

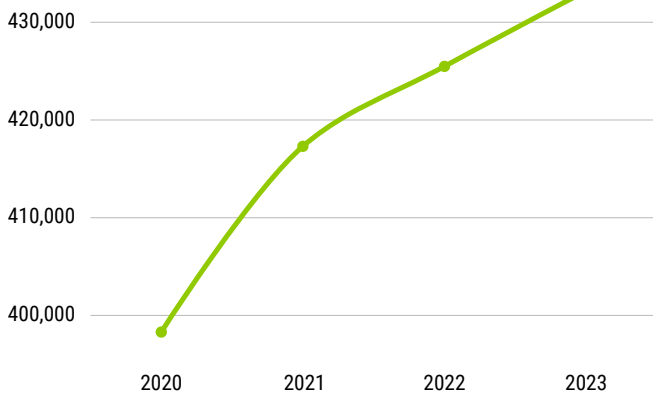
EASTERN IDAHO

Population
433,211

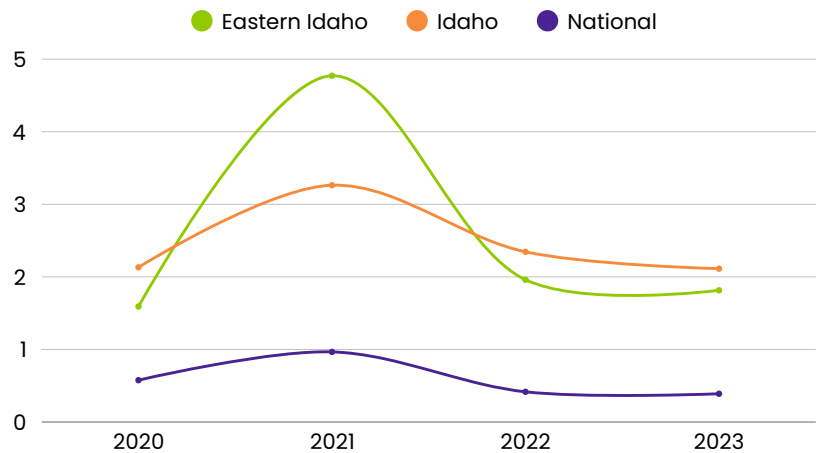


SOURCE: VISIT IDAHO WEBPAGE

POPULATION



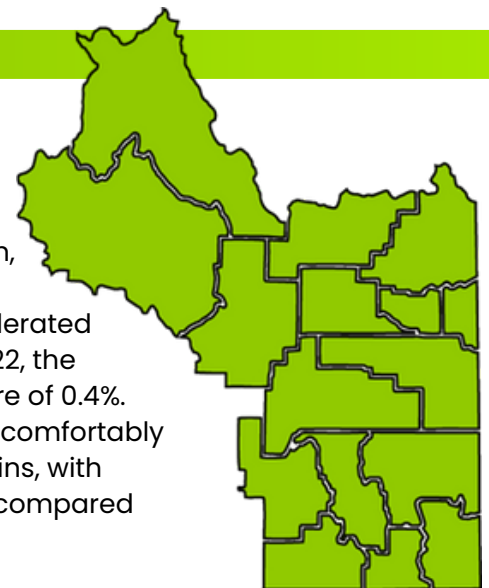
POPULATION PERCENTAGE CHANGE



U.S. Census Bureau, U.S. Department of Commerce. "Age and Sex." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S0101, https://data.census.gov/tables/ACSST5Y2023.S0101?_t=Populations+and+People&g=010XX00US_040XX00US16_050XX00US16005,16007,16011,16019,16023,16029,16033,16037,16041,16043,16051,16059,16065,16071,16077,16081. Accessed on 15 Sep 2025.

EASTERN IDAHO'S POPULATION SHIFTS

Between 2020 and 2023, Eastern Idaho experienced steady population growth, though generally below the state average. In 2020, the region grew by 1.6%, slower than Idaho's 2.1% but ahead of the national pace of 0.6%. Growth accelerated in 2021 to 4.8%, outpacing both the state's 3.3% and the U.S. rate of 1.0%. By 2022, the pace slowed to 2.0%, trailing Idaho's 2.3% but still well above the national figure of 0.4%. In 2023, growth eased slightly further to 1.8%, again just under Idaho's 2.1% yet comfortably ahead of the U.S. average of 0.4%. Overall, Eastern Idaho shows consistent gains, with growth that remains stronger than national trends but slightly more modest compared to the state overall.

