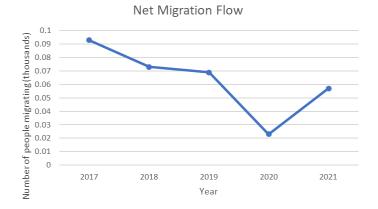


SOURCE: United States Census Bureau American Community Survey

Oneida County's population increased on an average of 0.59% year-over-year for the last decade. The population growth rate has been positive since 2014, and peaked in 2016 at 2.16%.





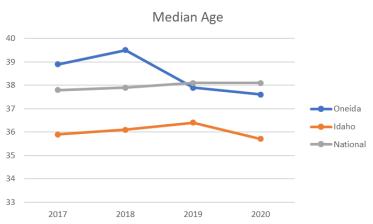
NET MIGRATION FLOW

In 2017, 93 people moved to Oneida County. Since 2017, the average number of new residents was over 60 per year.

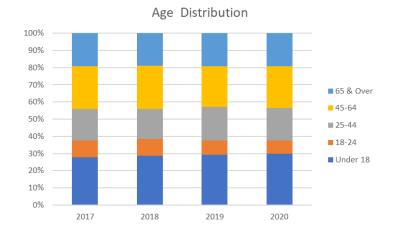


SOURCE: United States Census Bureau American Community Survey





SOURCE: United States Census Bureau American Community Survey



AGE DISTRIBUTION

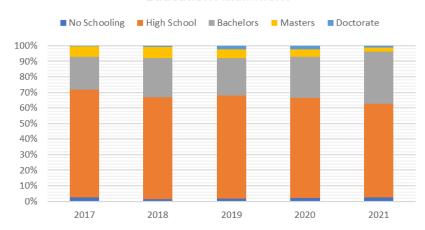
The age distribution in Oneida County is fairly even throughout all age ranges. Oneida County's population is slightly older than most of Eastern Idaho.

Since 2017, the population of those 18-44 decreased by 1.5% and those who are 65+ increased by 0.2.

SOURCE: United States Census Bureau American Community Survey

ONIEDA COUNTY - POWER OF PLACE!

Education Attainment



EDUCATION

As of 2021, 36.3% of the population over 25 had a college degree.

From 2017 to 2021, the percentage of people with an advanced degree fell from 7.1% to 3.7%.

While the population without a high school diploma or only a high school diploma was 71.6% in 2017, compared to 62.6% in 2021. The percentage is decreasing showing a shift towards higher education in the county.

 ${\bf SOURCE:} \ {\bf Cohort} \ {\bf Grad} \ {\bf Rate} \ {\bf 4-year} \ {\bf public} \ {\bf Idaho} \ {\bf State} \ {\bf Department} \ {\bf of} \ {\bf Education}$



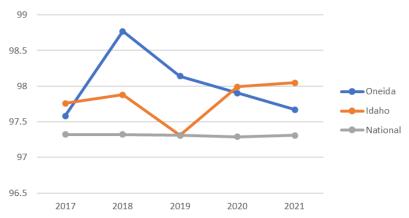
HIGH SCHOOL GRADUATION RATES

Rates were calculated by using weighted averages of graduation rates for all schools within the county.



SOURCE: Bing -insulation.org

High School Graduation Rate



SOURCE: Cohort Grad Rate 4-year public Idaho State Department of Education

Job Growth 8 6 4 2 0 Oneida Idaho -2 -4 -6 -8 2018 2019 2020 2021 Source: Bureau of Labor Statistics

JOB GROWTH

Job growth has been sporadic in Oneida county since 2017. The economy has added 95 jobs. The largest swing seen in jobs of 5.58% growth in 2018, was the addition of 27 jobs. The average job growth over 4 years was 1% or an average of 24 additional jobs per year. In March of 2021, 700 positions were filled in the Oneida County labor market.



