023, Oneida County's per capita income steadily increased, rising from \$24,294 to \$30,895. Despite this growth, the county remained below both the state and national averages, which reached \$37,169 and \$43,289, respectively, in 2023. The steady gains reflect gradual economic improvement for residents, though income levels continue to lag behind broader benchmarks. Overall, Oneida County shows a positive trend in per capita income, suggesting incremental progress in economic well-being and the potential for further growth in local earning capacity.

U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, https://data.census.gov/table/ACSDP5Y2023.DP03?t=Industry&g=010XX00US_040XX00US16_050XX00US16071. Accessed on 11 Sep 2025.

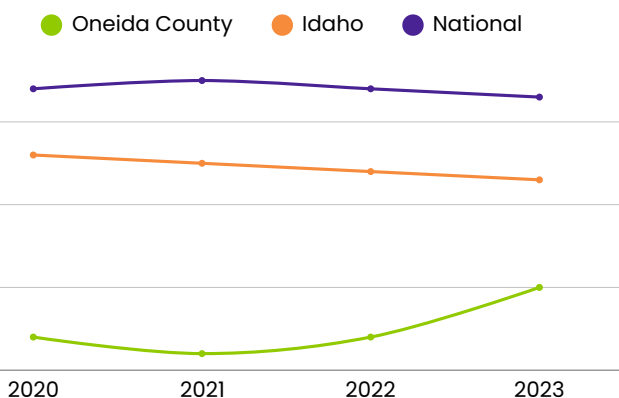
MEDIAN HOUSEHOLD INCOME



Between 2020 and 2023, Oneida County's median household income increased steadily from \$54,484 to \$72,563. While this represents meaningful growth for local households, the county remained below both the state and national medians, which reached \$74,636 and \$78,538, respectively, in 2023. The steady gains indicate improving economic conditions and greater household earning capacity, though income levels continue to lag behind broader benchmarks. Overall, Oneida County's median household income shows positive upward trends, reflecting gradual progress in local economic well-being.

U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, https://data.census.gov/table/ACSDP5Y2023.DP03?t=Industry&g=010XX00US_040XX00US16_050XX00US16071. Accessed on 11 Sep 2025.

UNEMPLOYMENT RATE



Between 2020 and 2023, Oneida County maintained an exceptionally low unemployment rate, ranging from 0.4% in 2020 to 1.0% in 2023. Throughout this period, the county's unemployment remained consistently well below both the state and national rates, which declined to 2.3% and 3.3%, respectively, in 2023. These low levels reflect a highly stable local labor market and strong employment opportunities for residents. Overall, Oneida County's unemployment trends indicate steady workforce engagement, resilience, and a robust local economy relative to broader economic conditions.

U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, https://data.census.gov/table/ACSDP5Y2023.DP03?t=Industry&g=010XX00US_040XX00US16_050XX00US16071. Accessed on 11 Sep 2025.

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COST OF LIVING

Household Size	Living Wage	Poverty Wage	Minimum Wage
1 Adult	\$21.67	\$7.52	\$7.25
1 Adult 1 Child	\$34.89	\$10.17	\$7.25
1 Adult 2 Child	\$41.90	\$12.81	\$7.25
1 Adult 3 Child	\$53.28	\$15.46	\$7.25
2 Adult (1 Work)	\$30.35	\$10.17	\$7.25
2 Adult (1 Work) 1 Child	\$36.77	\$12.81	\$7.25
2 Adult (1 Work) 2 Child	\$41.10	\$15.46	\$7.25
2 Adult (1 Work) 3 Child	\$47.35	\$18.10	\$7.25
2 Adult	\$15.17	\$5.08	\$7.25
2 Adult 1 Child	\$20.20	\$6.41	\$7.25
2 Adult 2 Child	\$24.03	\$7.73	\$7.25
2 Adult 3 Child	\$28.57	\$9.05	\$7.25

Oneida County’s cost of living highlights the gap between household needs and the federal minimum wage of \$7.25 per hour. A single adult requires \$21.67 per hour to meet basic expenses, while a single parent with three children needs \$53.28 per hour. In two-adult households with only one working adult, the living wage ranges from \$30.35 to \$47.35 per hour, depending on family size. Even in dual-income households, both adults must earn significantly more than minimum wage—between \$15.17 and \$28.57 per hour—to maintain financial stability. These figures illustrate the economic pressures on working families and underscore the importance of higher-wage employment, workforce development, and community support to ensure household security and quality of life in Oneida County.

