

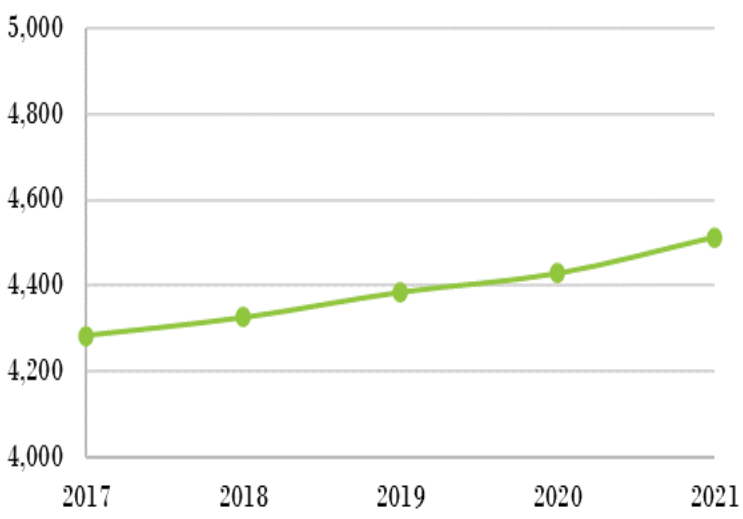


ONEIDA COUNTY

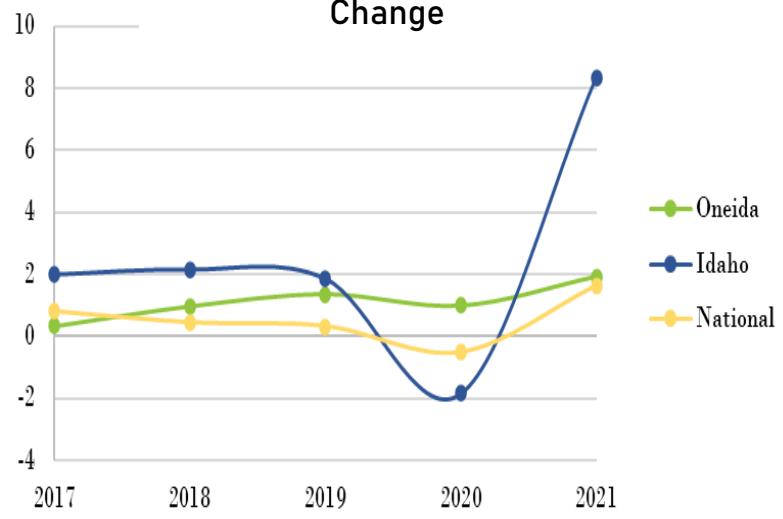
SOURCE: oniedacounty.com

Population
4,514

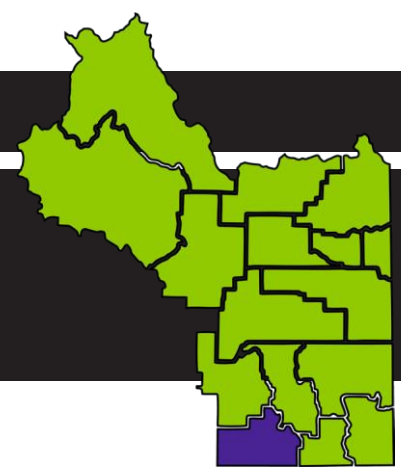
Population



Population Percentage Change



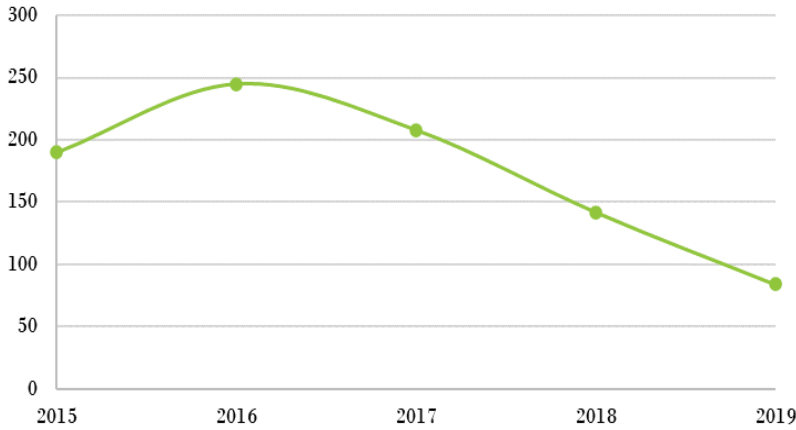
SOURCE: United States Census Bureau American Community Survey



Oneida County experienced a slow and steady growth over the last 5 years. In 2021, Oneida County experienced a 1.92% growth from the previous year.