Retail Trade
In 2021

KEY INDUSTRIES

Oneida County's top 5 industries are: Retail Trade, Healthcare & Social Assistance, Accommodation and Food Services, Manufacturing, and Construction. These industries employ the largest percentage of the work force in the county. Other notable industries not in the top 5 are: Wholesale Trade, Transportation, and Warehousing



SOURCE: Clipart.com

TOP COMPANIES

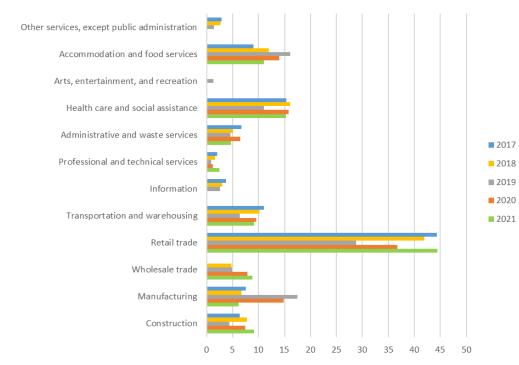
EMPLOYER	OWNERSHIP	RANGE					
Oneida School District	Local Gov	100 - 249					
Nell J Redfield Memorial Hosptial	Local Gov	100 - 249					
Hess Pumice Products	Private	100 - 249					
Oneida County	Local Gov	50 - 99					
Ireland Bank	Private	10 - 49					
Thomas Market	Private	10 - 49					
Malad Living Center	Private	10 - 49					
Parkland US People Corp	Private	10 - 49					
Allen Drug	Private	10 - 49					
Subway	Private	10 - 49					
Note: Only employers that have given the Department permission to release employment range data							

Note: Only employers that have given the Department permission to release employment range data are listed.

Source: Idaho Department of Labor

EMPLOYMENT BY SECTOR

Employment by Sector



EMPLOYMENT BY SECTOR

Each sector is represented by its share of total employment for each given year. The following sectors have been declining in terms of share of total employment: Administrative, Waste services, Information, Retail Trade, and Manufacturing.

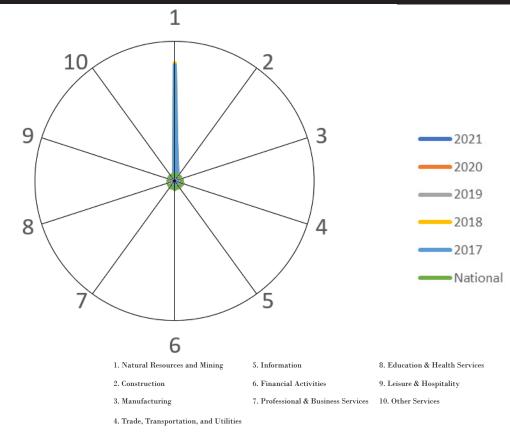
The following represents sectors growing within Oneida County: Health Care and Social Assistance, Professional and Technical Services, Wholesale trade, and Construction. The Retail Trade sector is the largest within the county employing 308 people or 44.17% of the workforce as of 2021.

SOURCE: US Bureau of Labor Statistics

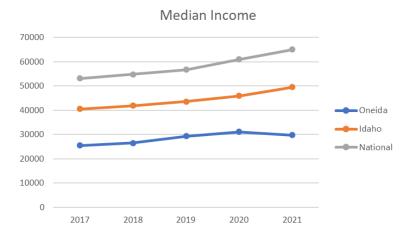
LOCATION QUOTIENT

Location quotient represents the share of an industries need for employees in an area compared to its national average. For example, Oneida County's Natural Resources and Mining Industry has a location quotient of 11.06 meaning it employs more than eleven times the national average within the industry. In contrast, the location quotient for the **Professional and Business** Services Industry has fallen to 0.16 meaning Oneida's share of employment in the industry is 16% of the national average.

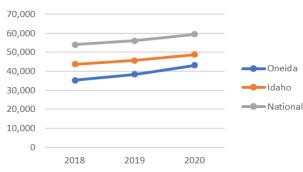
SOURCE: US Bureau of Labor Statistics



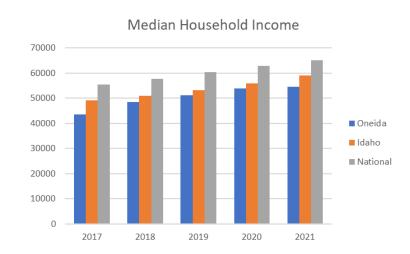
ONIEDA COUNTY - POWER OF PLACE



Per Capita Personal Income



SOURCE: United States Census Bureau American Community Survey



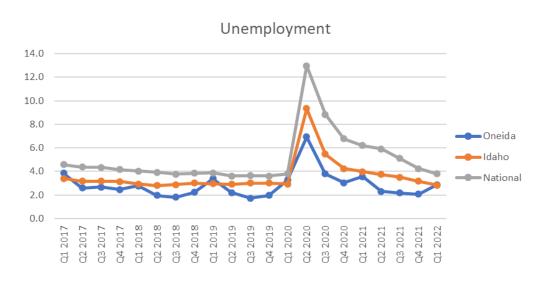
INCOME PER CAPITA

In 2018, the per capita income of Oneida County was \$35,345. It rose by more than \$7,000 dollars since then and was \$43,117 in 2020.