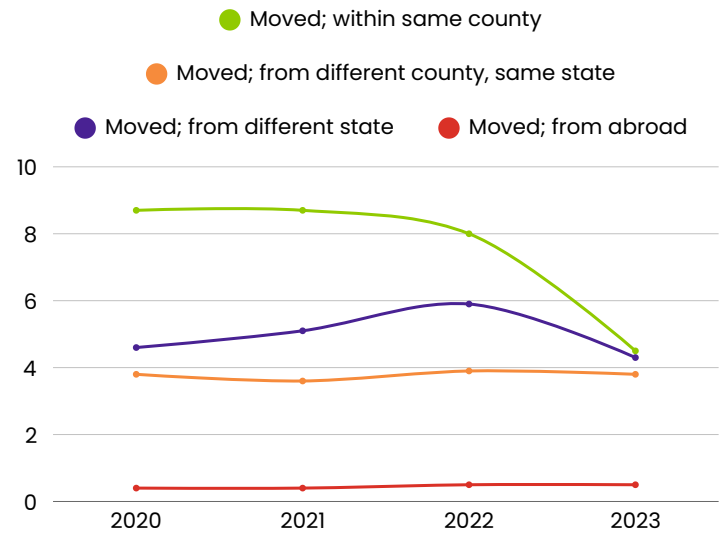


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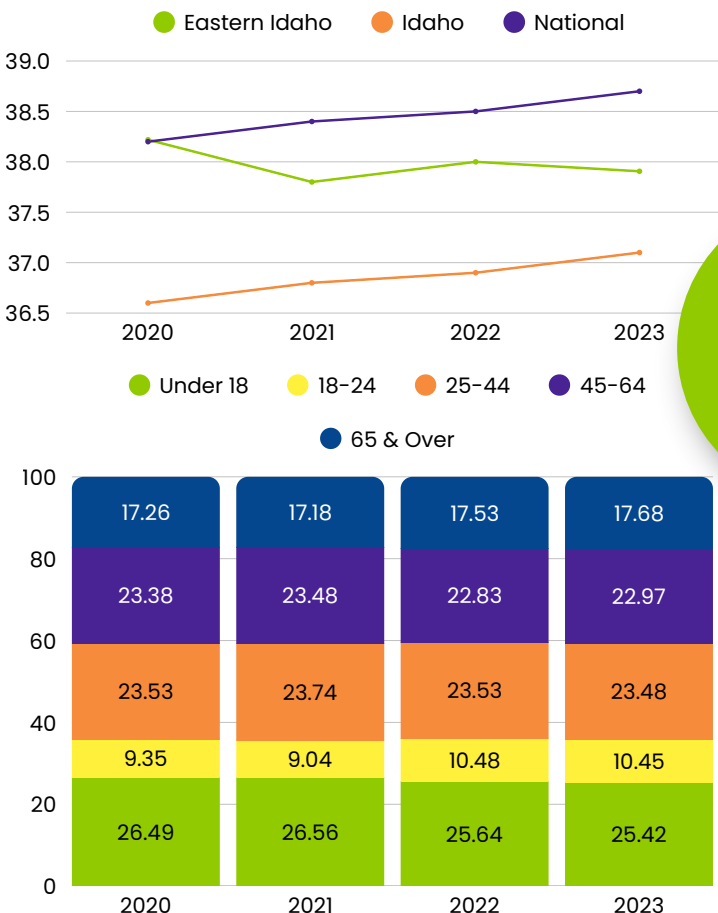
GEOGRAPHIC MOBILITY IN EASTERN IDAHO

From 2020 to 2023, Eastern Idaho's geographic mobility shows a pattern of mostly local stability with moderate inflows from outside the region. Moves within the same county were the most common, though they declined from 8.7% in 2020 and 2021 to 4.5% in 2023, indicating fewer residents relocating nearby over time. Migration from other counties in Idaho remained relatively low and fairly consistent, ranging from 3.6% to 3.9%, contributing a modest share of new residents. Moves from other states were a significant source of population change, increasing from 4.6% in 2020 to a peak of 5.9% in 2022 before decreasing to 4.3% in 2023, reflecting Eastern Idaho's appeal beyond state borders. International moves were minimal but slightly increased from 0.4% to 0.5%. Overall, the region demonstrates a combination of local stability and steady population growth fueled largely by newcomers from other states.



U.S. Census Bureau, U.S. Department of Commerce. "Geographic Mobility by Selected Characteristics in the United States." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S0701, <https://data.census.gov/table/ACSST5Y2023.S0701?>
 q=migration&g=010XX00US_040XX00US16_050XX00US16005,16007,16011,16019,16023,16029,16033,16037,16041,16043,16051,16059,16065,16071,16077,16081. Accessed on 15 Sep 2025.

