Oneida County experienced a slow and steady growth over the last 5 years. In 2021, Oneida County experienced a 1.92% growth from the previous year.
**Net Migration Flow**

In 2016, 55 people moved to Oneida County. Since 2016, Oneida County has seen a steady decline in new residents.

**AGE DISTRIBUTION**

In 2021, Oneida County has experienced growth in all age ranges across the board. The median age has only increased 3.7 years since 2018. Oneida County has a strong core of a young to a middle-aged population that provides a well-rounded workforce.

In Oneida County, 54.3% of the residents are under the age of 45, meaning long term labor output of the should be growing throughout the next two decades.

The working age population, defined as those 18-64, accounted for 53% of Oneida’s 2021 population. The population over 65 years of age is 5.67% more than it was in 2018.

**Median Age**

- Oneida
- Idaho
- National

**Source:** United States Census Bureau American Community Survey

26.9% are between 18 and 44
In 2021, 27% of residents over 25 have a college degree in Oneida County. This is a 5% increase compared to 2017.

In 2021, Oneida County saw 28 less people with bachelor degrees and another 58 less with graduate degrees in 2021.

Those with graduate degrees have increased by 61% since 2017, an increase from approximately 100 residents to 161 residents.

**SOURCE:** Cohort Grad Rate 4-year public Idaho State Department of Education

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**HIGH SCHOOL GRADUATION RATES**

The high school graduation rate was calculated with the weighted averages of the graduation rates for all districts within Oneida County.

The significance of these data points is it reflects the ability to train workers in new skills or jobs. Highly educated populations are easily trained to be productive parts of the modern workforce.

**SOURCE:** Cohort Grad Rate 4-year public Idaho State Department of Education
Job Growth

Oneida County saw a decline of growth during the pandemic in 2020 but has since rebounded strongly averaging a 9.87% growth annually in the following years since the pandemic. This is well above the national average and the state.

Increasing job growth allows there to be more openings for new residents and those entering the workforce from high school and college. It also shows expanding growth in local companies in the region.

Source: Bureau of Labor Statistics

KEY INDUSTRIES

Health Care/Education, Manufacturing, Agriculture, and Retail Trade top the charts as some of the key industries for Oneida County.

Key Industries allow us to see what sustains the region and provides employment opportunities. It helps us to understand more deeply the activities and growth areas of the county. The information also allows us to track if the county is growing in areas such as tourism, production, or new business. Additionally, this list of top employers examines where those industry breakdowns are moving – on a company level – the types of industries and tangible products produced.

Top Employers

<table>
<thead>
<tr>
<th>EMPLOYER</th>
<th>OWNERSHIP</th>
<th>RANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hess Pumice Products</td>
<td>Private</td>
<td>100 - 249</td>
</tr>
<tr>
<td>Nell J Redfield Memorial Hospital</td>
<td>Local Government</td>
<td>100 - 249</td>
</tr>
<tr>
<td>Oneida School District</td>
<td>Local Government</td>
<td>100 - 249</td>
</tr>
<tr>
<td>Oneida County</td>
<td>Local Government</td>
<td>50 - 99</td>
</tr>
<tr>
<td>Allen Drug Company</td>
<td>Private</td>
<td>10 - 49</td>
</tr>
<tr>
<td>CSS Potato Farms</td>
<td>Private</td>
<td>10 - 49</td>
</tr>
<tr>
<td>Ireland Bank</td>
<td>Private</td>
<td>10 - 49</td>
</tr>
<tr>
<td>Malad Living Center/Pocatello</td>
<td>Private</td>
<td>10 - 49</td>
</tr>
<tr>
<td>Parkland (US) People Corp</td>
<td>Private</td>
<td>10 - 49</td>
</tr>
<tr>
<td>Thomas Market</td>
<td>Private</td>
<td>10 - 49</td>
</tr>
</tbody>
</table>
**Location Quotient**

Location quotient represents the share of an industries need for employees in an area compared to its national average. For example, Oneida County’s Natural Resource and Mining industry has a location quotient of 12.1 meaning it employs 12 times the national average within the industry.

In contrast, the location quotient for the Education and Health Services industry has fallen to .1 meaning Oneida County’s share of employment in the industry is half of the national average.