Net Migration Flow



NET MIGRATION FLOW

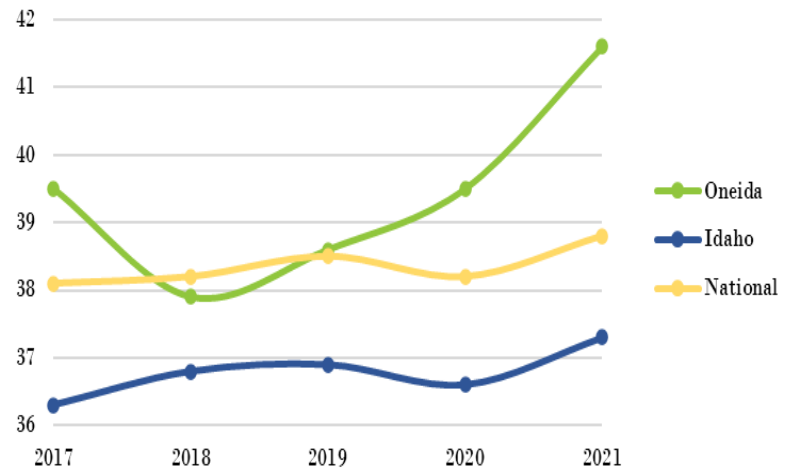
In 2016, 55 people moved to Oneida County. Since 2016, Oneida County has seen a steady decline in new residents.



