















## Welcome to Idaho Falls!

As the largest city in Eastern Idaho and the 4th largest city in the state, Idaho Falls serves as the regional hub for recreation and business. Our anchor industries include clean energy, cyber security, advanced manufacturing, food processing, healthcare, tourism, and outdoor recreation. The vibrant and constantly evolving economy is the perfect environment for emerging industries—small and large.

Idaho Falls provides a welcoming business environment. We have one of the lowest power utility rates in the state and country, a robust talent pipeline, and an engaged business community. We partner with our metro Chamber of Commerce, the regional economic development authority, and others to connect new businesses to the resources they need to establish their company in our city.

We attribute part of our rapidly growing sixty-five thousand residents to our dedication to quality of life. We work to accentuate the majestic Snake River and the great outdoors. While many travel the short distances to visit nationally recognized parks and wildlife, our river walk, bike trails, golf courses, and award-winning city parks provide a great way to admire nature a few minutes from home.

Come join us in Idaho Falls. We look forward to welcoming you to our community.

www.idahofallsidaho.gov



Residents within 90 miles 410,000+

