

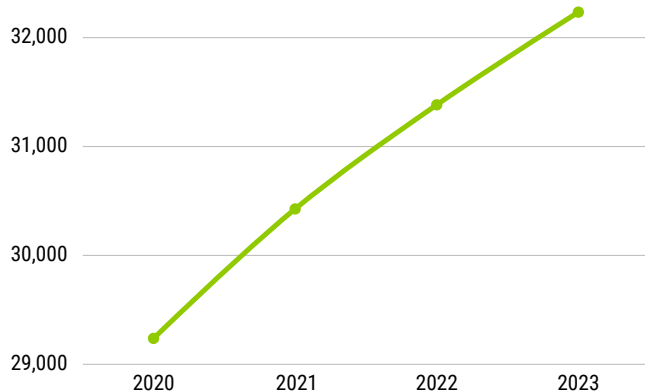
# JEFFERSON COUNTY

Population  
32,234

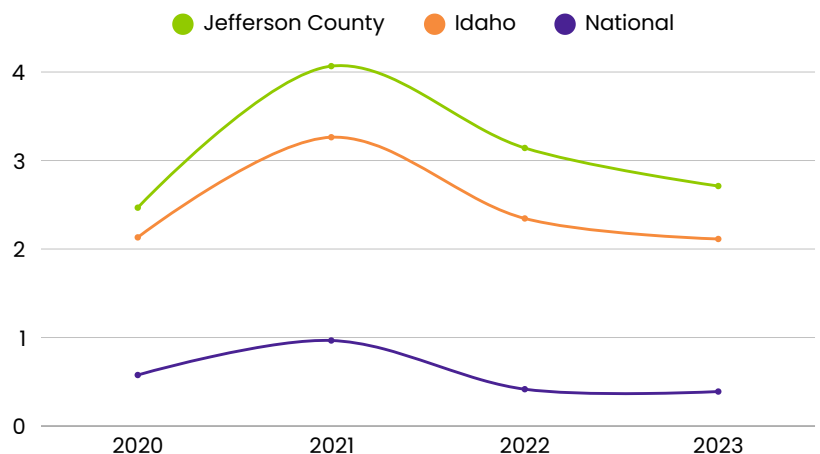


SOURCE: JEFFERSON COUNTY, IDAHO FACEBOOK PAGE

## POPULATION



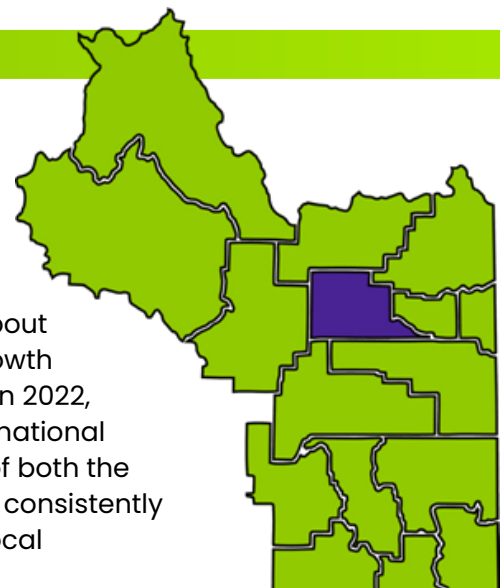
## POPULATION PERCENTAGE CHANGE



U.S. Census Bureau, U.S. Department of Commerce. "Age and Sex." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S0101, [https://data.census.gov/table/ACSST5Y2023.S0101?t=Populations+and+People&g=010XX00US\\_040XX00US16\\_050XX00US16051](https://data.census.gov/table/ACSST5Y2023.S0101?t=Populations+and+People&g=010XX00US_040XX00US16_050XX00US16051). Accessed on 8 Sep 2025.

## JEFFERSON COUNTY'S POPULATION SHIFTS

Between 2020 and 2023, Jefferson County, Idaho experienced strong population growth, consistently outpacing national trends and often exceeding statewide growth. In 2020, Jefferson's population increased by about 2.5%, slightly above Idaho's 2.1% and well above the national rate of 0.6%. Growth accelerated to 4.1% in 2021, surpassing Idaho's 3.3% and the U.S. rate of 1.0%. In 2022, population growth slowed to 3.1%, still above Idaho's 2.3% and far above the national pace of 0.4%. By 2023, growth moderated slightly to 2.7%, remaining ahead of both the state's 2.1% and the U.S. rate of 0.4%. Overall, Jefferson County demonstrates consistently strong population growth, reflecting both regional expansion and a stable local economy.