SOURCE: United States Census Bureau American Community Survey

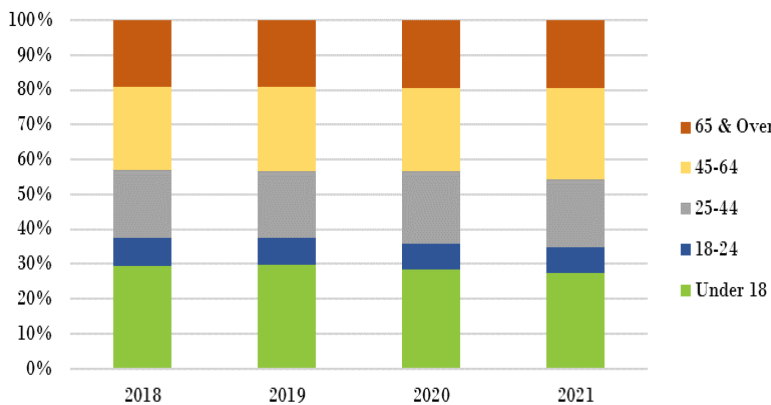


Median Age



SOURCE: United States Census Bureau American Community Survey

Age Distribution



SOURCE: United States Census Bureau American Community Survey

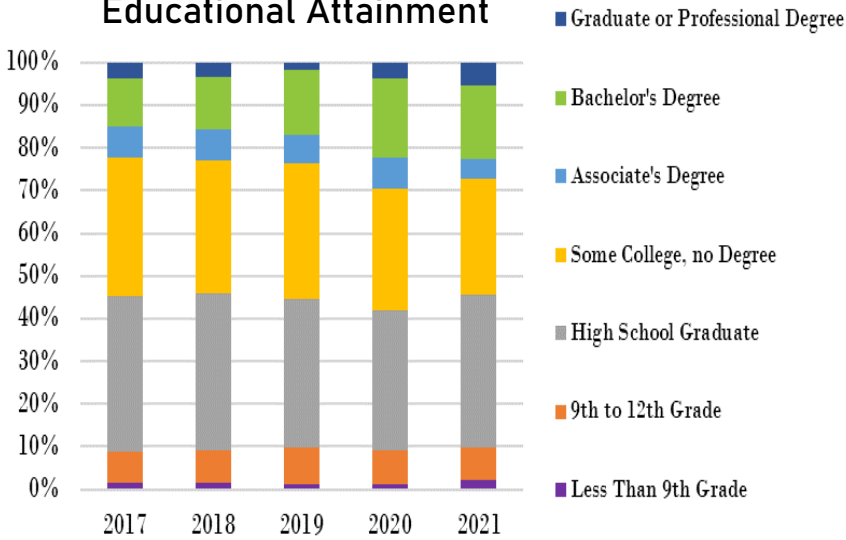
AGE DISTRIBUTION

In 2021, Oneida County has experienced growth in all age ranges across the board. The median age has only increased 3.7 years since 2018. Oneida County has a strong core of a young to a middle-aged population that provides a well-rounded workforce

In Oneida County, 54.3% of the residents are under the age of 45, meaning long term labor output of the should be growing throughout the next two decades.

The working age population, defined as those 18-64, accounted for 53% of Oneida's 2021 population. The population over 65 years of age is 5.67% more than it was in 2018.

Educational Attainment



EDUCATION

In 2021, 27% of residents over 25 have a college degree in Oneida County. This is a 5% increase compared to 2017.

In 2021, Oneida County saw 28 less people with bachelor degrees and another 58 less with graduate degrees in 2021.

Those with graduate degrees have increased by 61% since 2017, an increase from approximately 100 residents to 161 residents.

SOURCE: Cohort Grad Rate 4-year public Idaho State Department of Education

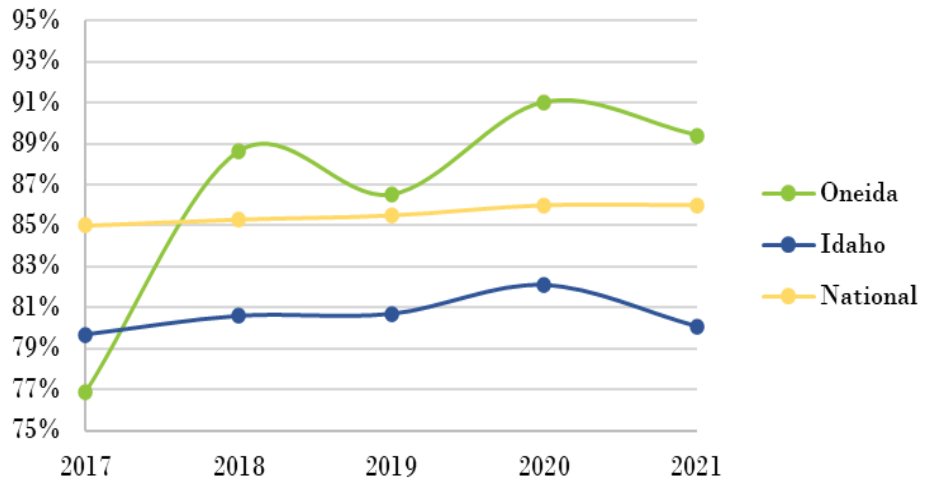


HIGH SCHOOL GRADUATION RATES

The high school graduation rate was calculated with the weighted averages of the graduation rates for all districts within Oneida County.

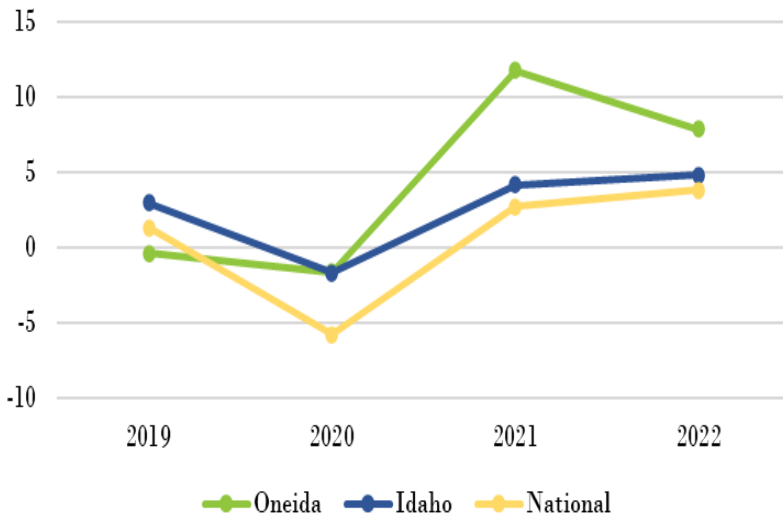
The significance of these data points is it reflects the ability to train workers in new skills or jobs. Highly educated populations are easily trained to be productive parts of the modern workforce.

