

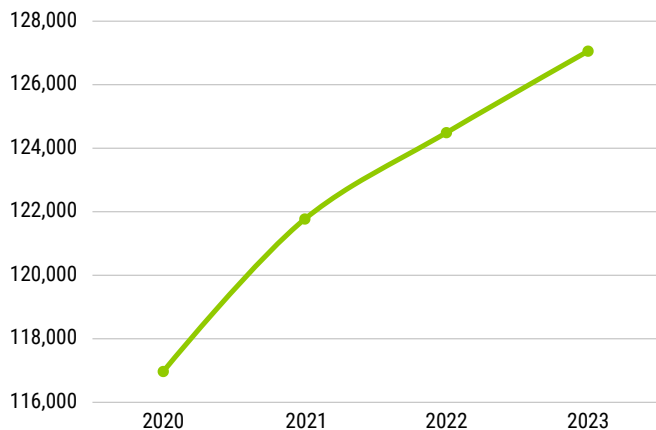
# BONNEVILLE COUNTY

Population  
127,056

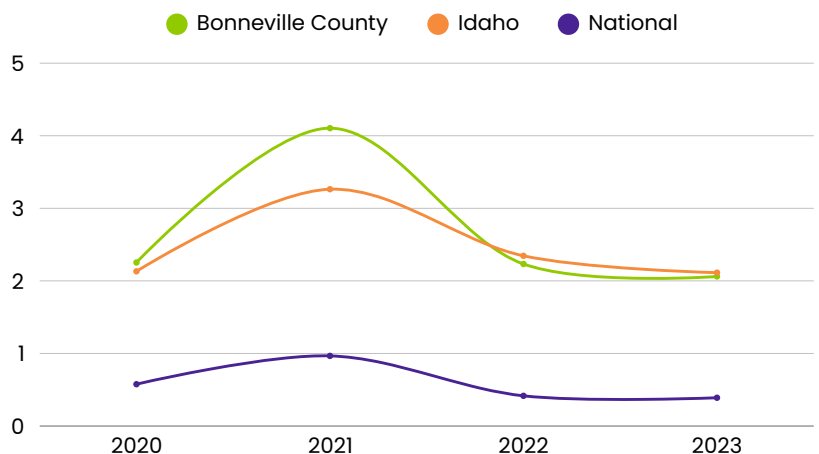


SOURCE: UNIVERSITY OF IDAHO EXTENSION, BONNEVILLE COUNTY WEBPAGE

## POPULATION



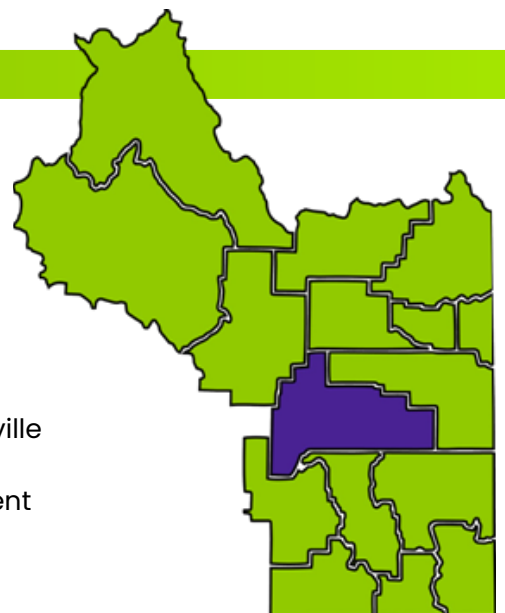
## POPULATION PERCENTAGE CHANGE



U.S. Census Bureau, U.S. Department of Commerce. "Age and Sex." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S0101, [https://data.census.gov/table/ACSST5Y2023.S0101?t=Populations+and+People&g=010XX00US\\_040XX00US16\\_050XX00US16019](https://data.census.gov/table/ACSST5Y2023.S0101?t=Populations+and+People&g=010XX00US_040XX00US16_050XX00US16019). Accessed on 14 Jul 2025.

## BONNEVILLE COUNTY IS OUTPACING THE NATION, YEAR AFTER YEAR

Between 2020 and 2023, Bonneville County consistently outpaced national growth in percent change, reflecting stronger local momentum. In 2021, the county peaked at 4.10%, notably higher than Idaho's 3.26% and the national rate of 0.97%. Although growth slowed slightly in the following years, Bonneville still maintained a steady increase—2.23% in 2022 and 2.06% in 2023—both higher than the U.S. averages of 0.42% and 0.39%, respectively. This consistent outperformance indicates Bonneville County's stable and resilient growth within both state and national contexts.