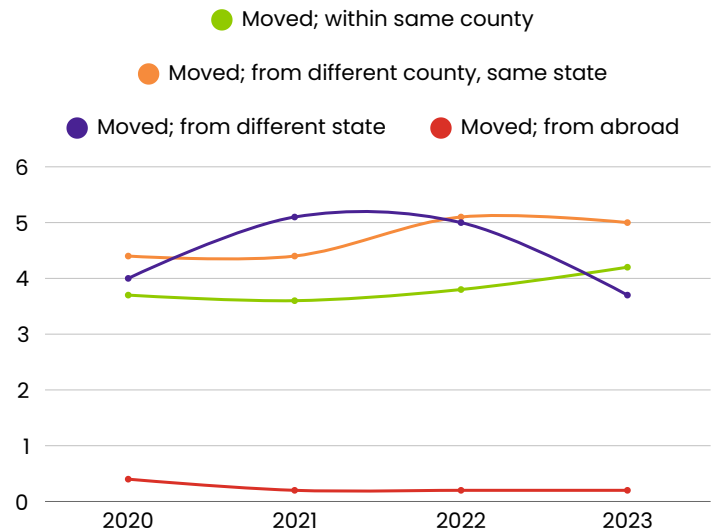


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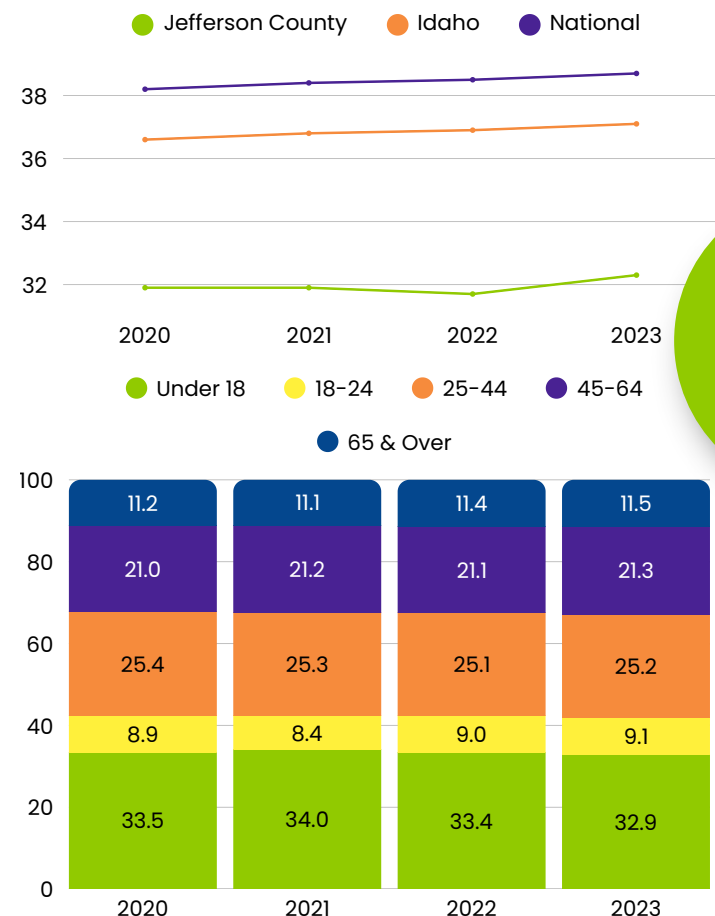
# GEOGRAPHIC MOBILITY IN JEFFERSON COUNTY

From 2020 to 2023, Jefferson County's geographic mobility reflects both stability and subtle shifts in population movement. Local moves within the county rose modestly, increasing from 3.7% in 2020 to 4.2% in 2023, showing a steady pace of residents relocating nearby. Migration from other counties in Idaho held consistent, ranging between 4.4% and 5.1%, and remained a reliable contributor to population change. Out-of-state migration fluctuated more sharply, peaking at 5.1% in 2021 before easing down to 3.7% in 2023, underscoring variable appeal to those moving from beyond Idaho. International migration stayed minimal but stable, between 0.2% and 0.4% throughout the period. Taken together, these trends suggest Jefferson County's mobility is primarily shaped by local and in-state moves, with out-of-state migration adding some volatility and international movement continuing to play only a minor role.



U.S. Census Bureau, U.S. Department of Commerce. "Geographic Mobility by Selected Characteristics in the United States." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S0701, <https://data.census.gov/table/ACSST5Y2023.S0701?q=migration&g=050XX00US16051>. Accessed on 8 Sep 2025.