High School Graduation Rate



SOURCE: Cohort Grad Rate 4-year public Idaho State Department of Education

Job Growth



Source: Bureau of Labor Statistics

JOB GROWTH

Oneida County saw a decline of growth during the pandemic in 2020 but has since rebounded strongly averaging a 9.87% growth annually in the following years since the pandemic. This is well above the national average and the state.

Increasing job growth allows there to be more openings for new residents and those entering the workforce from high school and college. It also shows expanding growth in local companies in the region.



34%
Health
Care/Educatio
n

KEY INDUSTRIES

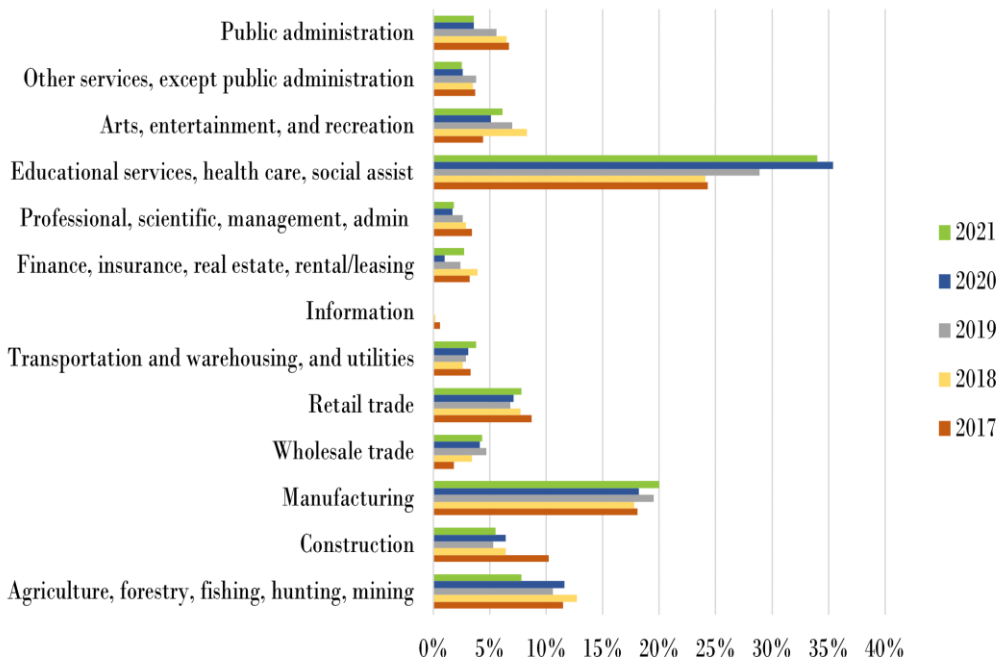
Health Care/Education, Manufacturing, Agriculture, and Retail Trade top the charts as some of the key industries for Oneida County.

Key Industries allow us to see what sustains the region and provides employment opportunities. It helps us to understand more deeply the activities and growth areas of the county. The information also allows us to track if the county is growing in areas such as tourism, production, or new business. Additionally, this list of top employers examines where those industry breakdowns are moving – on a company level – the types of industries and tangible products produced.

Top Employers

EMPLOYER	OWNERSHIP	RANGE
Hess Pumice Products	Private	100 - 249
Nell J Redfield Memorial Hospital	Local Government	100 - 249
Oneida School District	Local Government	100 - 249
Oneida County	Local Government	50 - 99
Allen Drug Company	Private	10 - 49
CSS Potato Farms	Private	10 - 49
Ireland Bank	Private	10 - 49
Malad Living Center/Pocatello	Private	10 - 49
Parkland (US) People Corp	Private	10 - 49
Thomas Market	Private	10 - 49

Employment by Sector



EMPLOYMENT BY SECTOR

Each sector is represented by its share of total employment for each given year. Transportation, and Other Services did see notable declines in 2021 from the previous year.

Some notable increases were in Manufacturing, Finance/Retail Estate, and Arts/Recreation from the previous year.