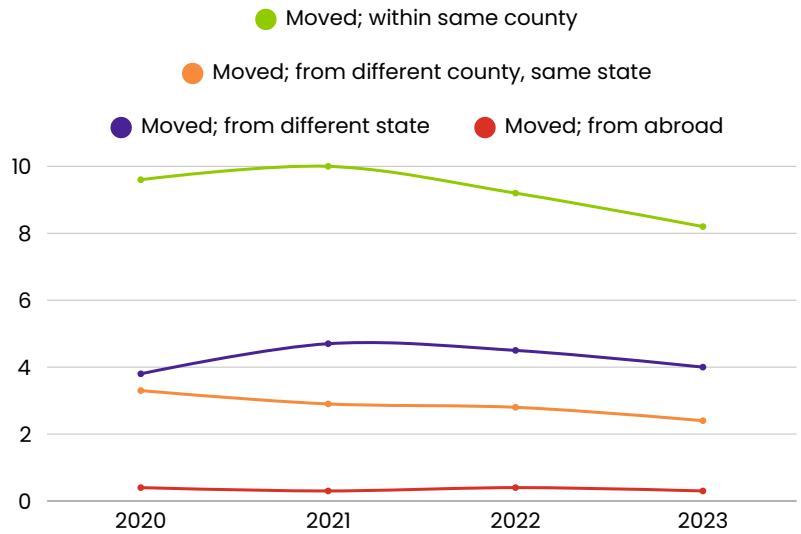


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# GEOGRAPHIC MOBILITY IN BONNEVILLE COUNTY

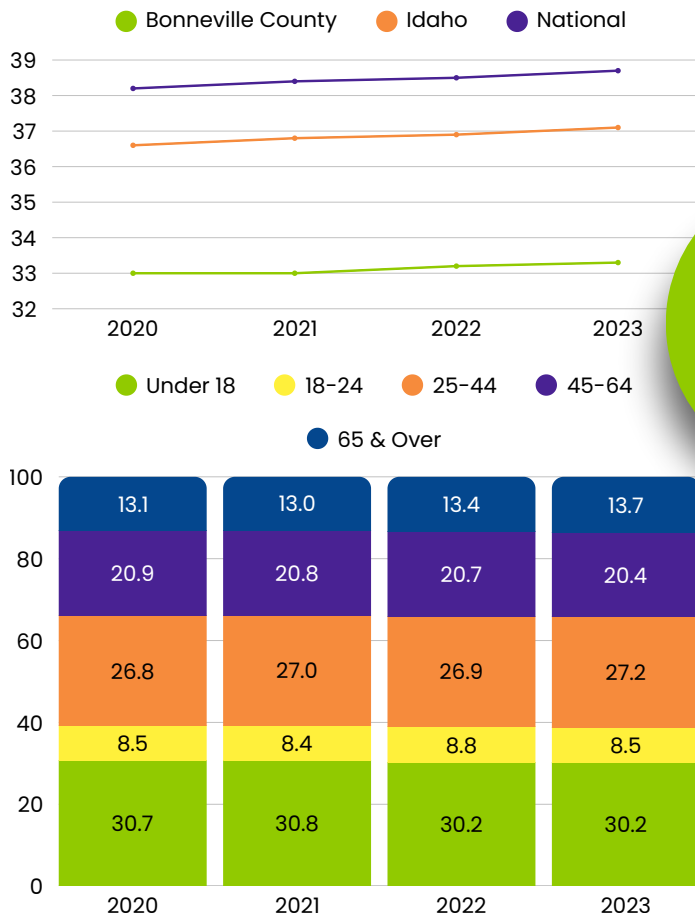
Geographic mobility in Bonneville County shows a steady flow of both in- and out-migration over the past four years. The largest share of movers consistently came from within the county, though that rate declined slightly from 10.0% in 2021 to 8.2% in 2023. In-migration from other states remained strong, peaking at 4.7% in 2021 and tapering to 4.0% in 2023, suggesting continued regional appeal. Moves from other counties within Idaho and from abroad remained modest and relatively stable. Overall, the data reflect a community that is dynamic yet stabilizing, with interstate movers playing a key role in population turnover.



U.S. Census Bureau, U.S. Department of Commerce. "Geographic Mobility by Selected Characteristics in the United States." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S0701, <https://data.census.gov/table/ACSST5Y2023.S0701?q=migration&g=050XX00US16019>. Accessed on 14 Jul 2025.