## MEDIAN AGE



**34.3%**  
are between 18  
and 44 years old

### AGE STRUCTURE TRENDS IN JEFFERSON COUNTY

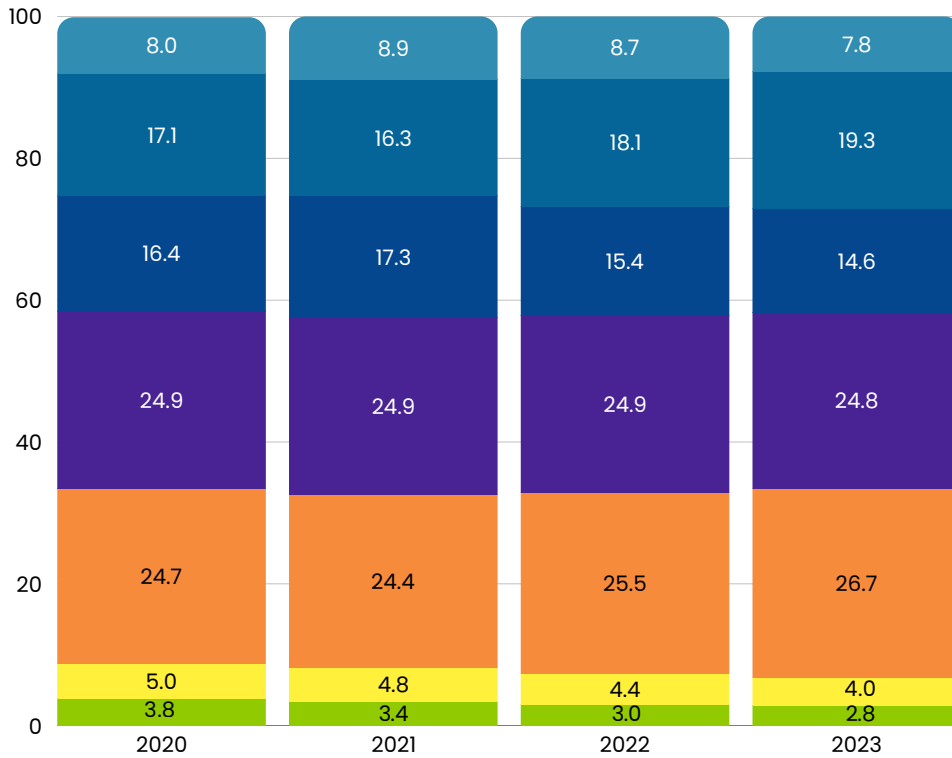
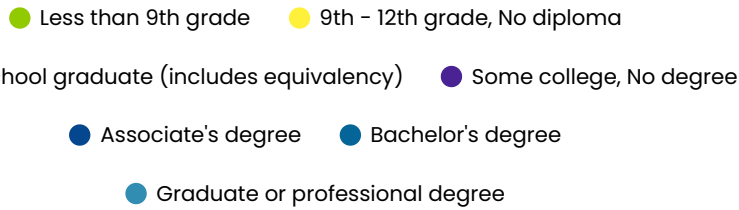
Jefferson County's age distribution between 2020 and 2023 has remained relatively stable, with gradual changes across most age groups. The share of residents under 18 declined slightly, from 33.5% in 2020 to 32.9% in 2023, though this cohort continues to make up the largest portion of the county's population, reflecting its youthful character. Young adults ages 18 to 24 increased modestly from 8.9% to 9.1%, while the prime working-age population of 25 to 44 edged down slightly, from 25.4% to 25.2%. Adults ages 45 to 64 held steady, rising just from 21.0% to 21.3% over the same period. Meanwhile, seniors 65 and older grew incrementally from 11.2% in 2020 to 11.5% in 2023, consistent with broader aging trends seen statewide. Overall, Jefferson County's population profile reflects both its youthful base and steady growth in older age groups, contributing to a balanced demographic structure.

U.S. Census Bureau, U.S. Department of Commerce. "Age and Sex." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S0101, [https://data.census.gov/table/ACSST5Y2023.S0101?t=Populations+and+People&g=010XX00US\\_040XX00US16\\_050XX00US16051](https://data.census.gov/table/ACSST5Y2023.S0101?t=Populations+and+People&g=010XX00US_040XX00US16_050XX00US16051). Accessed on 9 Sep 2025.

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# EDUCATIONAL ATTAINMENT



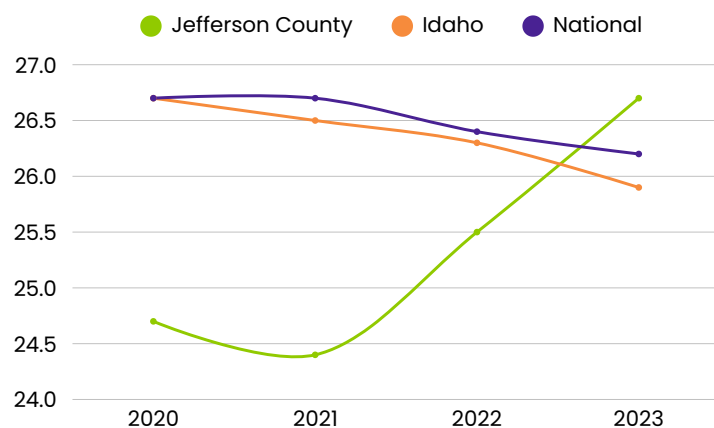
Between 2020 and 2023, Jefferson County's educational attainment among residents 25 and older showed modest but notable shifts. The share of adults without a high school diploma declined steadily, with those having less than a 9th-grade education falling from 3.8% to 2.8% and those with some high school but no diploma dropping from 5.0% to 4.0%. High school graduates increased from 24.7% to 26.7%, while the share with some college but no degree held steady near 25%. Associate's degree attainment decreased slightly, from 16.4% in 2020 to 14.6% in 2023. In contrast, bachelor's degree holders rose from 17.1% to 19.3%, while graduate or professional degrees fluctuated slightly, ending at 7.8% in 2023. Overall, Jefferson County reflects a trend of declining low educational attainment alongside gradual growth in bachelor's-level education, signaling improvements in workforce readiness and educational achievement.