MEDIAN AGE



33.9%
are between 18
and 44 years old

AGE STRUCTURE TRENDS IN EASTERN IDAHO

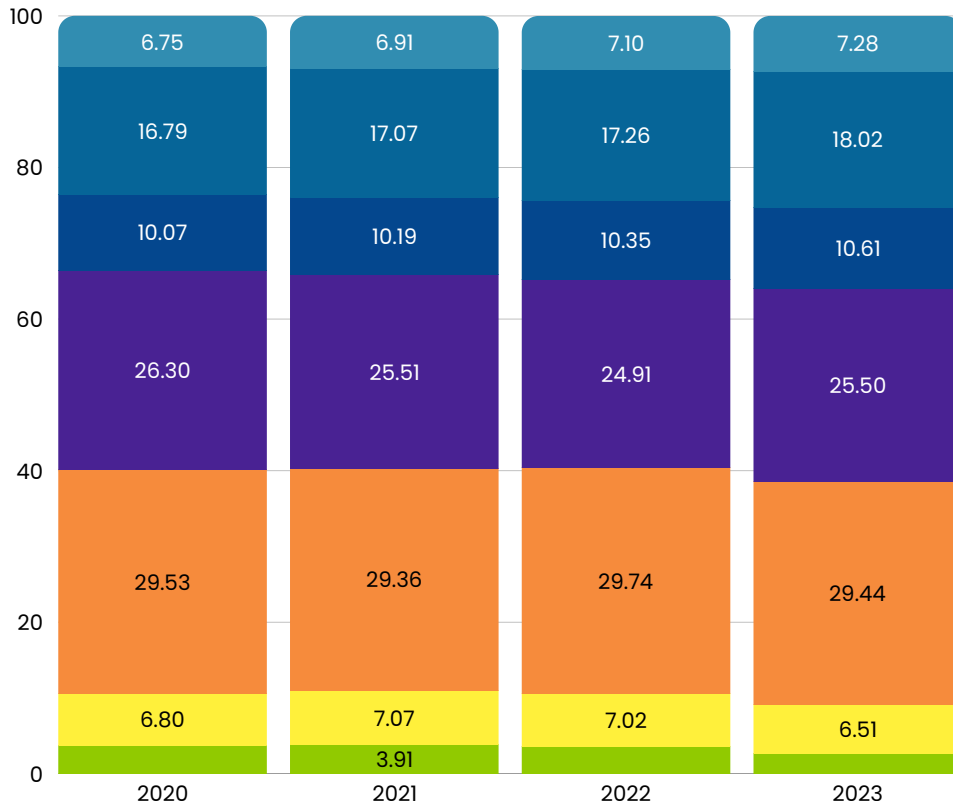
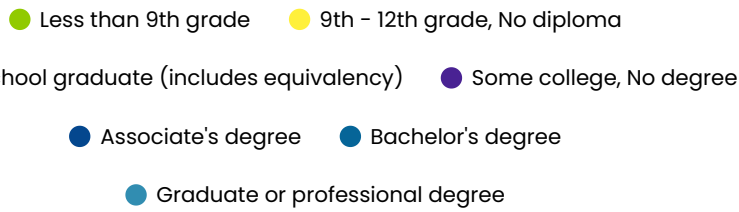
From 2020 to 2023, Eastern Idaho's age distribution remained relatively steady, with a consistently large share of residents under 18 and a stable working-age population. The proportion of those under 18 slightly declined from 26.5% in 2020 to 25.4% in 2023, while the 18–24 age group increased modestly from 9.4% to 10.5%, reflecting the presence of students and young adults in the region. Adults aged 25–44 remained around 23.5%, forming a steady core of the workforce, while those 45–64 hovered near 23%, and the 65-and-over population gradually rose from 17.3% to 17.7%, indicating modest aging trends. Overall, Eastern Idaho's demographics reflect a balanced population with a youthful component alongside a gradually growing older population, highlighting both stability and slow demographic shifts over time.

U.S. Census Bureau, U.S. Department of Commerce. "Age and Sex." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S0101, <https://data.census.gov/table/ACSST5Y2023.S0101?>
 t=Populations+and+People&g=050XX00US16005,16007,16011,16019,16023,16029,16033,16037,16041,16043,16051,16059,16065,16071,16077,16081. Accessed on 15 Sep 2025.

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EDUCATIONAL ATTAINMENT



Between 2020 and 2023, educational attainment among adults 25 and older in Eastern Idaho showed gradual but noticeable shifts. The share of residents without a high school diploma declined, with those having less than a 9th-grade education falling from 3.78% to 2.64% and those with some high school but no diploma decreasing slightly from 6.80% to 6.51%. High school graduates remained fairly stable, around 29–30%, while the share with some college but no degree hovered near 25–26%.

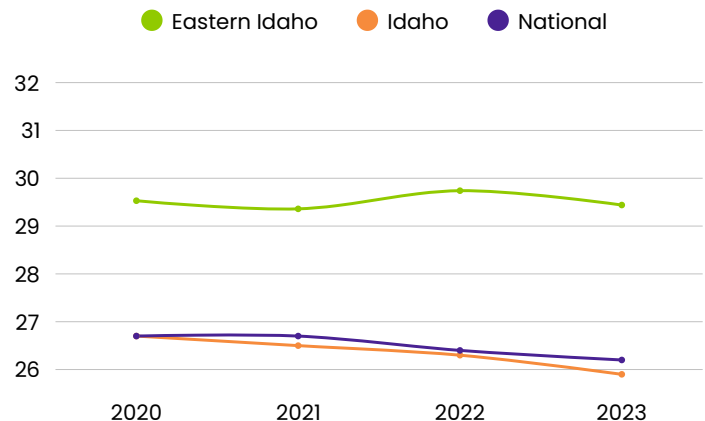
Associate's degree attainment increased modestly from 10.07% to 10.61%, and bachelor's degree holders rose from 16.79% to 18.02%. Graduate or professional degree attainment also grew slightly, from 6.75% to 7.28%. Overall, Eastern Idaho reflects a trend of declining lower educational attainment alongside steady gains in higher education, signaling a gradual strengthening of the region's adult educational profile.