## MEDIAN AGE

### BONNEVILLE COUNTY - WHERE YOUTH MEETS EXPERIENCE



**35.8%**  
are between 18  
and 44 years old

Bonneville County continues to reflect the profile of a young, family-oriented community. The under-18 population holds steady above 30%, indicating strong generational renewal and demand for schools and youth services. The 25-44 age group, which represents the county's primary workforce and many parents, makes up around 27%, showing consistency in the working-age base. The 18-24 group remains the smallest at roughly 8.5%, likely reflecting temporary outmigration for college or early careers. At the same time, the 65 and older population has grown slightly—from 13.1% in 2020 to 13.7% in 2023—a sign of gradual aging and the need for expanded senior services. Overall, Bonneville's age structure shows stability, with a slight trend toward aging but a strong foundation of young residents.

U.S. Census Bureau, U.S. Department of Commerce. "Age and Sex." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S0101, [https://data.census.gov/table/ACSST5Y2023.S0101?q=migration&t=Age+and+Sex&g=010XX00US\\_040XX00US16\\_050XX00US16011](https://data.census.gov/table/ACSST5Y2023.S0101?q=migration&t=Age+and+Sex&g=010XX00US_040XX00US16_050XX00US16011). Accessed on 14 Jul 2025.

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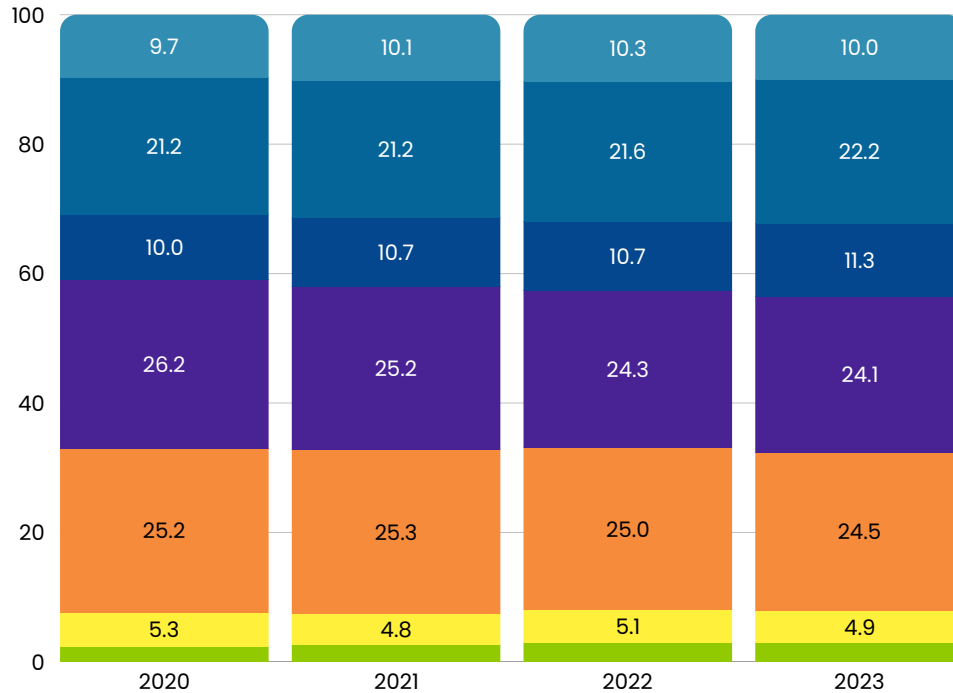
## EDUCATIONAL ATTAINMENT

● Less than 9th grade ● 9th - 12th grade, No diploma

● High school graduate (includes equivalency) ● Some college, No degree

● Associate's degree ● Bachelor's degree

● Graduate or professional degree



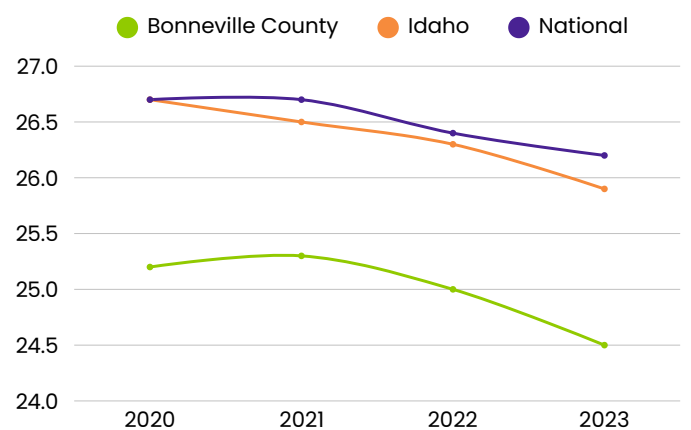
Among residents age 25 and older, educational attainment in Bonneville County has remained steady with gradual gains in higher education. About one in four adults hold a high school diploma as their highest credential, and another 24% have some college experience but no degree. The share of adults with an associate's degree increased from 10.0% in 2020 to 11.3% in 2023, while bachelor's degree attainment grew to 22.2%. Graduate or professional degrees have held steady at around 10%. Meanwhile, the percentage of adults without a high school diploma has remained low, under 8% combined. Overall, the data shows a community where most adults have at least a high school education, with slow but steady movement toward advanced degrees.



