

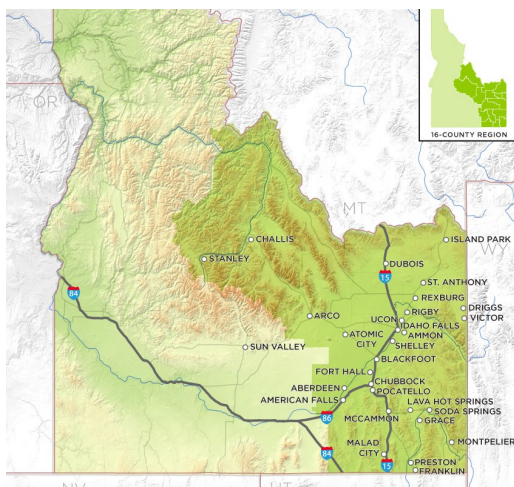


EASTERN IDAHO! POWER OF PLACE!

**16
PROGRESSIVE
COUNTIES**

Eastern Idaho is Idaho's fast growing Tech Corridor and the country's premier region for science, technology and research. Eastern Idaho is the prime location for all types of businesses and is well-recognized for its well-educated and trained workforce.

Eastern Idaho has the required infrastructure businesses need to relocate and expand.



**8
Medical
Facilities**

**221,391
Labor
Force**

**74,000
University Students**
Includes online BYU-I students

POPULATION*

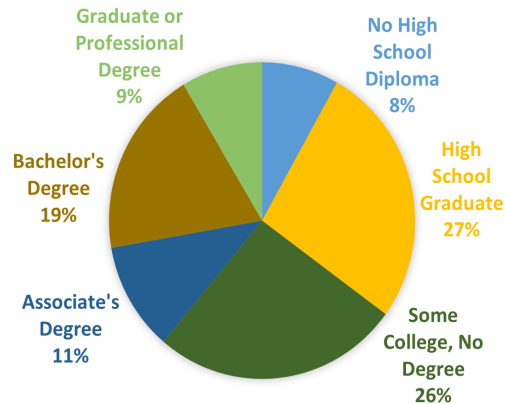
433,930
Population

EDUCATION

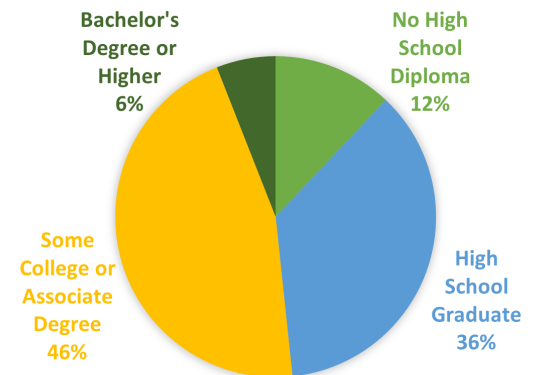
EDUCATIONAL ATTAINMENT

<u>COUNTY</u>	<u>2020</u>	<u>2021</u>
Bannock	87,177	88,263
Bear Lake	6,370	6,545
Bingham	48,068	48,876
Bonneville	124,626	127,930
Butte	2,577	2,654
Caribou	7,015	7,111
Clark	792	792
Custer	4,266	4,428
Franklin	14,269	14,666
Freemont	13,404	13,592
Jefferson	31,055	32,202
Lemhi	7,948	7,950
Madison	52,876	53,881
Oneida	4,554	4,611
Power	7,879	7,950
Teton	11,731	12,267

EDUCATIONAL ATTAINMENT 25 & OVER



EDUCATIONAL ATTAINMENT 18-24



Post Secondary Institutions Enrollment

Brigham Young University—Idaho	24,131
Brigham Young University –Idaho Online	23,719
Idaho State University	12,319
University of Idaho	11,507
College of Eastern Idaho	2,324