U.S. Census Bureau, U.S. Department of Commerce. "Educational Attainment." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S1501, <https://data.census.gov/table/ACSST5Y2023.S1501?t=Educational+Attainment&g=050XX00US16059>. Accessed on 9 Sep 2025.

HIGH SCHOOL GRADUATION RATES

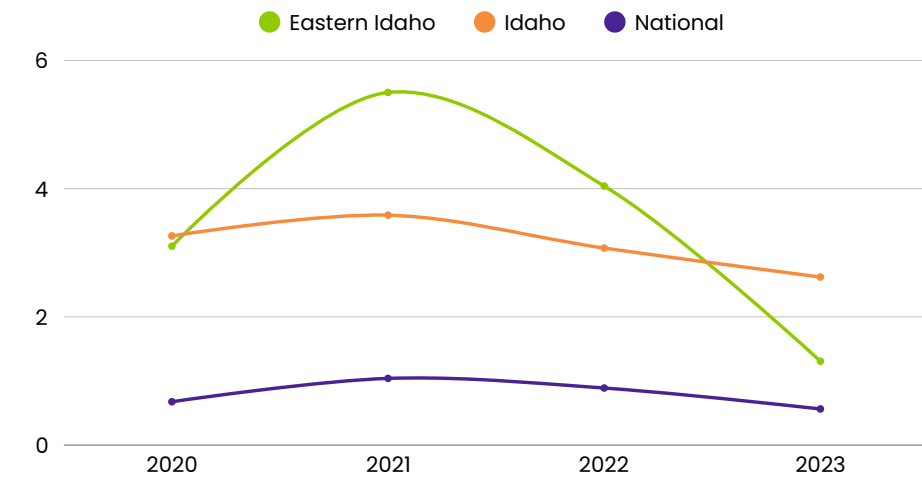
Between 2020 and 2023, Eastern Idaho's high school graduation rates remained steady, holding between 29.4% and 29.7%. In 2020, about 29.5% of residents had completed high school, compared with 26.7% in both Idaho and the United States. While state and national averages declined slightly over the period—Idaho falling to 25.9% and the national rate to 26.2%—Eastern Idaho maintained a consistent advantage of roughly three percentage points. This stability suggests that the region continues to support strong levels of high school completion, reinforcing the educational foundation of its adult population. Sustained graduation rates strengthen pathways into higher education, workforce training, and community development, underscoring Eastern Idaho's role as a region with comparatively high levels of basic educational attainment.



U.S. Census Bureau, U.S. Department of Commerce. "Educational Attainment." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S1501, <https://data.census.gov/table/ACSST5Y2023.S1501?t=Educational+Attainment&g=050XX00US16005,16007,16011,16019,16023,16029,16033,16037,16041,16043,16051,16059,16065,16071,16077,16081>. Accessed on 15 Sep 2025.

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JOB GROWTH



Between 2020 and 2023, Eastern Idaho's job growth showed periods of strong expansion alongside slower gains. In 2020, employment grew by 3.1%, just below Idaho's 3.3% but well above the national rate of 0.7%. Growth accelerated in 2021 to 5.5%, outpacing both the state's 3.6% and the nation's 1.0%. In 2022, job growth eased to 4.0% but still exceeded Idaho's 3.1% and the national 0.9%. By 2023, growth slowed further to 1.3%, falling short of Idaho's 2.6% but remaining above the national rate of 0.6%. Overall, Eastern Idaho's employment trends highlight a regional economy capable of outperforming national averages, though somewhat variable when compared with statewide patterns.

U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, <https://data.census.gov/table/ACSDP5Y2023.DP03?t=Employment+and+Labor+Force+Status&g=050XX00US16005,16007,16011,16019,16023,16029,16033,16037,16041,16043,16051,16059,16065,16071,16077,16081>. Accessed on 15 Sep 2025.



KEY EMPLOYERS

Energy, education, health care, and financial services are among the leading sources of employment in Eastern Idaho. Battelle Energy Alliance, operator of the Idaho National Laboratory, is the region's largest employer with more than 5,000 workers. Several organizations employ between 1,000 and 2,499 people, including Brigham Young University-Idaho, Idaho State University, and the Bonneville Joint School District in education; Eastern Idaho Regional Medical Center, Portneuf Medical Center, and Mountain View Hospital in health care; Melaleuca and the Idaho Environmental Coalition in private industry; and Idaho Central Credit Union in financial services. Local government is also represented through the Idaho Falls School District. This mix of employers highlights the region's economic diversity, anchored by energy research and supported by strong education, health care, and private sector industries.