MEDIAN HOUSEHOLD INCOME

Median household income has risen across the nation since 2017. Households in Oneida County are earning 25.06% more than they did in 2017. Median household income was \$54,484 in 2021.

SOURCE: US Bureau of Labor Statistics



UNEMPLOYMENT RATE

Unemployment spiked in the nation in early 2020. Oneida County's unemployment peaked in April 2020 at 11.6%, then four months later in July unemployment fell below 5% returning the county to full employment. Unemployment Is now below pre lockdown levels and is currently 1.9%.

SOURCE: Federal Reserve Economic Data

LIVING WAGE

HOUSEHOLD SIZE	\mathbf{L}_{i}	LIVING		POVERTY		MINIMUM	
	7	VAGE	W	AGE	W	VAGE	
1 Adult	\$	10.71	\$	5.84	\$	7.25	
1 Adult 1 Child	\$	23.34	\$	7.91	\$	7.25	
1 Adult 2 Children	\$	28.26	\$	9.99	\$	7.25	
1 Adult 3 Children	\$	35.79	\$	12.07	\$	7.25	
2 Adults (1 Working)	\$	18.08	\$	7.91	\$	7.25	
2 Adults (1 Working) 1 Child	\$	22.30	\$	9.99	\$	7.25	
2 Adults (1 Working) 2 Children	\$	25.07	\$	12.07	\$	7.25	
2 Adults (1 Working) 3 Children	\$	28.19	\$	14.14	\$	7.25	
2 Adults (1 Working Part-Time) 1 Child	\$	25.28	\$	12.10	\$	7.25	
2 Adults	\$	9.04	\$	3.69	\$	7.25	
2 Adults 1 Child	\$	12.93	\$	5.00	\$	7.25	
2 Adults 2 Children	\$	15.58	\$	6.03	\$	7.25	
2 Adults 3 Children	\$	18.41	\$	7.07	\$	7.25	

SOURCE: Massachusetts Institute of Technology



POVERTY

The poverty rate in Oneida County has fallen from 13.7% in 2017, to 12.2% in 2021. Poverty has been decreasing since 2013, when it peaked at 16.1%.

COST OF LIVING

Cost of living is increasing in Oneida County. In 2021, the cost of living was 94.3 meaning when the average American spends \$100 on normal goods those in Oneida County only spent \$94.30. One of the main drivers for the low cost of living is the abundance of wind and hydroelectric generation helping to bring down utility costs.

SOURCE: U.S. Census Bureau

 ${\bf SOURCE:} \ Consumer \ Price \ Index, \ West \ Region \\ November \ 2021 \ (bls.gov)$



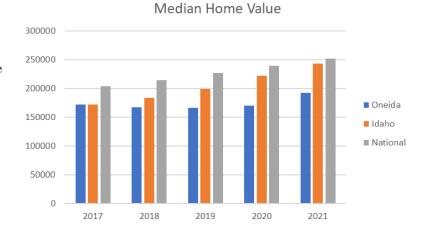


 ${\bf SOURCE:}$ Consumer Price Index, West Region - November 2021 (bls.gov)

MEDIAN HOME VALUE

The median home value in Oneida County was lower than both the state and the nation with a value of \$192,600 in 2021. There has been a sharp increase in the value of homes across the nation. Since 2017, homes in Oneida County have appreciated by 12.11%.

SOURCE: American Community Survey US Census

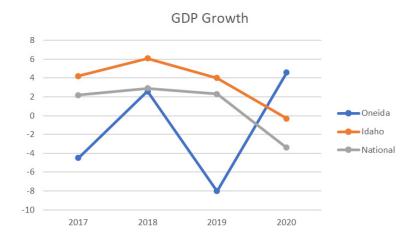




Median Home Value



SOURCE: oniedacountyid.com



GROSS DOMESTIC PRODUCT

Oneida County's Gross Domestic Product rose at a rate of 4.6% in 2020. The total GDP of Oneida County was \$126.9 million in 2020. This accounts for 0.17% of the state's GDP and 0.83% of the GDP within Eastern Idaho.

SOURCE: U.S. Bureau of Economic Analysis (BEA)



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