U.S. Census Bureau, U.S. Department of Commerce. "Educational Attainment." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S1501, <https://data.census.gov/table/ACSST5Y2023.S1501?t=Educational+Attainment&g=050XX00US16019>. Accessed on 14 Jul 2025.

### HIGH SCHOOL GRADUATION RATES

In Bonneville County, around one in four adults age 25 and older report a high school diploma or equivalent as their highest level of education. This rate has seen a gradual decline over the past four years, from 25.2% in 2020 to 24.5% in 2023, suggesting that more residents may be continuing on to postsecondary education. Despite this shift, Bonneville has consistently reported a slightly lower high school-only attainment rate than both Idaho and the national average, which have hovered between 25.9% and 26.7% over the same period. While the difference is modest, it supports the broader trend of rising educational attainment in the region, as more adults earn associate, bachelor's, or advanced degrees.

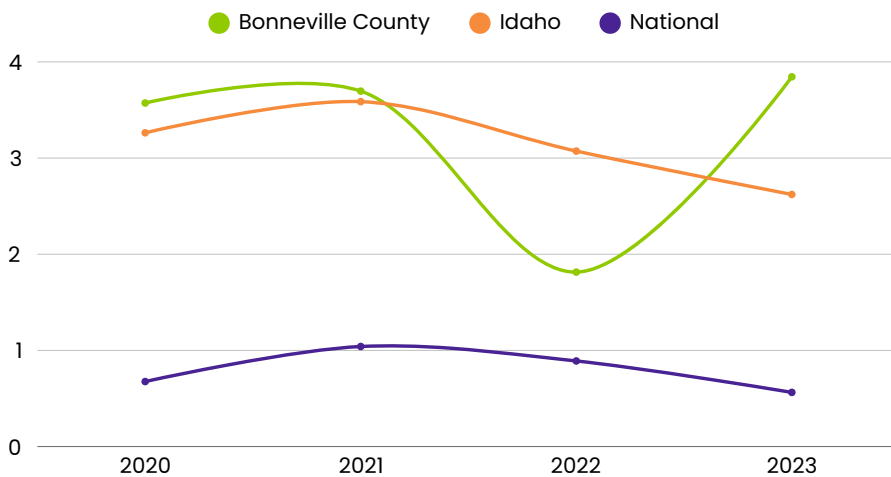


U.S. Census Bureau, U.S. Department of Commerce. "Educational Attainment." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S1501, [https://data.census.gov/table/ACSST5Y2023.S1501?t=Educational+Attainment&g=010XX00US\\_040XX00US16\\_050XX00US16019](https://data.census.gov/table/ACSST5Y2023.S1501?t=Educational+Attainment&g=010XX00US_040XX00US16_050XX00US16019). Accessed on 14 Jul 2025.

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## JOB GROWTH



U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, [https://data.census.gov/table/ACSDP5Y2023.DP03?t=Employment+and+Labor+Force+Status&g=010XX00US\\_040XX00US16\\_050XX00US16019](https://data.census.gov/table/ACSDP5Y2023.DP03?t=Employment+and+Labor+Force+Status&g=010XX00US_040XX00US16_050XX00US16019). Accessed on 14 Jul 2025.

Bonneville County has consistently outpaced both state and national averages in employment growth over the past four years. The county's annual growth ranged from 1.81% in 2022 to a high of 3.85% in 2023, showing strong recovery and momentum in the local job market. In contrast, Idaho's statewide employment growth has steadily declined from 3.59% in 2021 to 2.62% in 2023, while national growth has remained far lower, dropping to just 0.56% in 2023. Bonneville's above-average performance points to a resilient and expanding economy, likely driven by key regional industries and continued population growth.



### KEY EMPLOYERS

Bonneville County's economy is anchored by a mix of strong public and private sector employers. Local government and education play a major role, with the Bonneville Joint School District, Idaho Falls School District, and the City of Idaho Falls each providing substantial employment. On the healthcare side, Mountain View Hospital, Eastern Idaho Regional Medical Center, and Idaho Falls Community Hospital are among the largest private employers, reflecting the region's robust medical services sector. Melaleuca, a health and wellness company headquartered in Idaho Falls, and Wal-Mart also rank among the county's top private employers, each with an estimated 1,000–2,499 employees. Bonneville County government, HAS Inc., and other mid-sized employers round out the list, supporting a diverse and stable job market in sectors ranging from public administration to retail, health, and manufacturing.