U.S. Census Bureau, U.S. Department of Commerce. "Educational Attainment." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S1501, <https://data.census.gov/table/ACSST5Y2023.S1501?t=Educational+Attainment&g=050XX00US16051>. Accessed on 9 Sep 2025.

## HIGH SCHOOL GRADUATION RATES

Between 2020 and 2023, Jefferson County's high school graduation rates rose steadily, increasing from 24.7% to 26.7%. This upward trend brought the county in line with the national average of about 26%, and by 2023 Jefferson County slightly surpassed both the state average of 25.9% and the national rate of 26.2%. These improvements suggest growing success in supporting students through high school completion, reflecting efforts to reduce dropout rates and encourage academic persistence. The consistent gains strengthen the county's overall educational profile, providing a stronger foundation for postsecondary attainment, workforce readiness, and long-term community development. Overall, Jefferson County's progress highlights its commitment to improving educational outcomes and preparing its population for future opportunities.

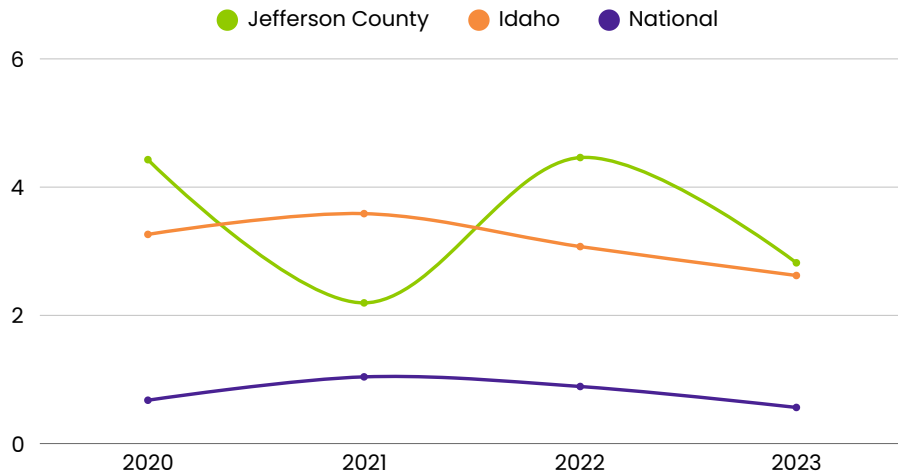


U.S. Census Bureau, U.S. Department of Commerce. "Educational Attainment." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S1501, <https://data.census.gov/table/ACSST5Y2023.S1501?t=Educational+Attainment&g=050XX00US16051>. Accessed on 9 Sep 2025.

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## JOB GROWTH



Between 2020 and 2023, Jefferson County's job growth showed steady resilience with some fluctuation. In 2020, employment grew by 4.4%, outpacing Idaho's 3.3% and the national rate of 0.7%. Growth slowed in 2021 to 2.2%, trailing the state's 3.6% but still above the national 1.0%. The county rebounded in 2022 with 4.5% growth, again exceeding both state and national averages. By 2023, job growth moderated to 2.8%, slightly above Idaho's 2.6% and well ahead of the national 0.6%. Overall, Jefferson County's employment trends reflect a strong local economy that consistently outperformed national patterns while keeping pace with state growth.

U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, [https://data.census.gov/table/ACSDP5Y2023.DP03?t=Employment+and+Labor+Force+Status&g=010XX00US\\_040XX00US16\\_050XX00US16051](https://data.census.gov/table/ACSDP5Y2023.DP03?t=Employment+and+Labor+Force+Status&g=010XX00US_040XX00US16_050XX00US16051). Accessed on 9 Sep 2025.



### KEY EMPLOYERS

Jefferson County's workforce is anchored by a mix of education, government, and private sector employers. The largest is the Jefferson County School District, employing 500 to 999 workers, underscoring the central role of public education. Idahoan Foods follows as the leading private employer with 250 to 499 employees. Mid-sized employers in the 100 to 249 range include Broulim's Foodtown, Jefferson County government, Idaho Gold Corporation, Heise Hot Springs, and the West Jefferson School District, reflecting both local services and private enterprise. Additional support comes from the Idaho Transportation Department (50 to 99 employees), Jefferson County Central Fire District (50 to 99), and Taylor Rigby Chevrolet (15 to 49). Together, these organizations highlight Jefferson County's balanced employment base, where education, government services, and private businesses contribute to a stable and diverse economy.

