



# “What’s Up in Eastern Idaho!”

## Regional Economic Development Virtual Online Annual Conference

Thursday, October 8, 2020

**Due to COVID-19, REDI has moved the Annual Conference  
to a Virtual Online Conference**

### **PROGRAM**

**EARLY  
REGISTRATION  
IS  
ENCOURAGED**

- 9:00 – 9:10 a.m. **WELCOME** - Park Price, Chair, REDI Board of Directors
- 9:15 – 9:45 a.m. **SUMMIT KICKOFF GUEST SPEAKER** – Governor Brad Little
- 9:50 – 10:50 a.m. **WASHINGTON BUSINESS OUTLOOK** - Senator Risch
- 10:50 – 11:05 a.m. **MORNING BREAK**
- 11:05 – 11:55 a.m. **IDAHO WORKFORCE DEVELOPMENT COUNCIL** – Wendi Secrist  
- Creating Innovative Programs in support of Workforce Training, Recruitment, and Retention  
**DEPARTMENT OF COMMERCE** – Tom Kealey  
- Building Innovative Economic Ecosystems to Meet the Demands of a Growing Tech-based Economy
- 12:00 – 1:00 p.m. **NATIONAL KEYNOTE SPEAKER** – Jaime Casap, Education Evangelist at Google  
- Digitalization and the Future of Work
- 1:00 – 1:15 p.m. **BREAK**
- 1:15 – 2:15 p.m. **ROUNDTABLE** – *Public/Public and Public/Private Partnerships: Working with Eastern Idaho’s University’s and Federal Partners*  
- President Kevin Satterlee – Idaho State University  
- President C. Scott Green – University of Idaho  
- Mark Peters – Director, Idaho National Laboratory
- 2:20 – 3:20 p.m. **ROUNDTABLE** – *Education & Workforce Development: Preparing Eastern Idaho’s K-16 Students to meet Eastern Idaho’s Workforce Demands”*  
- Representative Wendy Horman  
- Senator Dave Lent  
- President Rick Aman – College of Eastern Idaho  
- Dean R. Scott Rasmussen – Idaho State University College of Technology
- 3:25 – 4:25 p.m. **ECONOMIC OUTLOOK** – Will Jenson/Research Business Development Center (RBDC) and Jim Shipman/Colliers International Idaho  
- Looking into the Crystal Ball: The Outlook for Eastern Idaho over the Next Decade
- 4:30 – 4:50 p.m. **REDI 2020 & CONFERENCE WRAP-UP** - Teresa McKnight, CEO of REDI, and Kent Oram, REDI Vice-Chair, Board of Directors, and President of Idaho Central Credit Union