Top Employers	Local Government	Employment Range
Bonneville Joint School District	Local Government	1000-2499
Mountain View Hospital	Private	1000-2499
Idaho Falls School District	Local Government	1000-2499
Eastern Idaho Regional Medical Center	Private	1000-2499
Melaleuca	Private	1000-2499
Wal-Mart	Private	1000-2499
City of Idaho Falls	Local Government	500-999
Bonneville County	Local Government	500-999
Idaho Falls Community Hospital	Private	250-499
Has Inc.	Private	250-499

Idaho Department of Labor. Bonneville County Labor Force and Economic Profile. May 2025, Idaho Department of Labor, Communications & Research, "Bingham County, Idaho: Economic Profile." Idaho Department of Labor, Labor Market Information Section, June 2025, [lmi.idaho.gov/wp-content/uploads/2025/06/BinghamProfile.pdf](https://lmi.idaho.gov/wp-content/uploads/2025/06/BinghamProfile.pdf). Accessed 14 Jul 2025.

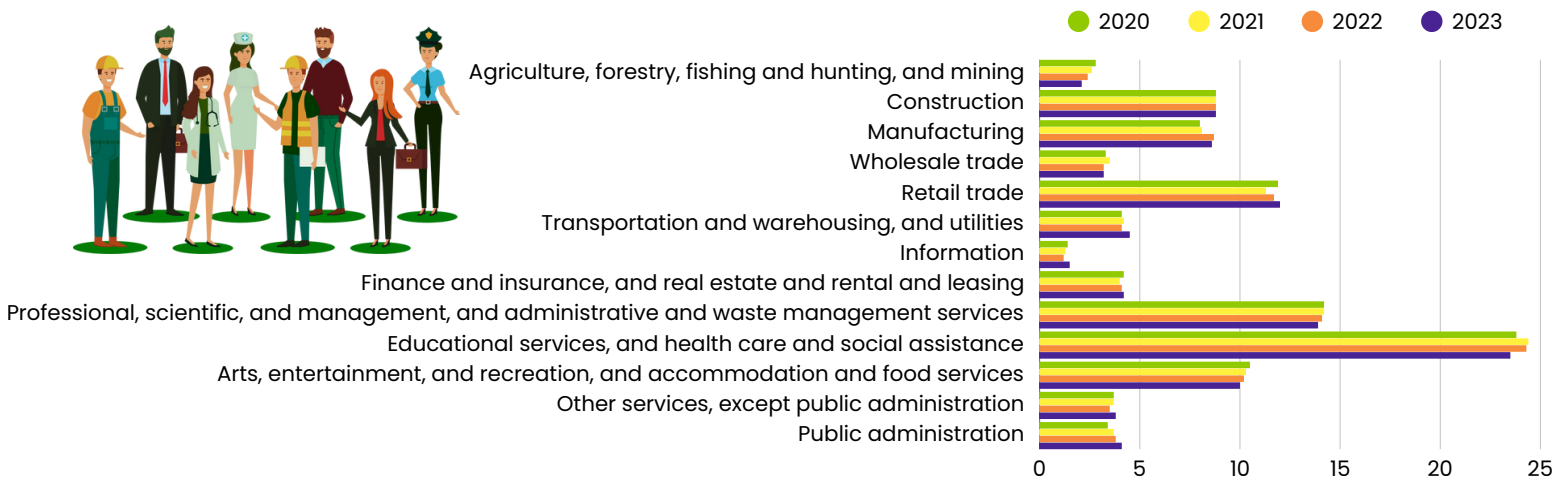
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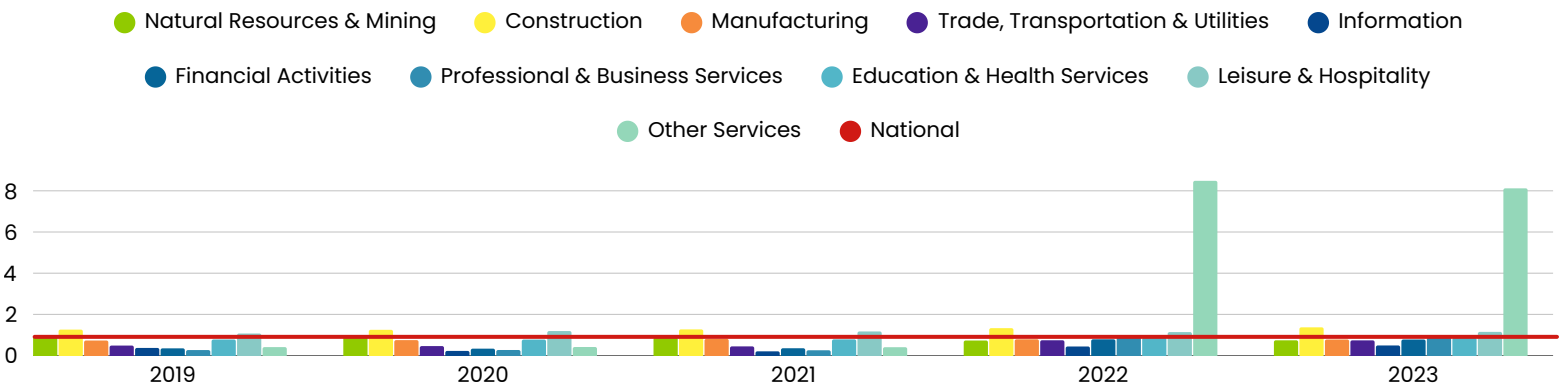
## EMPLOYMENT BY SECTOR