The Health Care/Education sector is still the largest sector employing 34% of Oneida County's population

SOURCE: US Bureau of Labor Statistics

SOURCE: US Bureau of Labor Statistics

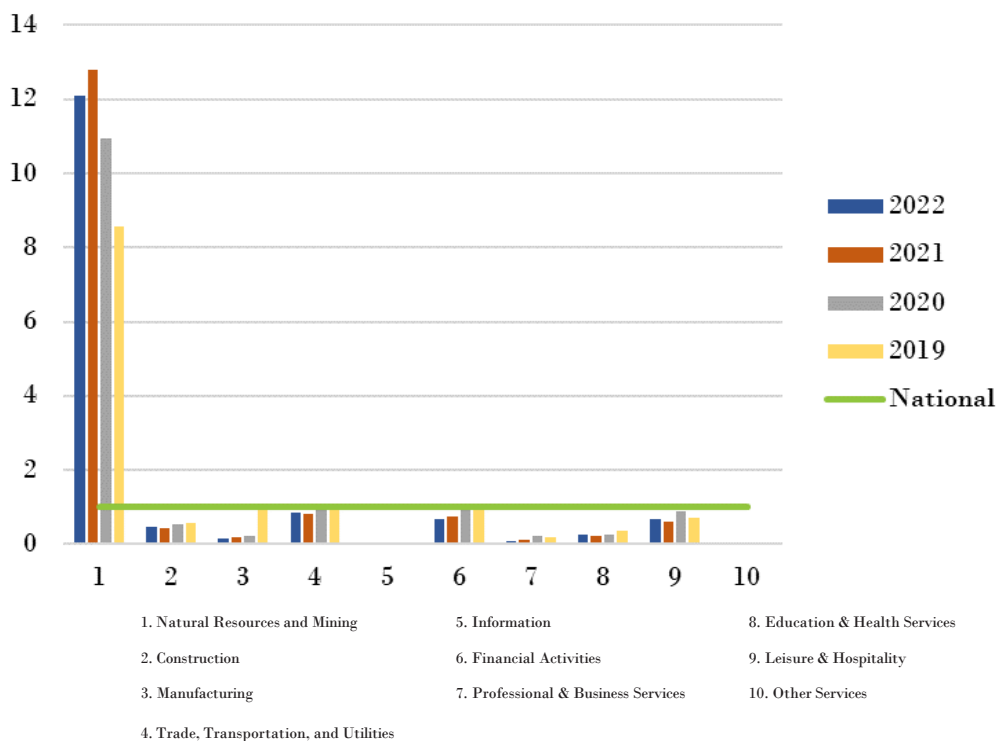
LOCATION QUOTIENT

Location quotient represents the share of an industries need for employees in an area compared to its national average. For example, Oneida County's Natural Resource and Mining industry has a location quotient of 12.1 meaning it employs 12 times the national average within the industry.

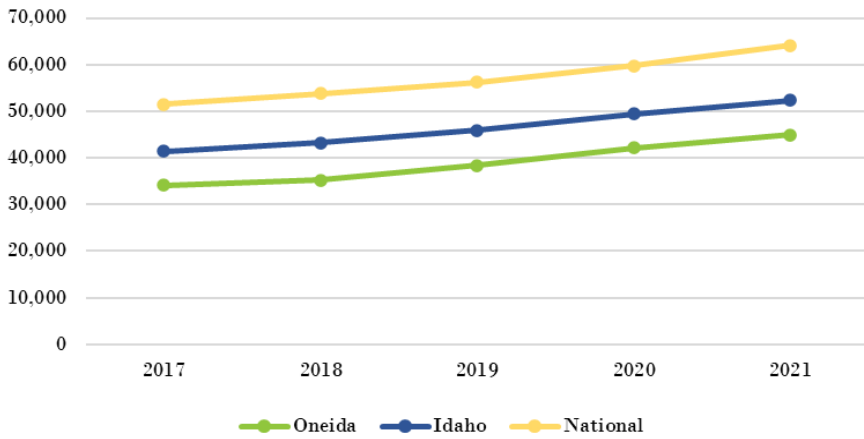
In contrast, the location quotient for the Education and Health Services industry has fallen to .1 meaning Oneida County's share of employment in the industry is half of the national average.

