



Procurement Technical Assistance Center

Learn how to...

# Win Small Business Innovation Research Grants

**DATE:** Wednesday, March 3, 2021

**TIME:** 10 am - 11 am MST

**PLACE:** Virtual, Zoom meeting

**CLICK HERE TO REGISTER:**

[https://center-gateway.com/2/gateway/034000/events/event\\_detail:event\\_id=59607](https://center-gateway.com/2/gateway/034000/events/event_detail:event_id=59607)

**FREE EVENT**

**EMAIL** for more information:

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**Did you know...**

- 6750 grants were awarded in the U.S. for over 3 Billion dollars in 2019
- **Sadly, only 7 SBIR's were awarded to Idaho companies in 2019... WHY?** Because most companies don't know that these grants are available or how to apply
- Just because you win one SBIR/STTR award does not mean you have an automatic pathway to the next
- Most companies are not aware of SBIR/STTR funding opportunities

**Would you like to...**

- Discover which SBIR Grant opportunities are the best fit for your company
- Create winning strategies and draft a compelling SBIR proposal
- Learn how to leverage the Idaho PTAC, REDI, and SBDC organizations at **NO COST** to help you better position your company for success in winning and commercializing SBIR/STTR awards

**Learn about...**

- How to open doors to federal funding opportunities
- Government agency solicitations including important dates and timelines
- The keys to success when applying for SBIR and STTR grants awards
- What resources and help are available to you right now

**Come learn about these amazing opportunities!**

**Subject Matter Experts:**

Dr. Bamidele Omotowa, Idaho PTAC Counselor (8 time SBIR winner)  
 David Noack, Eastern Idaho SBDC Director (commercialization support)  
 Lori Manning, Program Director, Idaho PTAC  
 Teresa Mc Knight, CEO, Regional Economic Development for Eastern Idaho

**Wednesday, March 3rd 10 am - 11 am MST**

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