Bonneville County's economy is led by the education, health care, and social assistance sector, which employed 23.5% of the workforce in 2023. Professional and administrative services (13.9%) and retail trade (12.0%) follow as major contributors, showing stability across service-based industries. Construction (8.8%) and manufacturing (8.6%) remain key pillars, supporting both population growth and local production. Other sectors such as transportation and utilities (4.5%), finance and real estate (4.2%), and public administration (4.1%) provide steady employment across the region. Meanwhile, agriculture and mining declined gradually, reaching just 2.1% in 2023. The overall employment mix highlights a diverse and resilient economy, anchored by health care, education, and skilled trades, with continued potential for growth in both public and private sectors.



U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, <https://data.census.gov/table/ACSDP5Y2023.DP03?t=Industry&g=050XX00US16019>. Accessed on 15 Jul 2025.

## LOCATION QUOTIENT



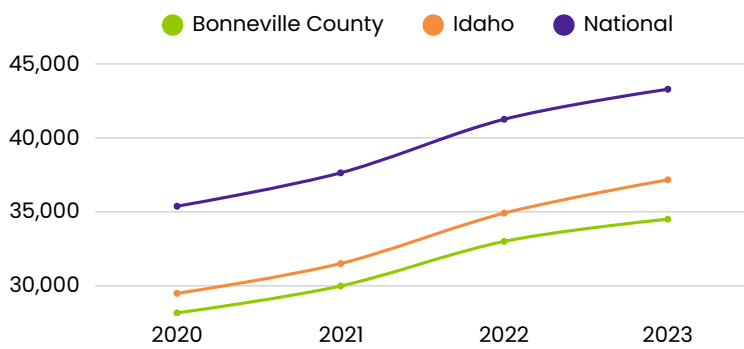
Location quotient (LQ) compares local industry employment concentration to the national average (1.0). In Bonneville County, Construction is a clear strength, with LQs increasing from 1.26 in 2019 to 1.37 in 2023, indicating a higher-than-average local focus. Leisure & Hospitality also maintains a strong presence, with LQs consistently just above 1.1, highlighting the importance of tourism and service industries. Financial Activities and Professional & Business Services have shown significant growth, with LQs rising from roughly 0.35 to between 0.78 and 0.88, signaling growing sectors that remain below but are approaching national levels. In contrast, Manufacturing, Education & Health Services, and Natural Resources & Mining have LQs below 1.0, suggesting these industries are less concentrated locally than nationally. Irregular spikes in sectors like Information and Other Services may reflect data anomalies. Overall, Bonneville County's economy is anchored by construction and hospitality, with increasing contributions from finance and professional services, and lower reliance on manufacturing and natural resource sectors.

Bureau of Labor Statistics. QCEW Data Files – Quarterly Census of Employment and Wages. U.S. Bureau of Labor Statistics, May 2024, [www.bls.gov/cew/downloadable-data-files.htm](http://www.bls.gov/cew/downloadable-data-files.htm).

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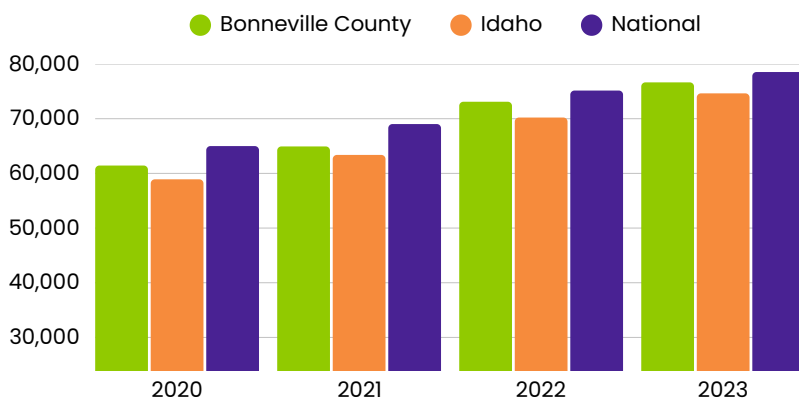
## INCOME PER CAPITA



Bonneville County's per capita income has increased steadily over the last four years, rising from \$28,171 in 2020 to \$34,508 in 2023—a 22.5% increase. Although it remains below both the state average of \$37,169 and the national average of \$43,289, Bonneville has steadily closed the gap. The consistent growth reflects broader economic momentum in the county, supported by expansion in sectors like healthcare, energy, and advanced manufacturing. This trend signals rising wages and an improving standard of living for residents.

