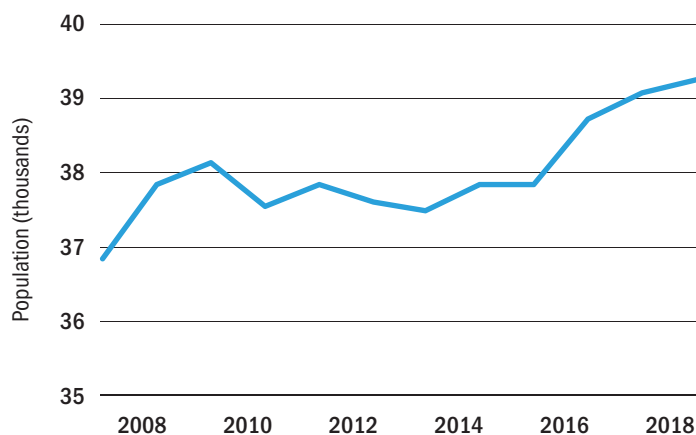




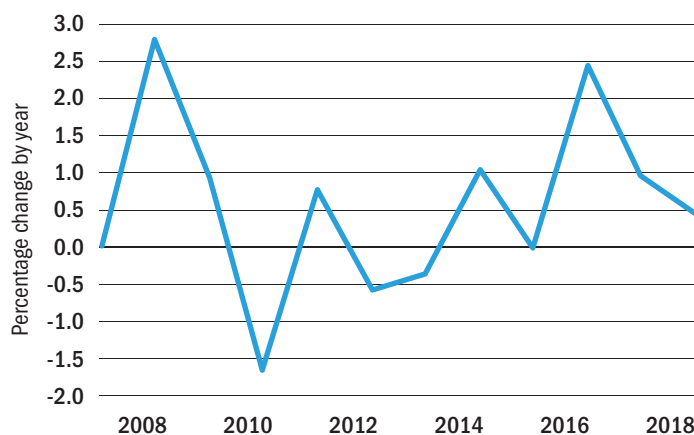
39,304

MADISON COUNTY

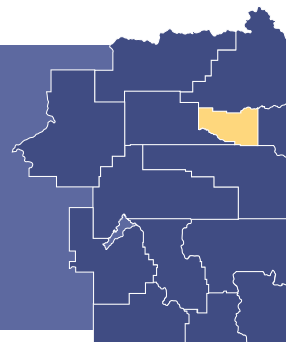
Resident Population



Population Percentage Change



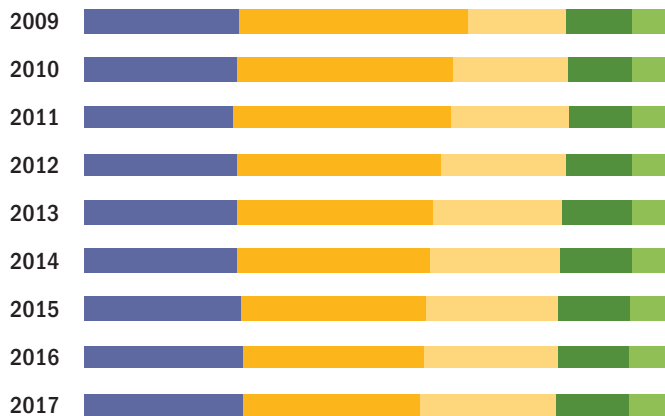
MADISON COUNTY'S POPULATION HAS INCREASED ON AVERAGE BY 0.59% OVER THE LAST DECADE. IT REACHED A PEAK OF 2.39% IN 2016.



SOURCE: U.S. Census Bureau, Resident Population in Madison County, ID [IDBEAR7POP], retrieved from FRED, Federal Reserve Bank of St. Louis; <https://fred.stlouisfed.org/series/IDBEAR7POP>, June 10, 2019.