**SOURCE:** US Bureau of Labor Statistics
In 2019, the per capita income of Oneida County was $38,402. It rose by over $6,000 dollars since then and was $44,887 in 2021.

Oneida County experienced an increase due to a shortening labor market making competition to pay employees more to compete with others in the open market.

**INCOME PER CAPITA**

The median household income has increased the last 5 years. In 2021, Oneida County experienced a large increase compared to previous years.

Oneida County saw a 18.87% increase in household income from 2020 to 2021 to a new median of $64,766.

**MEDIAN HOUSEHOLD INCOME**

Unemployment spiked in the nation in early 2020. Oneida County saw a peak of 6.9%.

After the spike, Oneida County experienced a return to pre-pandemic levels and now unemployment is at 2.5%.

**UNEMPLOYMENT RATE**

**SOURCE:** United States Census Bureau

**SOURCE:** US Bureau of Labor Statistics

**SOURCE:** Federal Reserve Economic Data
Oneida County had 783 people below the poverty level. This is 33% higher than the previous year showing a need for improvement in helping the community.

Cost of living is increasing in Oneida County. In 2021, the cost of living was 94.3 meaning when the average American spends $100 on normal goods those in Oneida County only spent $94.30.

One of the main drivers for the low cost of living is the abundance of wind and hydroelectric generation helping to bring down utility costs.

SOURCE: U.S. Census Bureau

POVERTY

Oneida County had 783 people below the poverty level. This is 33% higher than the previous year showing a need for improvement in helping the community.

SOURCE: Consumer Price Index, West Region - November 2021 (bls.gov)

### Living Wage

<table>
<thead>
<tr>
<th>HOUSEHOLD SIZE</th>
<th>LIVING WAGE</th>
<th>POVERTY WAGE</th>
<th>MINIMUM WAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Adult</td>
<td>$16.26</td>
<td>$6.19</td>
<td>$7.25</td>
</tr>
<tr>
<td>1 Adult 1 Child</td>
<td>$30.79</td>
<td>$8.38</td>
<td>$7.25</td>
</tr>
<tr>
<td>1 Adult 2 Children</td>
<td>$37.91</td>
<td>$10.56</td>
<td>$7.25</td>
</tr>
<tr>
<td>1 Adult 3 Children</td>
<td>$49.15</td>
<td>$12.74</td>
<td>$7.25</td>
</tr>
<tr>
<td>2 Adults (1 Working)</td>
<td>$25.01</td>
<td>$8.38</td>
<td>$7.25</td>
</tr>
<tr>
<td>2 Adults (1 Working) 1 Child</td>
<td>$30.79</td>
<td>$10.56</td>
<td>$7.25</td>
</tr>
<tr>
<td>2 Adults (1 Working) 2 Children</td>
<td>$36.55</td>
<td>$12.74</td>
<td>$7.25</td>
</tr>
<tr>
<td>2 Adults (1 Working) 3 Children</td>
<td>$39.34</td>
<td>$14.92</td>
<td>$7.25</td>
</tr>
<tr>
<td>2 Adults</td>
<td>$12.51</td>
<td>$4.19</td>
<td>$7.25</td>
</tr>
<tr>
<td>2 Adults 1 Child</td>
<td>$17.22</td>
<td>$5.28</td>
<td>$7.25</td>
</tr>
<tr>
<td>2 Adults 2 Children</td>
<td>$21.92</td>
<td>$6.37</td>
<td>$7.25</td>
</tr>
<tr>
<td>2 Adults 3 Children</td>
<td>$25.13</td>
<td>$7.46</td>
<td>$7.25</td>
</tr>
</tbody>
</table>

### Cost of Living

SOURCE: Consumer Price Index, West Region - November 2021 (bls.gov)
**MEDIAN HOME VALUE**

Median home value has steadily increased over the last 5 years. In 2021, Oneida County experienced a large increase with a 27% increase from the previous year. Home values have been appreciating well for longtime homeowners in the area.

**SOURCE:** American Community Survey US Census

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**GROSS DOMESTIC PRODUCT**

Oneida County has seen booming growth since 2019. This shows the strength of Oneida County.

Oneida County market ranking is 4th out of the 44 counties in the state in GDP growth in 2021.

**SOURCE:** U.S. Bureau of Economic Analysis (BEA)