Top Employers	Ownership	Employment Range
Battelle Energy Alliance	Private	5,000+
Bonneville Joint School District	Local Government	1,000 - 2,499
Brigham Young University-Idaho	Private	1,000 - 2,499
Eastern Idaho Regional Medical Center	Private	1,000 - 2,499
Fluor Marine Propulsion	Private	1,000 - 2,499
Idaho Central Credit Union	Private	1,000 - 2,499
Idaho Environmental Coalition	Private	1,000 - 2,499
Idaho Falls School District	Local Government	1,000 - 2,499
Idaho State University	State Government	1,000 - 2,499
Melaleuca	Private	1,000 - 2,499

Idaho Department of Labor, Communications & Research. Southeast Idaho Labor Force and Economic Profile. Aug. 2025, <https://lmi.idaho.gov/wp-content/uploads/2025/06/Southeastern.pdf?v=1757973677203>. Eastern Idaho Labor Force and Economic Profile. Aug. 2025, <https://lmi.idaho.gov/wp-content/uploads/2025/06/Eastern.pdf?v=1757973734591>. Accessed 15 Sept. 2025.

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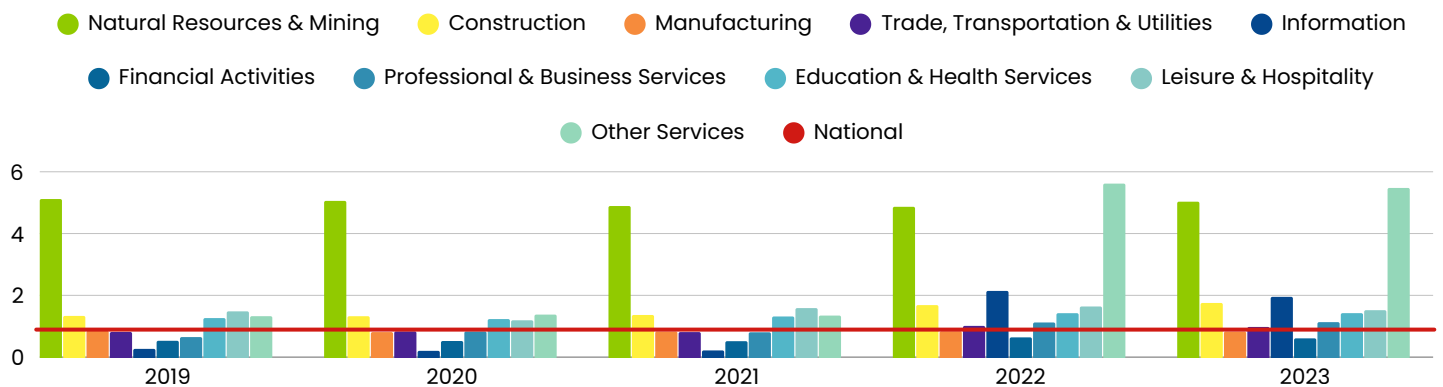
EMPLOYMENT BY SECTOR

Eastern Idaho's employment base is diverse, encompassing education, health care, resource industries, and private services. In 2023, the largest share of jobs was in educational services, health care, and social assistance (21.5%), followed by retail trade (10.3%) and professional, scientific, management, administrative, and waste management services (8.2%), reflecting growth in business and professional sectors. Manufacturing accounted for 9.4%, construction 9.0%, and agriculture, forestry, fishing, hunting, and mining 10.9%. Arts, entertainment, recreation, accommodation, and food services made up 8.7%, while transportation, warehousing, and utilities contributed 6.1%. Finance, insurance, real estate, rental, and leasing represented 3.7%, public administration 4.8%, other services 4.1%, information 1.3%, and wholesale trade 2.1%. Overall, Eastern Idaho's economy demonstrates a balanced mix of sectors, with strong foundations in education, health care, retail, and resource industries, supported by steady growth in professional services and other private industries.



U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, [https://data.census.gov/tables//ACSDP5Y2023.DP03?](https://data.census.gov/tables//ACSDP5Y2023.DP03?_lang=en)
t=Employment+and+Labor+Force+Status&g=050XX00US16005,16007,16011,16019,16023,16029,16033,16037,16041,16043,16051,16059,16065,16071,16077,16081. Accessed on 9 Sep 2025.