Annual Estimates of the Resident Population: April 1, 2010 to July 1, 2018, <https://factfinder.census.gov>

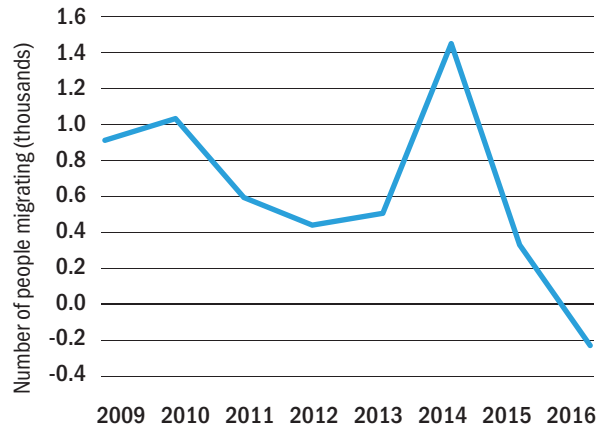
Age Distribution



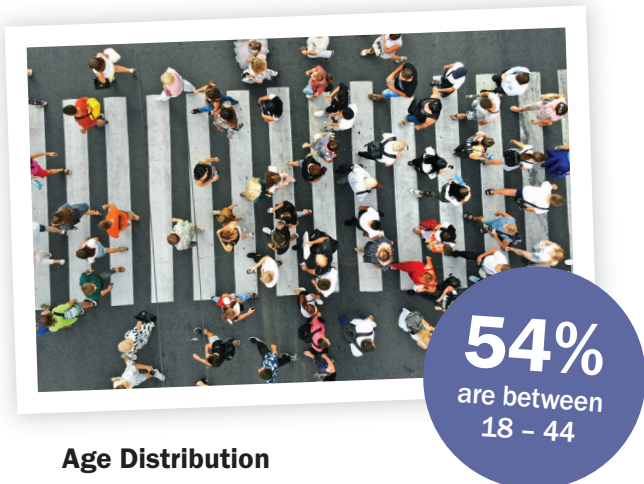
■ Under 18 ■ 18-24 ■ 25-44 ■ 45-64 ■ Over 65

SOURCE: American Fact Finder, Age and Sex2 005-2009, 2006-2010, 2007-2011, 2008, 2012, 2009-2013, 2010-2014, 2011-2015, 2012-2016, 2013-2017, American Community Survey 5 Year Estimates.

Net Migration Flows



SOURCE: U.S. Bureau, Net Migration Flow for Madison County, ID [NETMIGNACS016019], retrieved from FRED, Federal Reserve Bank of St. Louis.



Age Distribution

Madison County's age distribution has remained fairly constant for all age groups from 2009 to 2017. About one half of the population is between 18 to 44 years of age, indicating a stable workforce. Similarly, to other counties, the age group of 65+ years has increase 14% from 2009 to 2017.

Net Migration Flows

In 2014, over 1400 people were moving in to Madison County. From 2015 to 2016, the number of people moving to Madison decreased significantly, and in 2016 201 people moved out of the county.