*NOTE: US Census Bureau

TOP EMPLOYERS

	<u>Company</u>	<u>Ownership</u>	<u>Employees</u>
1	Battelle Energy Alliance	Private	5,000+
2	Wal-Mart	Private	1,500 – 3,499
3	Idaho State University	State Gov.	1,000 – 2,499
4	Melaleuca	Private	1,000 – 2,499
5	FLUOR Idaho	Private	1,000 – 2,499
6	Pocatello/Chubbuck School Dist.	Local Gov.	1,000 – 2,499
7	Portneuf Medical Center	Private	1,000 – 2,499
8	Bonneville Joint School Dist.	Local Gov.	1,000 – 2,499
9	Brigham Young University—Idaho	Private	1,000 – 2,499
10	Idaho Credit Union	Private	1,000 – 2,499
11	EIRMC	Private	1,000 – 2,499
12	Idaho Falls School District	Local Gov.	1,000 – 2,499
13	FLUOR Marine Propulsion	Private	1,000 – 2,499
14	Bingham Memorial Hospital	Private	500—999
15	Amy's Kitchen	Private	500—999

WORKFORCE*

Labor Force

221,391

Employment

215,356

Unemployment

6,035

Unemployment Rate

2.7%

*NOTE: Idaho Department of Labor

HEALTH CARE*

2,400 Medical Providers

	BEDS	STAFF
ERIMC	318	1,400
Portneuf Medical	187	1,300
Madison Memorial	69	700
Bingham Memorial	25	700

*NOTE: Number of Licensed Beds

COST OF LIVING INDEX*

	INDEX	HOUSING	GROCERY	TRANSPORTATION
Idaho Falls, ID	93.1	103.3	91.3	74.4
Pocatello, ID	86.3	79.0	90.4	74.3
Boise, ID	116.5	170.3	93.8	84.5
Logan, UT	94.9	105.9	92.1	73.8
SLC, UT	122.0	179.7	95.8	93.4
Denver, CO	127.8	183.1	101.9	116.1

*NOTE: Best Places—100 is National Average

HOUSEHOLD AVERAGE INCOME*

Bannock	\$51,977	Franklin	\$59,934
Bear Lake	\$52,829	Fremont	\$56,825
Bingham	\$58,260	Jefferson	\$65,577
Bonneville	\$61,435	Lemhi	\$38,819
Butte	\$37,404	Madison	\$44,419
Caribou	\$58,099	Oneida	\$54,484
Clark	\$36,429	Power	\$51,014
Custer	\$44,757	Teton	\$73,274

*NOTE: US Census Bureau

Average Median Household Income*

All 16 Counties \$52,904

Eastern Idaho Active Real Estate Listings

Idaho Falls 538 Pocatello 297

Median Home List Price

Idaho Falls \$324,700 Pocatello \$250,400

Median Home Value Index*

Idaho Falls \$409,097 Pocatello \$314,031

Median Rent

Idaho Falls \$922 Pocatello \$735

*NOTE: Zillow Home Value Index

INFRASTRUCTURE

Utility Providers & Transportation

Electricity

Idaho Falls Power
Idaho Power
Rocky Mountain Power

Natural Gas

Intermountain Gas

Internet

Ammon Fiber
Direct Com
Century Link
Idaho Falls Power
Spark Light
Silver Star

Rail

Eastern Idaho Railroad
Union Pacific

Air Transportation

Idaho Falls –Alaska, Allegiant,
American, Delta, United
Pocatello—Delta Connection

Interstate & Highways

I-15 and I-86
US20 and US26

Idaho Falls Regional Airport

Provides Direct Flights to:

Las Vegas, Phoenix/Mesa, SLC,
Denver, Seattle, Dallas Fort Worth,
Phoenix Sky Harbor, Los Angeles,
Oakland, San Francisco, San
Diego, Portland, Minneapolis-St
Paul



ALL ABOUT CONNECTIONS

The Idaho Falls Regional Airport (IDA) is your gateway to Eastern Idaho. The airport is the second busiest in Idaho. With direct flights to popular destinations all along the western US, the Idaho Falls Regional Airport offers plenty of convenient parking, quick check-in, and short steps to your Airline departure gate.

Eastern Idaho is an Outdoor Enthusiasts Dream—From the Novice to Extreme Thrill-Seekers



12

Museums



3

National Parks



3

Zoos



46 +

Parks



4 Art

Centers



Mountain America

Center



3 Ski

Resorts



160 +

Trails



7

Libraries



87

Hotels



12 Golf

Courses



Portneuf Wellness

Center Amphitheater

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