LOCATION QUOTIENT



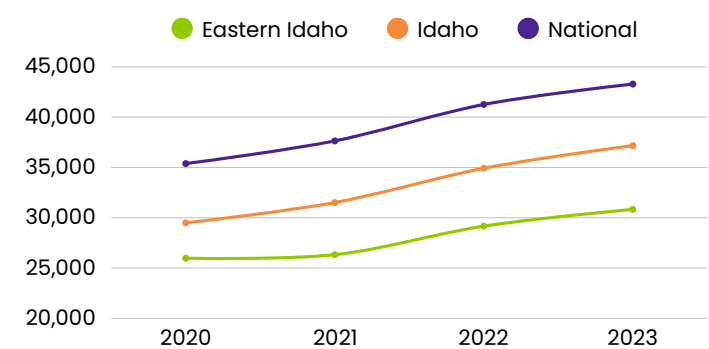
Location quotient (LQ) measures how concentrated local employment is within an industry compared with the national average of 1.0. In Eastern Idaho, Natural Resources & Mining is highly specialized, with LQs near 5.0 in 2023, reflecting the region's reliance on agriculture, forestry, fishing, hunting, and mining. Construction shows moderate concentration, increasing from 1.33 to 1.75, while Manufacturing remains below national levels at about 0.83. Education & Health Services is slightly above parity at 1.42, and Trade, Transportation & Utilities and Leisure & Hospitality are moderately above national levels. Information, Financial Activities, and Professional & Business Services remain below parity. Overall, Eastern Idaho's economy is anchored in natural resources, supported by construction and education and health services, with other sectors contributing to a moderately diversified employment base.

Bureau of Labor Statistics. QCEW Data Files – Quarterly Census of Employment and Wages. U.S. Bureau of Labor Statistics, May 2024, www.bls.gov/cew/downloadable-data-files.htm.

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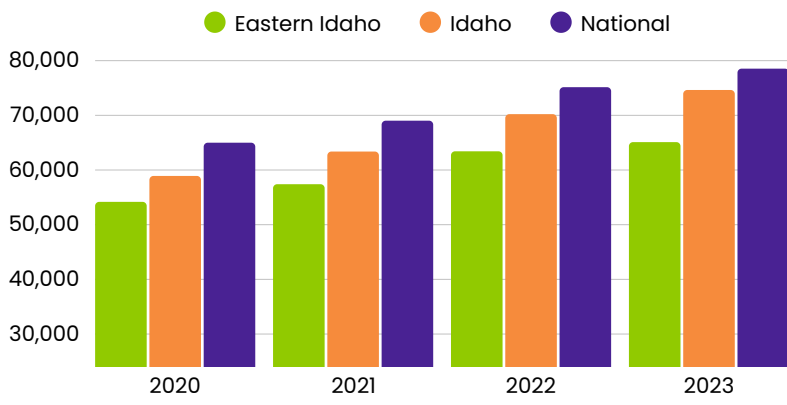
INCOME PER CAPITA



Between 2020 and 2023, Eastern Idaho's per capita income rose steadily from \$25,978 to \$30,828. Despite this growth, the region remained below both the state and national averages, which reached \$37,169 and \$43,289, respectively, in 2023. The consistent increases reflect gradual economic improvement for residents, though income levels continue to trail broader benchmarks. Overall, Eastern Idaho shows a positive trend in per capita income, suggesting ongoing progress in regional economic well-being and the potential for continued gains in earning capacity.

U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, <https://data.census.gov/table/ACSDP5Y2023.DP03?t=Industry&g=050XX00US16005,16007,16011,16019,16023,16029,16033,16037,16041,16043,16051,16059,16065,16071,16077,16081>. Accessed on 16 Sep 2025.

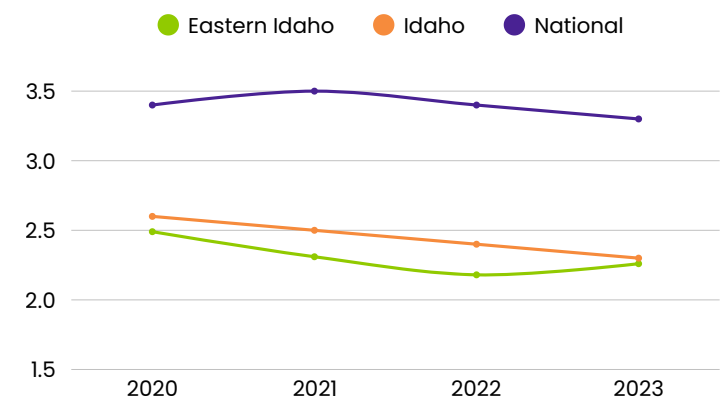
MEDIAN HOUSEHOLD INCOME



Between 2020 and 2023, Eastern Idaho's median household income increased steadily from \$54,174 to \$65,100. While this growth reflects notable gains for local households, the region remained below both the state and national medians, which reached \$74,636 and \$78,538, respectively, in 2023. The upward trend points to improving economic conditions and greater earning capacity for residents, though household incomes continue to trail broader benchmarks. Overall, Eastern Idaho's median household income demonstrates consistent progress, signaling gradual improvements in regional economic well-being.

U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, <https://data.census.gov/table/ACSDP5Y2023.DP03?t=Industry&g=050XX00US16005,16007,16011,16019,16023,16029,16033,16037,16041,16043,16051,16059,16065,16071,16077,16081>. Accessed on 16 Sep 2025.

UNEMPLOYMENT RATE



Between 2020 and 2023, Eastern Idaho's unemployment rate declined slightly from 2.5% to 2.3%. The region consistently maintained lower unemployment than both the state and national averages, which fell to 2.3% and 3.3%, respectively, in 2023. These stable and comparatively low rates suggest a resilient labor market, supported by steady job availability and strong workforce participation. Overall, Eastern Idaho's unemployment trends highlight a healthy regional economy with sustained employment opportunities.