Employment

Key Industries

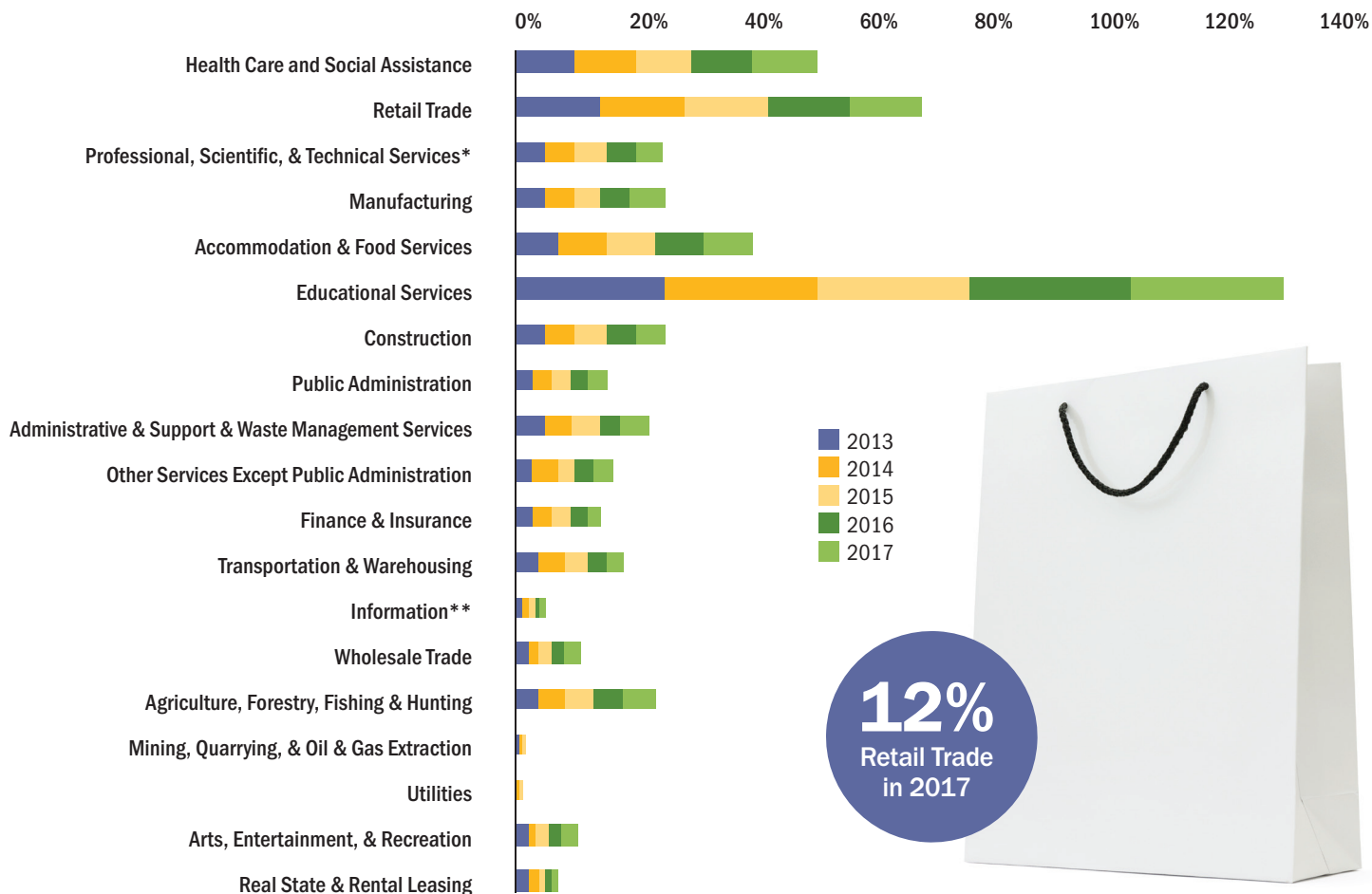
Madison's top five industries are Health Care and Social Assistance, Retail Trade, Manufacturing, Accommodation & Food Services, and Educational Services. These industries employ the largest percentage of the workforce in the county. However, some industries that have experienced a positive growth in the workforce that are not included in the top five are Real Estate & Rental Leasing and Wholesale Trade. From 2013 to 2017, the number of people working in the Health Care and Social Assistance increased by 10% and 11%, respectively.



25%

Educational Services
in 2017

Employment by Industry



*According to the Bureau of Labor Statistics, some examples for this industry are: legal advice and representation, accounting, architectural, engineering, specialized design, consulting and research, computer services, veterinary services, advertising services, etc. **According to the Bureau of Labor Statistics encompasses companies that are engaged in producing and distributing information and cultural products, provide the means to distribute or transmit those products, and process data. **SOURCE:** U.S. Census Bureau, Resident Population in Madison County, ID [IDBEAR7POP], retrieved from FRED, Federal Reserve Bank of St. Louis; <https://fred.stlouisfed.org/series/IDBEAR7POP>, June 10, 2019. Annual Estimates of the Resident Population: April 1, 2010 to July 1, 2018, <https://factfinder.census.gov>.

TOP COMPANIES

Rank	Primary Name	Employment Range	Industry
1	BYU IDAHO	5,400 - 5,499	PRIVATE EDUCATION
2	MADISON SCHOOL DISTRICT #321	700 - 799	LOCAL GOVERNMENT - EDUCATION
3	MADISON MEMORIAL HOSPITAL	500 - 599	LOCAL GOVERNMENT - HEALTH CARE
4	WALMART	400 - 499	RETAIL TRADE
5	MELALEUCA INC	300 - 399	MANUFACTURING
7	SURVEY SAMPLING INTERNATIONAL LLC	300 - 399	PROFESSIONAL & TECHNICAL SERVICES
8	EFOLKS LLC	200 - 299	ADMINISTRATIVE & WASTE SERVICES
9	CITY OF REXBURG	200 - 200	LOCAL GOVERNMENT - ADMINISTRATION
10	SUGAR-SALEM JOINT SCHOOL DISTRICT #322	200 - 299	LOCAL GOVERNMENT - EDUCATION
12	MADISON COUNTY	200 - 200	LOCAL GOVERNMENT - ADMINISTRATION