SOURCE: US Bureau of Labor Statistics

Location Quotient



Per Capita Personal Income



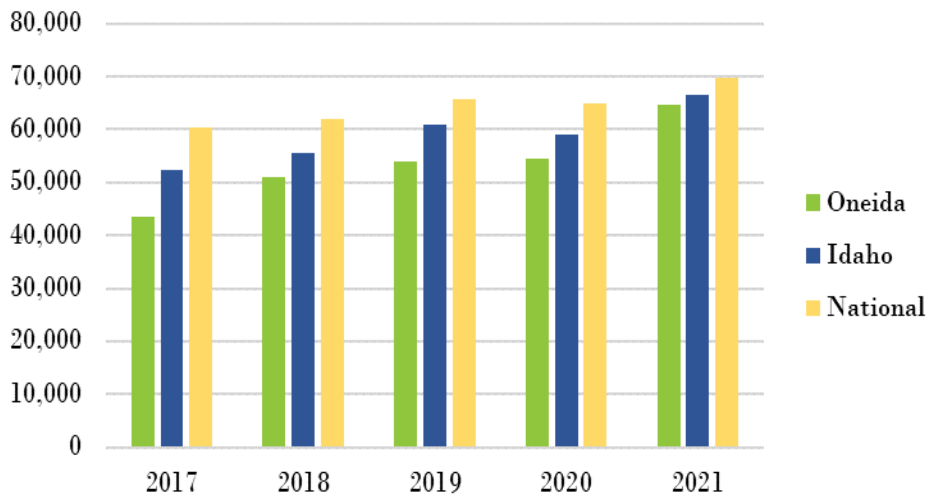
INCOME PER CAPITA

In 2019, the per capita income of Oneida County was \$38,402. It rose by over \$6,000 dollars since then and was \$44,887 in 2021.

Oneida County experienced an increase due to a shortening labor market making competition to pay employees more to compete with others in the open market.

SOURCE: United States Census Bureau American Community Survey

Median Household Income



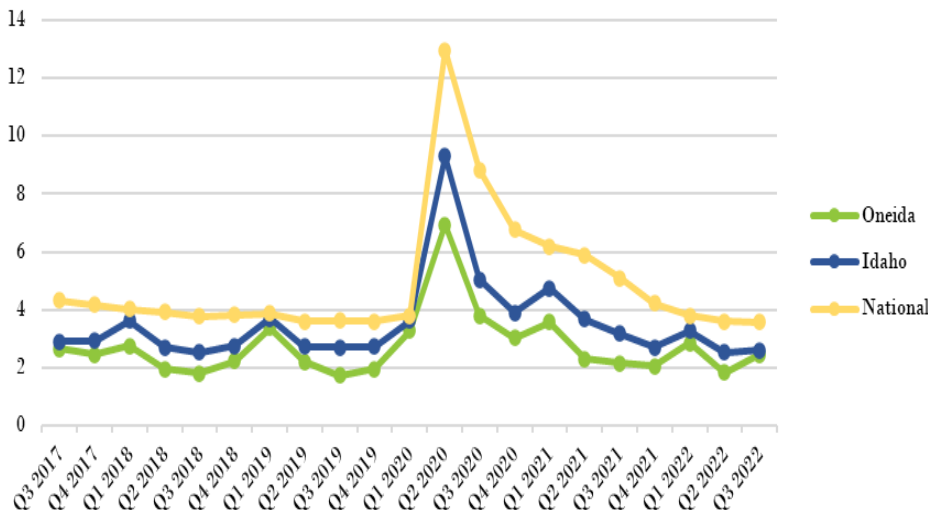
MEDIAN HOUSEHOLD INCOME

The median household income has increased the last 5 years. In 2021, Oneida County experienced a large increase compared to previous years.

Oneida County saw a 18.87% increase in household income from 2020 to 2021 to a new median of \$64,766.

SOURCE: US Bureau of Labor Statistics

Unemployment Rate



UNEMPLOYMENT RATE

Unemployment spiked in the nation in early 2020. Oneida County saw a peak of 6.9%.

After the spike, Oneida County experienced a return to pre-pandemic levels and now unemployment is at 2.5%.