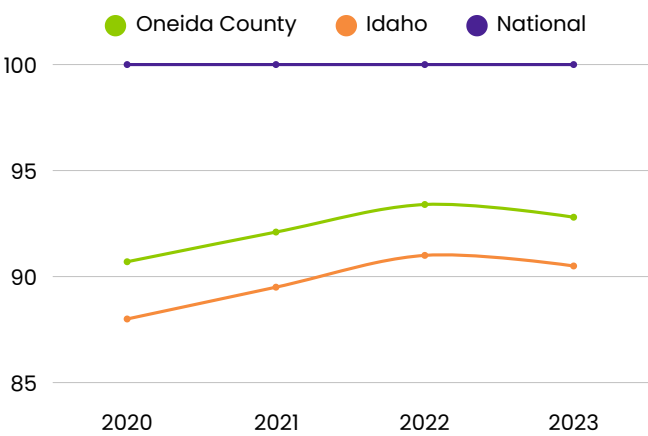
POVERTY

In 2023, approximately 11.8 percent of Oneida County residents were living below the poverty line. While this rate is lower than in some other areas, it still highlights ongoing challenges for many households. The data underscores the importance of continued investment in workforce development, affordable housing, and access to essential services such as healthcare and education. Strengthening these areas can help reduce poverty, expand economic opportunity, and improve quality of life for all residents in Oneida County.

Living Wage Calculation for Oneida County, Idaho. Living Wage Calculator, Massachusetts Institute of Technology, 10 Feb. 2025, livingwage.mit.edu/counties/16059. Accessed 11 Sep. 2025.

U.S. Census Bureau, U.S. Department of Commerce. "Poverty Status in the Past 12 Months." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S1701, <https://data.census.gov/table/ACSST5Y2023.S1701?q=poverty&g=050XX00US16071>. Accessed on 11 Sep 2025.

Between 2020 and 2023, Oneida County’s cost of living index remained below both the national average of 100.0 and slightly above the state average. The index rose from 90.7 in 2020 to 92.8 in 2023, reflecting modest increases in housing, goods, and services. Despite these gains, living expenses in the county remain relatively affordable compared with national benchmarks, though slightly higher than the Idaho average, which ranged from 88.0 to 90.5 over the same period. Overall, Oneida County’s cost of living trends indicate stable and moderately increasing expenses, providing context for household budgeting, workforce planning, and economic development considerations.

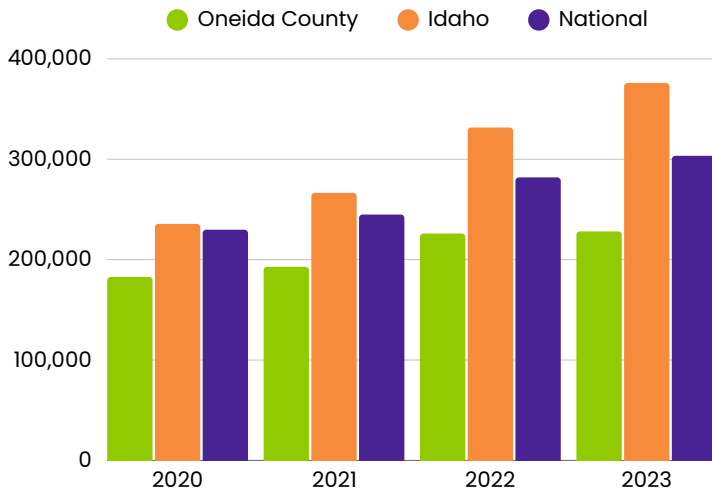


"Cost of Living Data for Oneida County, Idaho, Idaho State, and U.S. National Average (2020–2023)." Economic Research Institute; BestPlaces; City-Data; Missouri Economic Research and Information Center; U.S. Bureau of Labor Statistics; U.S. Bureau of Economic Analysis Regional Price Parities; World Population Review, 2025. Accessed 10 Sept. 2025.