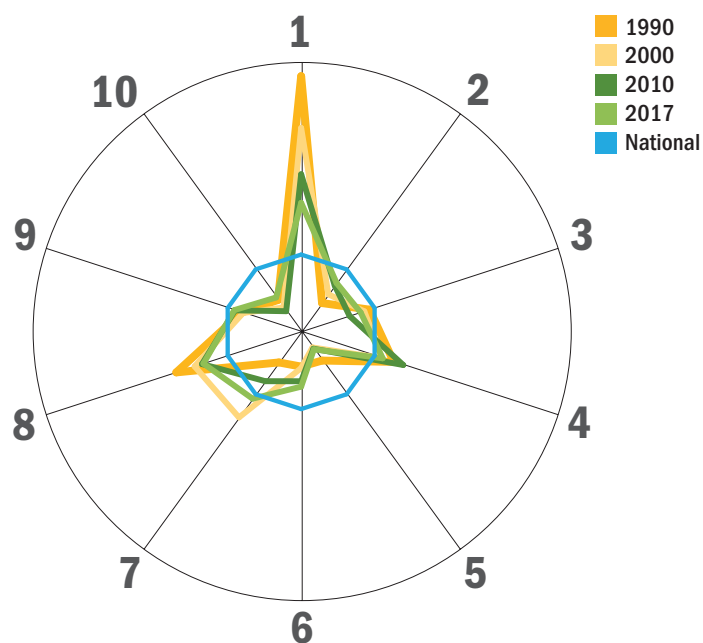
*Not all companies are listed, affecting the rank order. Only employers that have given the Idaho Department of Labor permission to release employment information appear on this list.

SOURCE: Quarterly Report of Employment & Wages: Preliminary 2018 Annual Average; Idaho Department of Labor, Communications & Research

Location Quotients

A location quotient shows the industry's share of an area's employment relative to the national average. For example, a location quotient of 2.0 indicates that an industry accounts for twice the share of employment in the area than it does nationally, and a location quotient of 0.5 indicates the area's share of employment in the industry is half the national share.

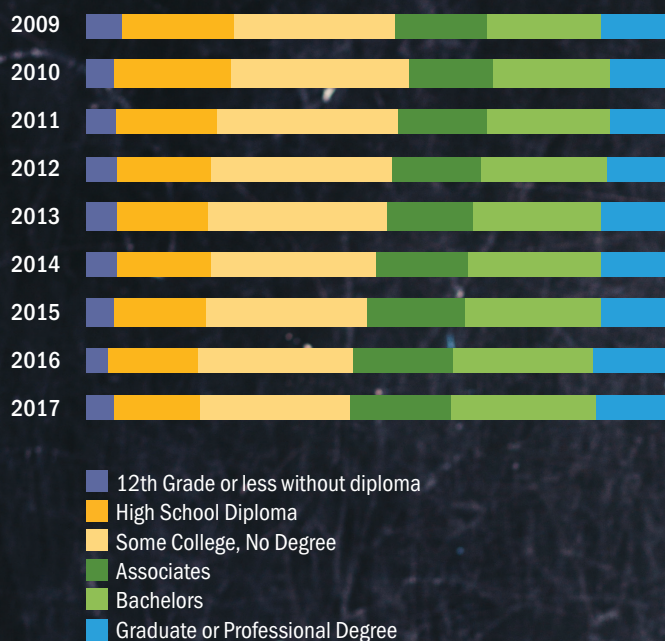
SOURCE: Bureau of Labor Statistics



- | | |
|---|---------------------------------------|
| 1. Natural Resources and Mining | 6. Financial Activities |
| 2. Construction | 7. Professional and Business Services |
| 3. Manufacturing | 8. Education and Health Services |
| 4. Trade, Transportation, and Utilities | 9. Leisure and Hospitality |
| 5. Information | 10. Other Services |



Education Attainment



SOURCE: Educational Attainment 2012-2016 American Community Survey
5-Year Estimates <https://factfinder.census.gov/>

Education

As of 2017, 54.5% of the population over 25 years of age had some sort of college degree.