SOURCE: Federal Reserve Economic Data



Living Wage

HOUSEHOLD SIZE	LIVING WAGE	POVERTY WAGE	MINIMUM WAGE
1 Adult	\$16.26	\$6.19	\$7.25
1 Adult 1 Child	\$30.79	\$8.38	\$7.25
1 Adult 2 Children	\$37.91	\$10.56	\$7.25
1 Adult 3 Children	\$49.15	\$12.74	\$7.25
2 Adults (1 Working)	\$25.01	\$8.38	\$7.25
2 Adults (1 Working) 1 Child	\$30.79	\$10.56	\$7.25
2 Adults (1 Working) 2 Children	\$36.55	\$12.74	\$7.25
2 Adults (1 Working) 3 Children	\$39.34	\$14.92	\$7.25
2 Adults	\$12.51	\$4.19	\$7.25
2 Adults 1 Child	\$17.22	\$5.28	\$7.25
2 Adults 2 Children	\$21.92	\$6.37	\$7.25
2 Adults 3 Children	\$25.13	\$7.46	\$7.25



SOURCE: Pixabay

COST OF LIVING

Cost of living is increasing in Oneida County. In 2021, the cost of living was 94.3 meaning when the average American spends \$100 on normal goods those in Oneida County only spent \$94.30.

One of the main drivers for the low cost of living is the abundance of wind and hydroelectric generation helping to bring down utility costs.

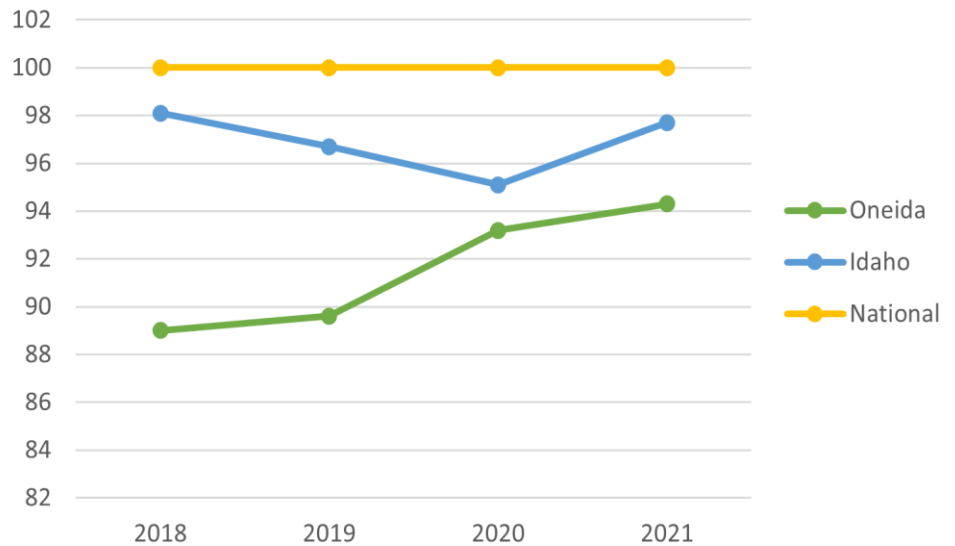
SOURCE: U.S. Census Bureau

POVERTY

Oneida County had 783 people below the poverty level. This is 33% higher than the previous year showing a need for improvement in helping the community.

SOURCE: Consumer Price Index, West Region November 2021 (bls.gov)

Cost of Living



SOURCE: Consumer Price Index, West Region - November 2021 (bls.gov)

MEDIAN HOME VALUE

Median home value has steadily increased over the last 5 years. In 2021, Oneida County experienced a large increase with a 27% increase from the previous year. Home values have been appreciating well for longtime homeowners in the area.