U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, [https://data.census.gov/table/ACSDP5Y2023.DP03?t=Industry&g=010XX00US\\_040XX00US16\\_050XX00US16019](https://data.census.gov/table/ACSDP5Y2023.DP03?t=Industry&g=010XX00US_040XX00US16_050XX00US16019). Accessed on 16 Jul 2025.

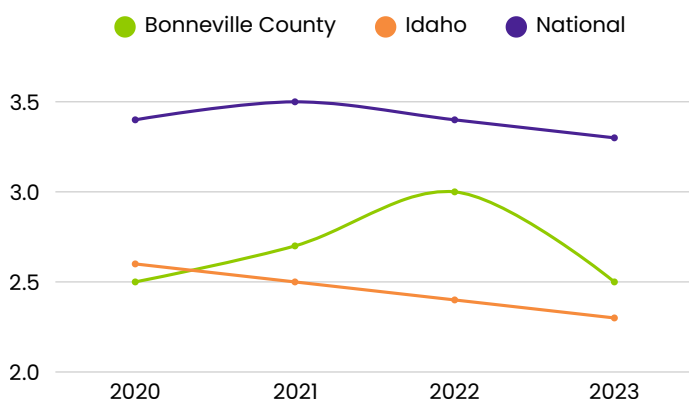
## MEDIAN HOUSEHOLD INCOME



Median household income in Bonneville County has experienced notable growth, increasing from \$61,435 in 2020 to \$76,646 in 2023—a rise of nearly 25%. Throughout this period, Bonneville has consistently outperformed the Idaho state average and steadily closed the gap with the national median of \$78,538. This upward trend reflects growing household earning power and signals a strengthening local economy supported by stable employment, industry diversification, and population growth in the region.

U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, [https://data.census.gov/table/ACSDP5Y2023.DP03?t=Industry&g=010XX00US\\_040XX00US16\\_050XX00US16019](https://data.census.gov/table/ACSDP5Y2023.DP03?t=Industry&g=010XX00US_040XX00US16_050XX00US16019). Accessed on 16 Jul 2025.

## UNEMPLOYMENT RATE



Bonneville County has maintained consistently low unemployment over the past four years, reflecting a stable and resilient local job market. In 2023, the unemployment rate was 2.5%, slightly above Idaho's 2.3% but well below the national average of 3.3%. From 2020 to 2023, the county's rate has fluctuated only slightly, ranging from 2.5% to 3.0%, even as national rates remained higher. These low unemployment levels suggest strong workforce engagement, though they also highlight the importance of addressing wage growth and job quality to match the region's rising cost of living.

U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, [https://data.census.gov/table/ACSDP5Y2023.DP03?t=Industry&g=010XX00US\\_040XX00US16\\_050XX00US16019](https://data.census.gov/table/ACSDP5Y2023.DP03?t=Industry&g=010XX00US_040XX00US16_050XX00US16019). Accessed on 17 Jul 2025.

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# COST OF LIVING

Household Size	Living Wage	Poverty Wage	Minimum Wage
1 Adult	\$22.94	\$7.52	\$7.25
1 Adult 1 Child	\$37.82	\$10.17	\$7.25
1 Adult 2 Child	\$46.13	\$12.81	\$7.25
1 Adult 3 Child	\$59.35	\$15.46	\$7.25
2 Adult (1 Work)	\$31.91	\$10.17	\$7.25
2 Adult (1 Work) 1 Child	\$38.18	\$12.81	\$7.25
2 Adult (1 Work) 2 Child	\$42.40	\$15.46	\$7.25
2 Adult (1 Work) 3 Child	\$49.54	\$18.10	\$7.25
2 Adult	\$15.95	\$5.08	\$7.25
2 Adult 1 Child	\$21.58	\$6.41	\$7.25
2 Adult 2 Child	\$25.93	\$7.73	\$7.25
2 Adult 3 Child	\$31.41	\$9.05	\$7.25

In Bonneville County, the cost of living significantly exceeds the federal minimum wage, making it difficult for many households to meet basic needs. A single adult must earn \$22.94/hour to cover essential expenses—more than three times the federal minimum of \$7.25/hour. A single parent with two children needs \$46.13/hour to afford housing, food, childcare, healthcare, and transportation. One working adult supporting a spouse and two children would need to earn \$42.40/hour to meet the cost of living. Even in dual-income households, both adults must earn a combined \$31.41/hour to support three children. These figures highlight the growing strain on local families and the need for wages that reflect the true cost of living in Eastern Idaho.