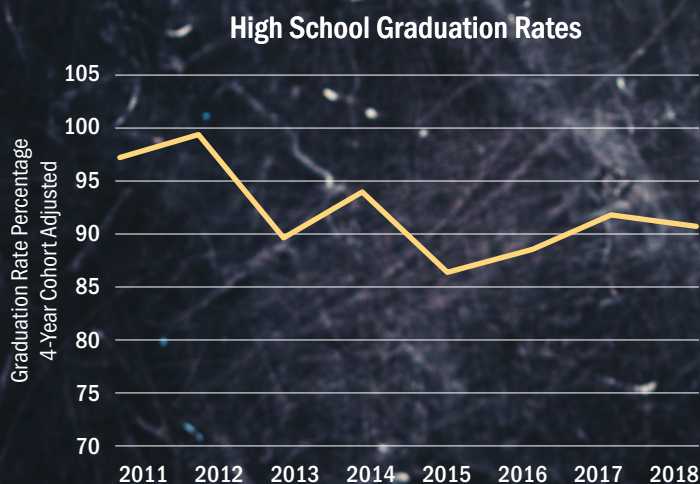
From 2009 to 2017, the percentage of people over 25 years of age having a bachelor's degree increased from 19.5% to 25%, respectively. Other education levels did not see such high increase in percentage points in the last years.

While the population over 25 years of age with only a high school diploma or less is decreasing, more people are working towards some sort of college degree, showing a shift towards higher education.

HIGH SCHOOL GRADUATION RATES

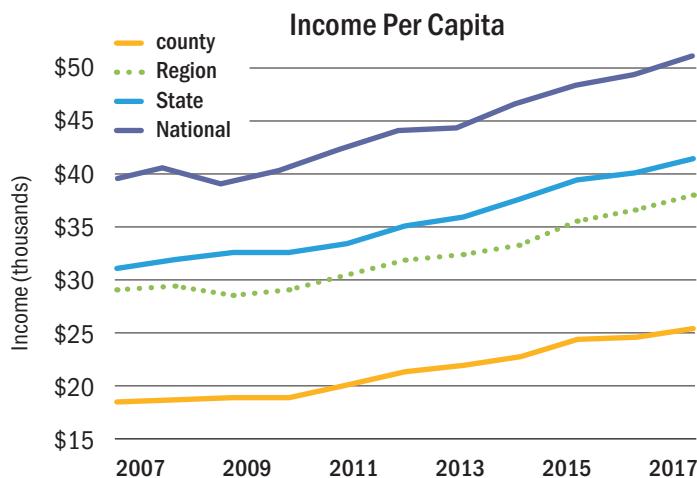
The high school graduation rates from 2014 to 2018 were calculated by doing a weighted average of the graduation rates for the school districts in Madison County.

Graduation rates increased from 86% to almost 91% from 2014 to 2018.



SOURCE: 2017-2018 Cohort Grad Rate 4yr
Public, Idaho State Department of Education;
2016-2017 Cohort Grad Rate 5yr Public, Idaho
State Department of Education Historical
Grad Rates by School and District, Idaho State
Department of Education





Income Per Capita

From 2007 to 2017, income per capita in Madison County has grown by 40% at an average rate of 3.5% per year.

SOURCE: U.S. Bureau of Economic Analysis, "CAINC1 Personal Income Summary: Person Income, Population, Per capita Personal Income"