Top Employers	Ownership	Employment Range
Jefferson County School District	Local Government	500-999
Idahoan Foods	Private	250-499
Broulim's Foodtown	Private	100-249
Jefferson County	Local Government	100-249
Idaho Gold Corporation	Private	100-249
Heise Hot Springs	Private	100-249
West Jefferson School District	Local Government	100-249
Idaho Transportation Department	State Government	50-99
Jefferson County Central Fire District	Local Government	50-99
Taylor Rigby Chevrolet	Private	15-49

Idaho Department of Labor. Jefferson County Labor Force and Economic Profile. June 2025, <https://lmi.idaho.gov/wp-content/uploads/2025/06/JeffersonProfile.pdf>. Accessed 9 Sep. 2025.

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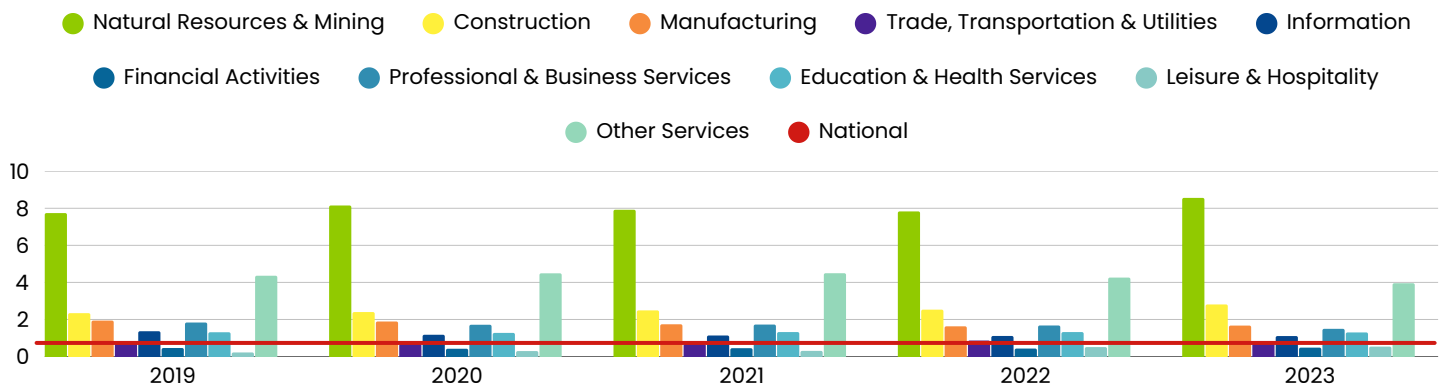
## EMPLOYMENT BY SECTOR

Jefferson County's employment base is diverse, spanning education, services, resource industries, and emerging sectors. In 2023, the largest share of jobs was in educational services, health care, and social assistance (18.9%), followed by retail trade (12.7%) and construction (11.1%). Agriculture, forestry, fishing, hunting, and mining grew from 6.9% in 2020 to 8.5% in 2023, while manufacturing declined from 10.1% to 7.2%. Transportation, warehousing, and utilities (8.8%), arts and entertainment (8.0%), and public administration (6.9%) provided additional employment stability. Finance, insurance, real estate, rental, and leasing expanded from 1.8% to 3.8%, reflecting growth in emerging sectors. Overall, Jefferson County's economy shows a balanced and evolving mix, with strong foundations in education, retail, and construction, supported by growth in agriculture, finance, and other services.



U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, <https://data.census.gov/table/ACSDP5Y2023.DP03?t=Employment+and+Labor+Force+Status&g=050XX00US16043>. Accessed on 9 Sep 2025.

## LOCATION QUOTIENT



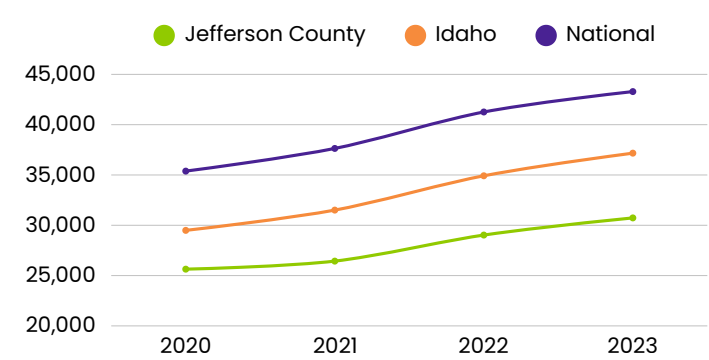
Location quotient (LQ) measures how concentrated local employment is within an industry compared with the national average of 1.0. In Jefferson County, Natural Resources & Mining is highly specialized, with LQs rising from 7.74 in 2019 to 8.56 in 2023, reflecting the county's strong reliance on agriculture, forestry, and other resource-based industries. Construction shows moderate concentration, increasing from 2.34 to 2.81 over the period, highlighting its ongoing role in the local economy. Manufacturing remains slightly above national parity, with LQs near 1.6–1.9, while Education & Health Services maintains a consistent LQ around 1.3, underscoring its steady employment contribution. Trade, Transportation & Utilities, Leisure & Hospitality, and Other Services are underrepresented or near parity, with smaller fluctuations over time, and Information, Financial Activities, and Professional & Business Services remain below national levels. Overall, Jefferson County's economy is strongly anchored in natural resources, supported by construction and education and health services, while other sectors contribute to a modestly diversified employment base.