U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, <https://data.census.gov/table/ACSDP5Y2023.DP03?t=Industry&g=050XX00US16005,16007,16011,16019,16023,16029,16033,16037,16041,16043,16051,16059,16065,16071,16077,16081>. Accessed on 16 Sep 2025.

COST OF LIVING

Household Size	Living Wage	Poverty Wage	Minimum Wage
1 Adult	\$22.83	\$7.62	\$7.25
1 Adult 1 Child	\$36.52	\$10.25	\$7.25
1 Adult 2 Child	\$44.72	\$12.86	\$7.25
1 Adult 3 Child	\$54.46	\$14.99	\$7.25
2 Adult (1 Work)	\$31.59	\$10.25	\$7.25
2 Adult (1 Work) 1 Child	\$37.76	\$12.86	\$7.25
2 Adult (1 Work) 2 Child	\$42.53	\$15.49	\$7.25
2 Adult (1 Work) 3 Child	\$46.26	\$17.12	\$7.25
2 Adult	\$15.93	\$5.12	\$7.25
2 Adult 1 Child	\$21.10	\$6.44	\$7.25
2 Adult 2 Child	\$25.38	\$7.74	\$7.25
2 Adult 3 Child	\$29.53	\$8.87	\$7.25

Eastern Idaho’s cost of living highlights the gap between household needs and the federal minimum wage of \$7.25 per hour. A single adult requires \$22.83 per hour to cover basic expenses, while a single parent with three children needs \$54.46 per hour. In two-adult households with only one working adult, the living wage ranges from \$31.59 to \$46.26 per hour, depending on family size. Even in dual-income households, both adults must earn well above minimum wage—between \$15.93 and \$29.53 per hour—to maintain financial stability. These figures emphasize the financial pressures faced by working families and the need for access to higher-wage employment, workforce training, and supportive community resources to sustain household well-being in Eastern Idaho.

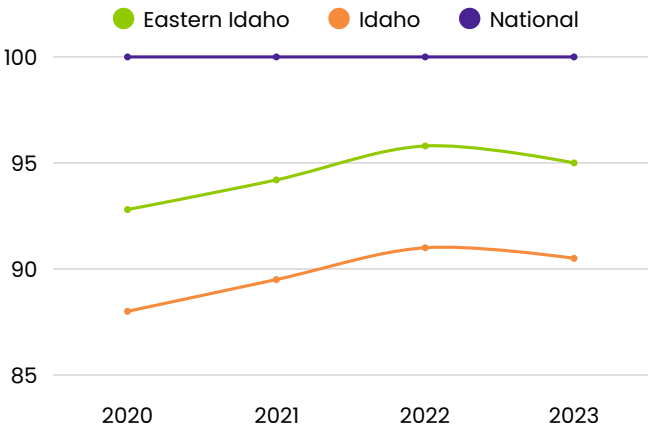
POVERTY

In 2023, approximately 11.9 percent of Eastern Idaho residents were included in the population for whom poverty status is determined, based on the average across the region’s 16 counties. This rate provides an overview of the region’s economic challenges and highlights the importance of ongoing investments in workforce development, housing, healthcare, and education. Strengthening these areas can help reduce poverty, improve economic stability, and support a higher quality of life for families across Eastern Idaho.

Living Wage Calculation for Idaho Counties. Living Wage Calculator, Massachusetts Institute of Technology, 10 Feb. 2025, livingwage.mit.edu. Accessed 16 Sep. 2025.

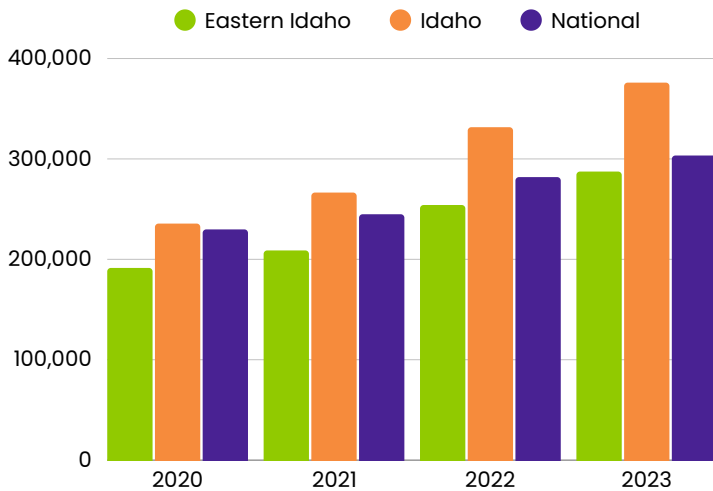
U.S. Census Bureau, U.S. Department of Commerce. "Poverty Status in the Past 12 Months." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S1701, <https://data.census.gov/table/ACSS15Y2023.S1701?q=poverty&g=050XX00US16005,16007,16011,16019,16023,16029,16033,16037,16041,16043,16051,16059,16065,16071,16077,16081>. Accessed on 16 Sep 2025.