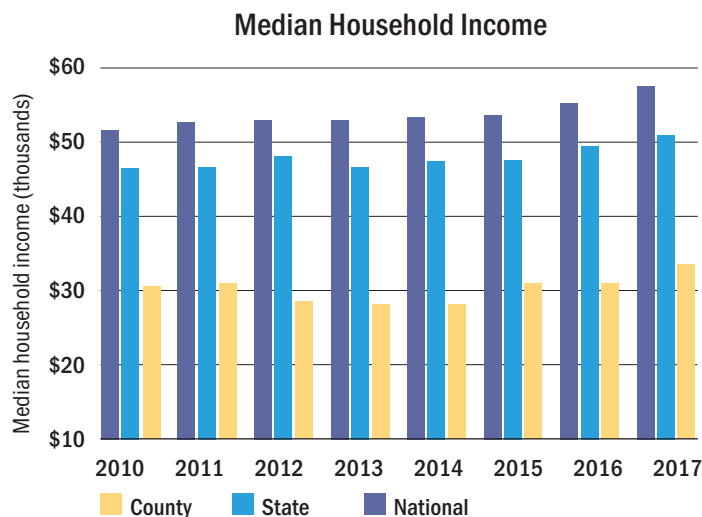
Median Household Income

As of 2017, half of the population earned an annual income above \$33,620 and the other half earned an annual income below \$33,620. This number has decreased by 5.2% since 2010. Madison County's median household income is decreasing at an average rate of 0.7% per year, and it is lower than the state's and the nation's.

SOURCE: U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates; https://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=ACS_15_5YR_B25119&prodType=table

Poverty Level

The poverty level in Madison County has increased slightly from 2012 to 2017 from 14.3% to 16.2%, respectively.



In 2015, the percent of people under the poverty level reached its highest to 17.6%. The weighted average for people living under the poverty level from 2012 to 2017 is 15.8%.

SOURCE: Poverty Status in the Past 12 Months 2013-2017 American Community Survey, 5-Year Estimate

Unemployment Rate

The unemployment rate for Madison County is lower than the unemployment rate for the region, nation, and the state. The recession in 2008-2009 explains the peak in 2009-2011. The 2018 unemployment rate for Madison County was 1.7%.

SOURCE: U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates"

Living Wage

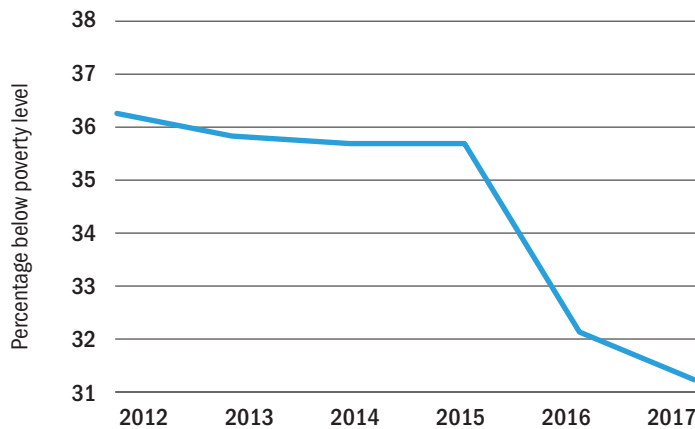
As of July 2018, Madison County had 10,633 households with an average of 3.54 individuals per household.

SOURCE: Massachusetts Institute of Technology

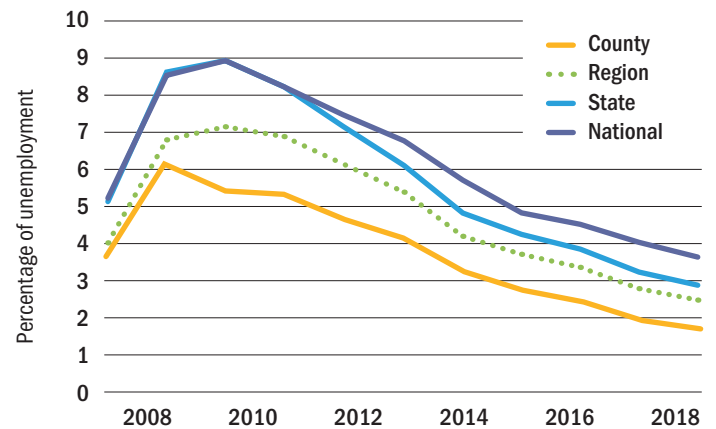
SOURCE: U.S. Census Bureau, Madison County, Quick Facts