Bureau of Labor Statistics. QCEW Data Files – Quarterly Census of Employment and Wages. U.S. Bureau of Labor Statistics, May 2024, [www.bls.gov/cew/downloadable-data-files.htm](https://www.bls.gov/cew/downloadable-data-files.htm).

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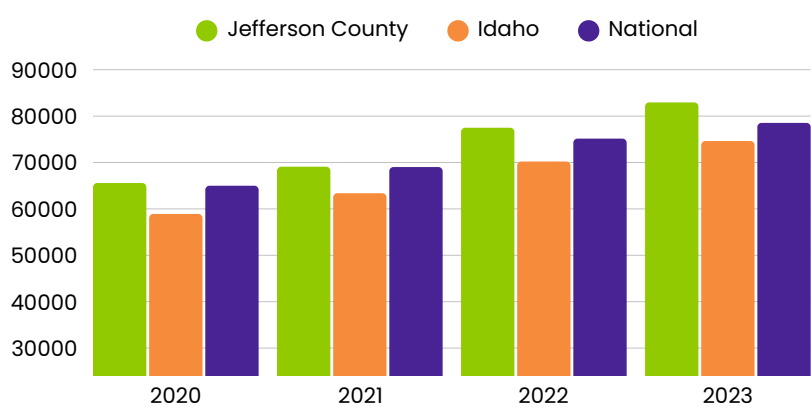
# INCOME PER CAPITA



From 2020 to 2023, Jefferson County's per capita income increased steadily, rising from \$25,639 in 2020 to \$30,733 in 2023. Despite remaining below the Idaho state average (\$37,169) and the national figure (\$43,289) in 2023, this growth reflects gradual economic gains for residents. Key local sectors, including agriculture, construction, education, and health services, support this income growth. Continued investment in workforce development, business expansion, and economic diversification could further improve earnings and overall economic well-being in Jefferson County.

U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, [https://data.census.gov/table/ACSDP5Y2023.DP03?t=Industry&g=010XX00US\\_040XX00US16\\_050XX00US16051](https://data.census.gov/table/ACSDP5Y2023.DP03?t=Industry&g=010XX00US_040XX00US16_050XX00US16051). Accessed on 9 Sep 2025.

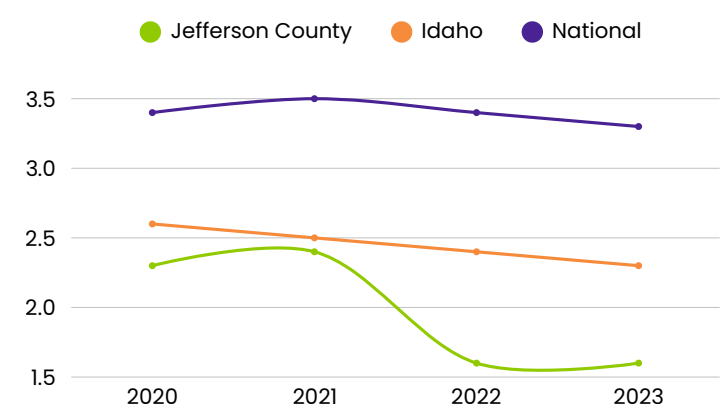
# MEDIAN HOUSEHOLD INCOME



From 2020 to 2023, Jefferson County's median household income rose steadily, increasing from \$65,577 to \$82,952. By 2023, the county's median surpassed the Idaho state average (\$74,636) and approached the national median (\$78,538), reflecting strong local income growth. Gains are supported by key sectors including agriculture, construction, education, and health services. Overall, rising household earnings indicate improving economic stability and opportunity for residents, highlighting Jefferson County's growing prosperity relative to state and national benchmarks.

U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, [https://data.census.gov/table/ACSDP5Y2023.DP03?t=Industry&g=010XX00US\\_040XX00US16\\_050XX00US16051](https://data.census.gov/table/ACSDP5Y2023.DP03?t=Industry&g=010XX00US_040XX00US16_050XX00US16051). Accessed on 9 Sep 2025.

# UNEMPLOYMENT RATE



Jefferson County has maintained a very low unemployment rate from 2020 to 2023, ranging from 2.3% in 2020 to 1.6% in 2023. By 2023, the county's rate remained below both the Idaho average (2.3%) and the national rate (3.3%), reflecting a strong and stable local labor market. Key sectors—including agriculture, construction, education, and health services—support steady employment and economic resilience. Jefferson County's consistently low unemployment provides a solid foundation for workforce development and sustained long-term economic growth.