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MEDIAN HOME VALUE



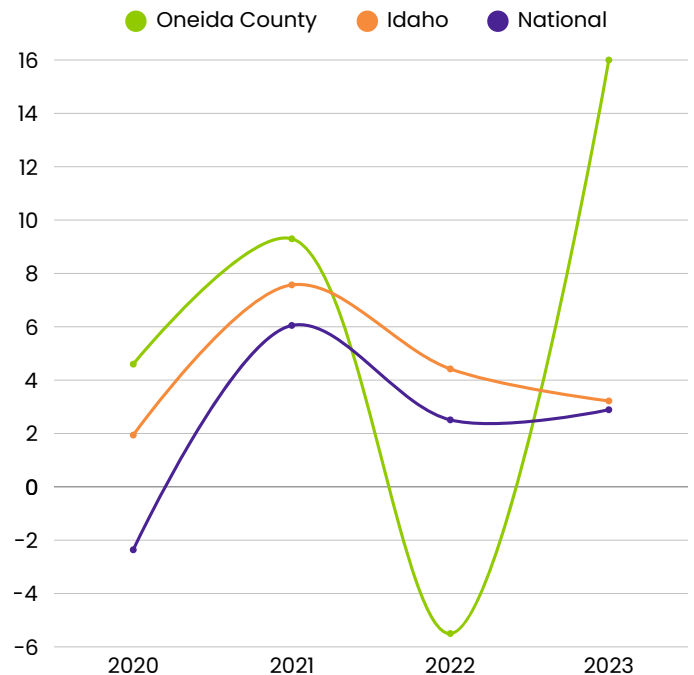
Between 2020 and 2023, Oneida County's median home value increased steadily, rising from \$182,700 in 2020 to \$228,100 in 2023. While this represents significant growth for local homeowners, the county's home values remain below both the Idaho state median, which reached \$376,000, and the national median of \$303,400 in 2023. The steady rise reflects increasing demand and broader housing market trends, though affordability remains comparatively favorable in Oneida County. Overall, the county's housing market shows consistent growth, providing insight into local economic conditions, residential stability, and opportunities for prospective homebuyers.

U.S. Census Bureau, U.S. Department of Commerce. "Median Value (Dollars)." American Community Survey, ACS 5-Year Estimates Detailed Tables, Table B25077, https://data.census.gov/table/ACSDT5Y2023.B25077?t=Housing+Value+and+Purchase+Price&g=010XX00US_040XX00US16_050XX00US16071. Accessed on 11 Sep 2025.



ONEIDA COUNTY GDP

Between 2020 and 2023, Oneida County's economy experienced significant fluctuations in GDP growth, reflecting both local conditions and broader economic trends. In 2020, the county's economy grew by 4.6%, above Idaho's 1.9% and well above the national contraction of -2.4%. Growth accelerated to 9.3% in 2021, far outpacing state and national averages. In 2022, GDP contracted by 5.5%, contrasting with Idaho's 4.4% growth and the national increase of 2.5%, highlighting a year of local economic challenges. By 2023, the county rebounded strongly, with GDP growth reaching 16.0%, well above the state's 3.2% and the national rate of 2.9%. Overall, Oneida County's GDP trends demonstrate a highly dynamic local economy with periods of both rapid expansion and contraction, underscoring its resilience and sensitivity to broader economic forces.



U.S. Bureau of Economic Analysis. Gross Domestic Product by County and Metropolitan Area, 2023. BEA 24-57, Dec. 2024, <https://www.bea.gov/sites/default/files/2024-12/lagdp1224.pdf>. Accessed 11 Sep 2025.

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