Poverty of Total Population



Unemployment Rate



LIVING WAGE

Household Size	Living Wage	Poverty Wage	Minimum Wage
1 Adult	\$11.47	\$5.84	\$7.25
1 Adult 1 Child	\$23.22	\$7.91	\$7.25
1 Adult 2 Children	\$28.15	\$9.99	\$7.25
1 Adult 3 Children	\$35.88	\$12.07	\$7.25
2 Adults (1 Working)	\$18.54	\$7.91	\$7.25
2 Adults (1 Working) 1 Child	\$22.18	\$9.99	\$7.25
2 Adults (1 Working) 2 Children	\$24.95	\$12.07	\$7.25
2 Adults (1 Working) 3 Children	\$28.28	\$14.14	\$7.25
2 Adults (1 Working Part Time) 1 Child*	\$25.17		
2 Adults	\$9.27	\$3.96	\$7.25
2 Adults 1 Child	\$12.87	\$5.00	\$7.25
2 Adults 2 Children	\$15.53	\$6.03	\$7.25
2 Adults 3 Children	\$18.45	\$7.07	\$7.25

SOURCE: Massachusetts Institute of Technology

SOURCE: U.S. Census Bureau, Madison County, Quick Facts



190,500
Median Home Value

Median Home Value

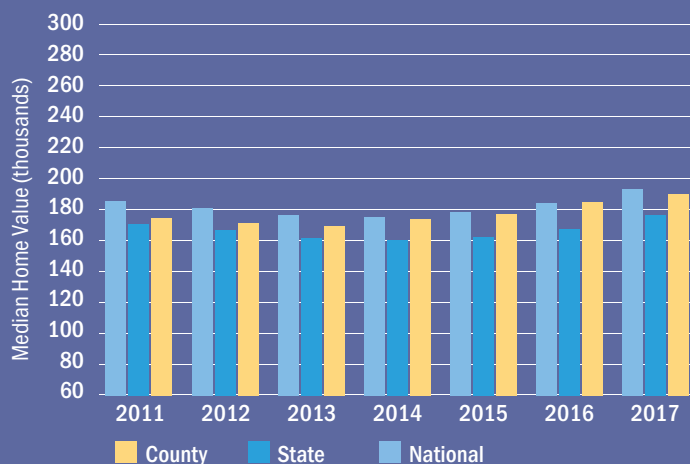
The median home value for Madison County is greater than the one for the state and lower than the one for the nation with a value of \$190,500 as of 2017. For the county, state, and nation level, the median home value has seen a slightly upward trend in recent years.

SOURCE: U.S. Census Bureau, "2013-2017 American Community Survey 5-Year Estimates"

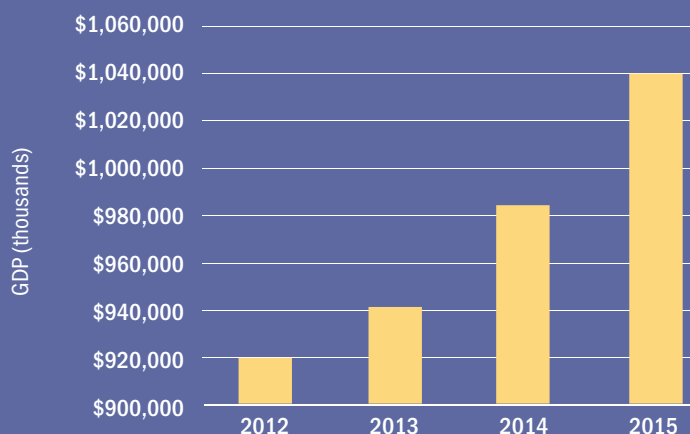
Gross Domestic Product

From 2012-2015, Madison County's GDP increased 12.9% resulting in a 4% increase per year. As of 2015, the county makes up 8.13% of the region's GDP.

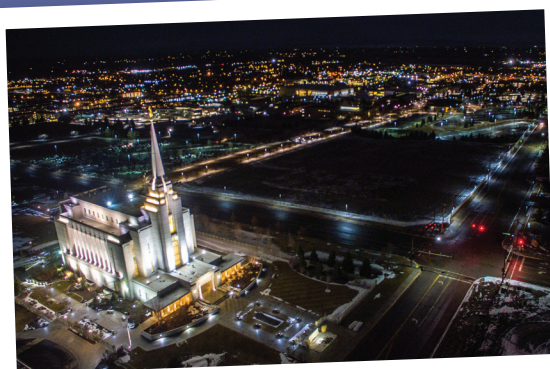
Median Home Value



Gross Domestic Product



SOURCE: U.S. Bureau of Economic Analysis, "Gross Domestic Product by county, 2012-2015"



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