U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, [https://data.census.gov/table/ACSDP5Y2023.DP03?t=Industry&g=010XX00US\\_040XX00US16\\_050XX00US16051](https://data.census.gov/table/ACSDP5Y2023.DP03?t=Industry&g=010XX00US_040XX00US16_050XX00US16051). Accessed on 9 Sep 2025.

# COST OF LIVING

1 Adult	\$24.68	\$7.52	\$7.25
1 Adult 1 Child	\$38.71	\$10.17	\$7.25
1 Adult 2 Child	\$46.49	\$12.81	\$7.25
1 Adult 3 Child	\$59.42	\$15.46	\$7.25
2 Adult (1 Work)	\$33.86	\$10.17	\$7.25
2 Adult (1 Work) 1 Child	\$40.62	\$12.81	\$7.25
2 Adult (1 Work) 2 Child	\$45.13	\$15.46	\$7.25
2 Adult (1 Work) 3 Child	\$52.67	\$18.10	\$7.25
2 Adult	\$16.93	\$5.08	\$7.25
2 Adult 1 Child	\$22.23	\$6.41	\$7.25
2 Adult 2 Child	\$26.24	\$7.73	\$7.25
2 Adult 3 Child	\$31.58	\$9.05	\$7.25
1 Adult	\$24.68	\$7.52	\$7.25

Jefferson County’s cost of living highlights the gap between household needs and the minimum wage of \$7.25 per hour. A single adult requires \$24.68 per hour to cover basic expenses, while a single parent with three children needs \$59.42 per hour. In two-adult households with only one working adult, the living wage ranges from \$33.86 to \$52.67 per hour, depending on family size. Even in dual-income households, both adults must earn well above minimum wage—between \$16.93 and \$31.58 per hour—to maintain financial stability. These figures underscore the challenges many working families face in meeting essential costs and emphasize the importance of higher-paying jobs, workforce development, and community initiatives to support household security and quality of life in Jefferson County.

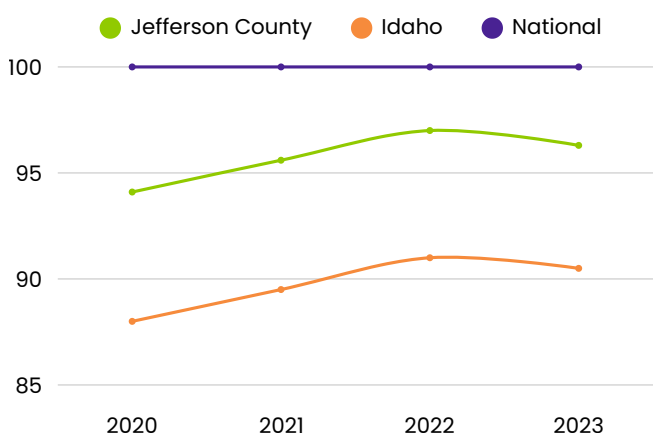
## POVERTY

In 2023, approximately 9.2 percent of Jefferson County residents were living below the poverty line. Although this rate remains below some national levels, it highlights ongoing challenges for affected households. The data underscores the importance of continued investment in workforce development, affordable housing, and access to essential services such as healthcare and education. By addressing these areas, Jefferson County can strengthen economic opportunities and work to reduce poverty while improving quality of life for all residents.

Living Wage Calculation for Jefferson County, Idaho. Living Wage Calculator, Massachusetts Institute of Technology, 10 Feb. 2025, [livingwage.mit.edu/counties/16043](https://livingwage.mit.edu/counties/16043). Accessed 9 Sep. 2025.

U.S. Census Bureau, U.S. Department of Commerce. "Poverty Status in the Past 12 Months." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S1701, <https://data.census.gov/table/ACSST5Y2023.S1701?q=poverty&g=050XX00US16051>. Accessed on 9 Sep 2025.

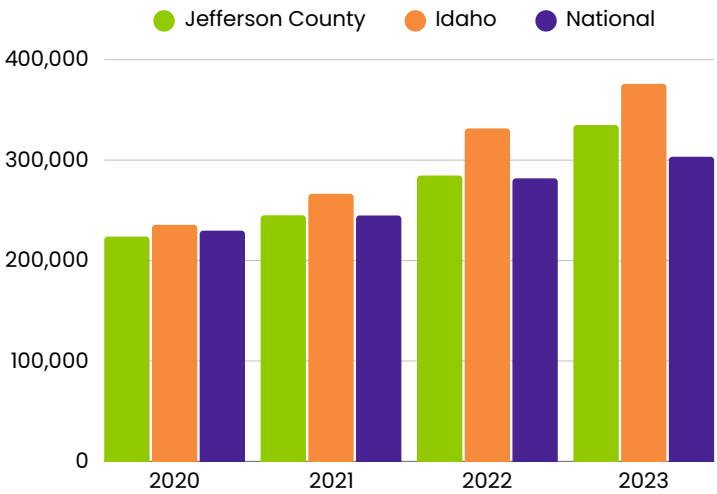
The cost of living index for Jefferson County from 2020 to 2023 is estimated to range between 94.1 and 97.0, positioning the county slightly above Idaho’s statewide average of 88.0 to 91.0 but still below the national benchmark of 100. This suggests that residents of Jefferson County face moderately higher living costs than the state as a whole, though the county remains more affordable than the U.S. average. Contributing factors include proximity to larger regional job centers, rising housing and utility costs, and the influence of nearby population growth in eastern Idaho. These estimates, based on data from the Bureau of Economic Analysis, BestPlaces, and related sources, should be regarded as approximations rather than precise figures, as individual household expenses for housing, transportation, and healthcare can vary significantly.