Between 2020 and 2023, the cost of living in Eastern Idaho’s 16-county region is estimated to have ranged between 92.8 and 95.8, consistently above the statewide average of 88.0 to 91.0 but below the national baseline of 100. This indicates that households in Eastern Idaho generally face somewhat higher costs than the state as a whole, while still benefiting from relative affordability compared to the nation. Contributing factors include population growth in counties such as Bonneville, Madison, and Jefferson; housing market pressures near recreation destinations like Teton and Fremont Counties; and the influence of both agricultural and service-based economies across the region. These estimates, drawn from the Bureau of Economic Analysis, BestPlaces, and related sources, should be treated as approximations, since individual household costs can vary widely across the urban, rural, and recreation-driven areas within Eastern Idaho.



"Cost of Living Data for Teton County, Idaho, Idaho State, and U.S. National Average (2020–2023)." Economic Research Institute; BestPlaces; City-Data; Missouri Economic Research and Information Center; U.S. Bureau of Labor Statistics; U.S. Bureau of Economic Analysis Regional Price Parities; World Population Review, 2025. Accessed 10 Sept. 2025.

MEDIAN HOME VALUE



Eastern Idaho's median home value rose steadily between 2020 and 2023, reflecting broader state and national housing trends. In 2020, the region's median home value was \$191,425, well below both Idaho's \$235,600 and the national median of \$229,800. Values increased to \$208,850 in 2021, reached \$254,100 in 2022, and grew further to \$287,425 in 2023. While Eastern Idaho remains below the statewide median of \$376,000 and slightly below the national median of \$303,400, the consistent increase underscores ongoing housing demand and affordability pressures. These rising values highlight the importance of addressing local housing availability and affordability to meet the needs of residents.

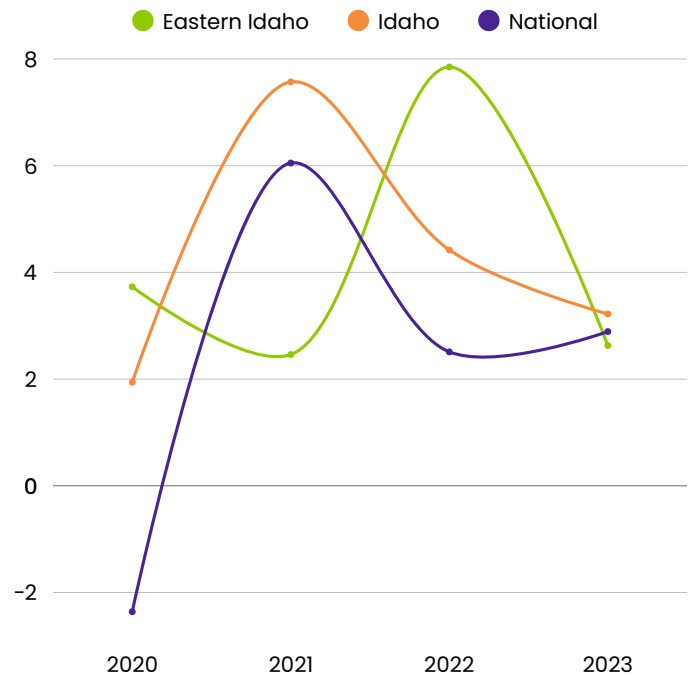
U.S. Census Bureau, U.S. Department of Commerce. "Median Value (Dollars)." American Community Survey, ACS 5-Year Estimates Detailed Tables, Table B25077, <https://data.census.gov/table/ACSDT5Y2023.B25077?>

t=Housing+Value+and+Purchase+Price&g=050XX00US16005,16007,16011,16019,16023,16029,16033,16037,16041,16043,16051,16059,16065,16071,16077,16081. Accessed on 16 Sep 2025.



EASTERN IDAHO GDP

Eastern Idaho's GDP fluctuated between 2020 and 2023, reflecting both local economic dynamics and broader state and national trends. In 2020, the region's economy grew by 3.7%, outperforming Idaho's 1.9% growth and the national decline of -2.4%. Growth slowed to 2.5% in 2021, below the state's 7.6% and the U.S. 6.1%, before surging to 7.9% in 2022, well above Idaho's 4.4% and the national 2.5%. In 2023, GDP moderated to 2.6%, slightly below the state rate of 3.2% but above the national growth of 2.9%. These fluctuations underscore the region's responsiveness to shifts in key industries such as education, healthcare, manufacturing, and energy, as well as broader market conditions. Overall, Eastern Idaho's economy demonstrates resilience, with periods of strong expansion balanced by slower growth, highlighting both opportunities and vulnerabilities for the local workforce and communities.



U.S. Bureau of Economic Analysis. Gross Domestic Product by County and Metropolitan Area, 2023. BEA 24-57, Dec. 2024, <https://www.bea.gov/sites/default/files/2024-12/lagdp1224.pdf>. Accessed 16 Sep 2025.

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