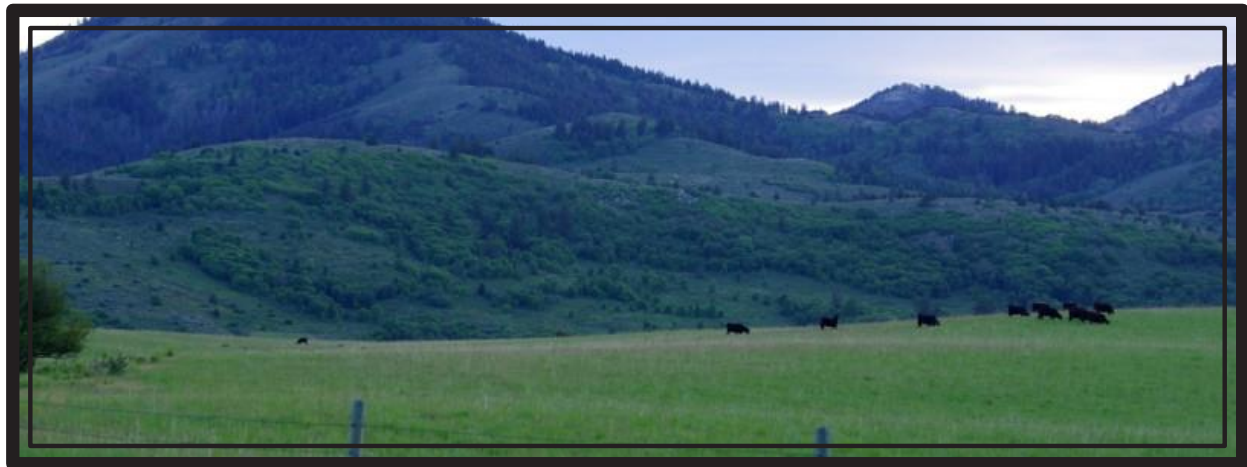
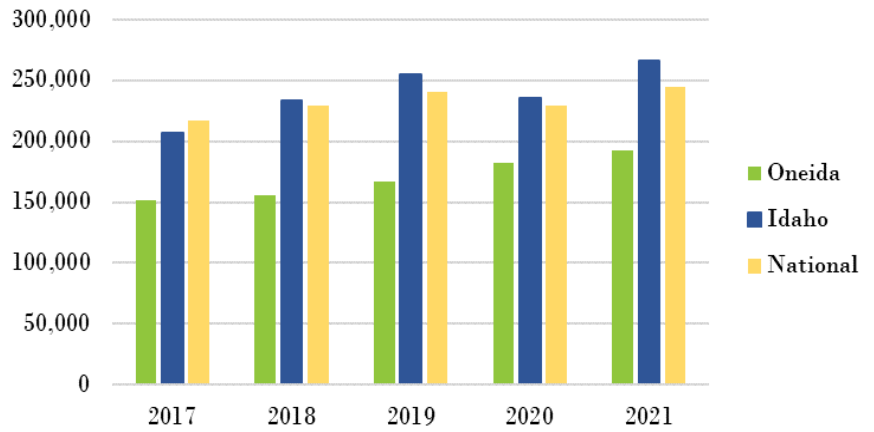
SOURCE: American Community Survey US Census



\$192,800

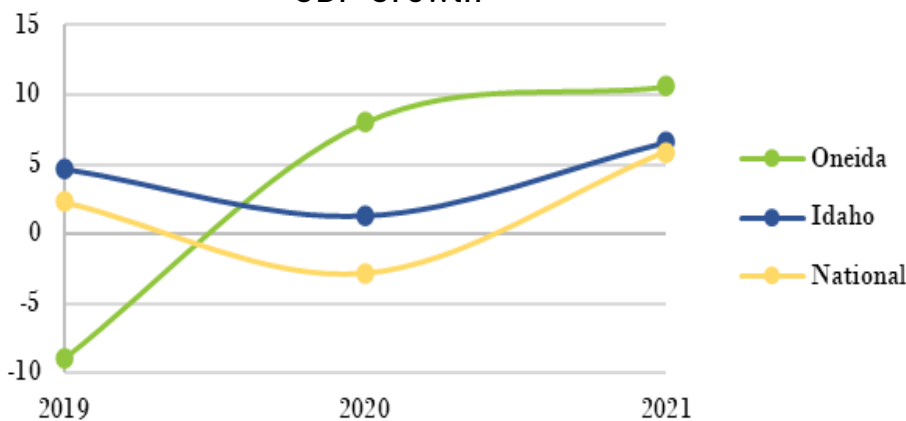
Median Home Value

Median Home Value



SOURCE: oniedacountyid.com

GDP Growth



GROSS DOMESTIC PRODUCT

Oneida County has seen booming growth since 2019. This shows the strength of Oneida County.

Oneida County market ranking is 4th out of the 44 counties in the state in GDP growth in 2021.

SOURCE: U.S. Bureau of Economic Analysis (BEA)