"Cost of Living Data for Jefferson County, Idaho, Idaho State, and U.S. National Average (2020–2023)." Economic Research Institute; BestPlaces; City-Data; Missouri Economic Research and Information Center; U.S. Bureau of Labor Statistics; U.S. Bureau of Economic Analysis Regional Price Parities; World Population Review, 2025. Accessed 9 Sep. 2025.

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# MEDIAN HOME VALUE



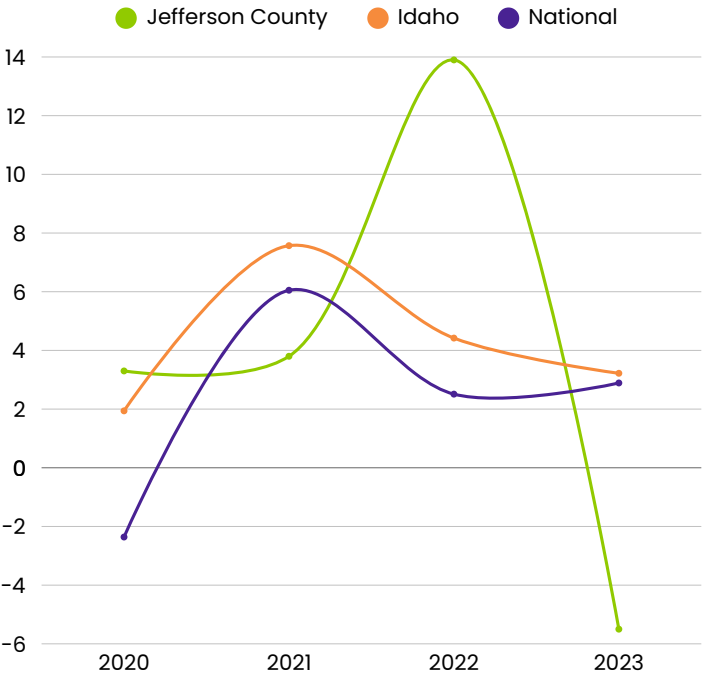
Jefferson County's median home value increased steadily between 2020 and 2023, mirroring statewide and national housing trends. In 2020, the county's median home value was \$223,900, slightly below both Idaho's \$235,600 and the national median of \$229,800. By 2021, values had climbed to \$245,100, then rose sharply to \$284,700 in 2022, and reached \$335,000 in 2023. Although Jefferson County remained under Idaho's statewide median of \$376,000, it consistently tracked above the national figure of \$303,400. This growth underscores the county's rising housing demand, driven in part by its proximity to Idaho Falls, expanding regional employment opportunities, and increasing pressure from limited local housing supply.

U.S. Census Bureau, U.S. Department of Commerce. "Median Value (Dollars)." American Community Survey, ACS 5-Year Estimates Detailed Tables, Table B25077, [https://data.census.gov/table/ACSDT5Y2023.B25077?t=Housing+Value+and+Purchase+Price&g=010XX00US\\_040XX00US16\\_050XX00US16051](https://data.census.gov/table/ACSDT5Y2023.B25077?t=Housing+Value+and+Purchase+Price&g=010XX00US_040XX00US16_050XX00US16051). Accessed on 9 Sep 2025.



## JEFFERSON COUNTY GDP

Jefferson County's GDP showed sharp swings from 2020 to 2023, reflecting both local economic conditions and broader state and national patterns. In 2020, while the U.S. economy contracted by -2.4% due to the COVID-19 pandemic, Jefferson County expanded by 3.3%, outpacing Idaho's 1.9% growth. In 2021, the county continued to grow by 3.8%, though at a slower pace than Idaho's 7.6% and the national 6.1%. The local economy surged in 2022 with a 13.9% increase, far exceeding both the state's 4.4% and the U.S. average of 2.5%, suggesting strong expansion in key sectors. However, in 2023 Jefferson County's GDP contracted by -5.5%, diverging sharply from continued growth at both the state (3.2%) and national (2.9%) levels. This volatility highlights the county's sensitivity to regional industry shifts and external market pressures, with periods of rapid growth followed by significant correction.



U.S. Bureau of Economic Analysis. Gross Domestic Product by County and Metropolitan Area, 2023. BEA 24-57, Dec. 2024, <https://www.bea.gov/sites/default/files/2024-12/lagdp1224.pdf>. Accessed 9 Sep 2025.

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