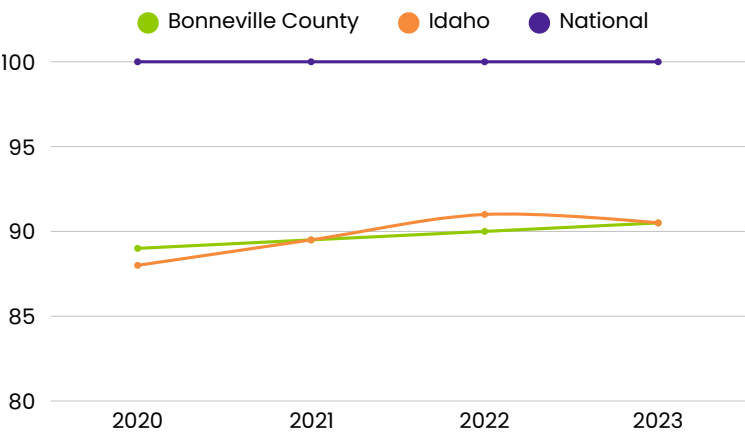
## POVERTY

In 2023, approximately 9.5 percent of Bonneville County residents were included in the population for whom poverty status is determined. This rate is below both state and national averages, reflecting relatively stronger local economic conditions. Even so, continued focus on workforce development, housing, healthcare, and education will be essential to ensure all residents benefit from growth and maintain long-term stability and quality of life.

Glasseier, Amy K. Living Wage Calculator: Bingham County, Idaho. Massachusetts Institute of Technology, 2024, U.S. Bureau of Economic Analysis. Regional Price Parities by State and Metro Area. U.S. Department of Commerce, <https://www.bea.gov/data/prices-inflation/regional-price-parities-state-and-metro-area>. Accessed 25 June 2025.. Accessed 9 July 2025.

U.S. Census Bureau, U.S. Department of Commerce. "Poverty Status in the Past 12 Months." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S1701, <https://data.census.gov/table/ACSST5Y2023.S1701?q=poverty&g=050XX00US16019>. Accessed on 17 Jul 2025.

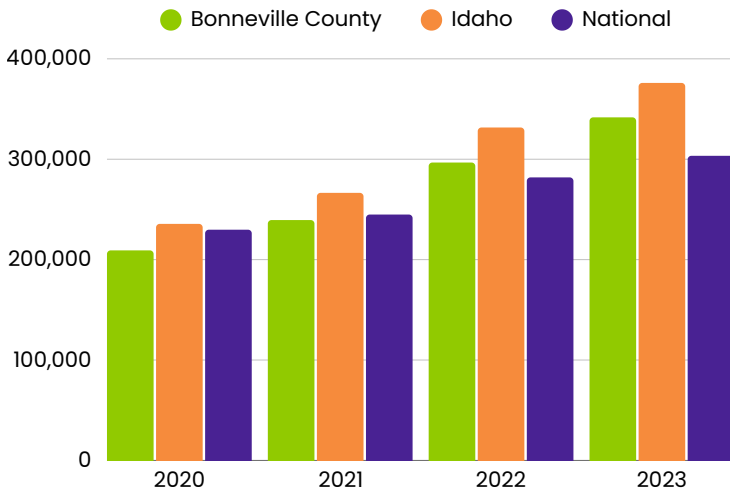
From 2020 to 2023, Bonneville County's cost of living index consistently remained below the national average but slightly above the Idaho state average. The index rose gradually from approximately 89.0 in 2020 to 90.5 in 2023, while Idaho's statewide index moved from about 88.5 to 90.5 over the same period. The U.S. national average stayed steady at 100. This data, sourced from the U.S. Bureau of Economic Analysis, the Council for Community and Economic Research, and Federal Reserve Economic Data, highlights Bonneville County's relative affordability compared to the nation, making it an attractive place to live.



U.S. Bureau of Economic Analysis, Council for Community and Economic Research, and Federal Reserve Bank of St. Louis. Regional and Local Cost of Living Data. U.S. Department of Commerce; C2ER; Federal Reserve Economic Data (FRED), 2023. <https://www.bea.gov/data/prices-inflation/regional-price-parities>; <https://www.coli.org/>; <https://fred.stlouisfed.org/>. Accessed 17 July 2025.

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## MEDIAN HOME VALUE



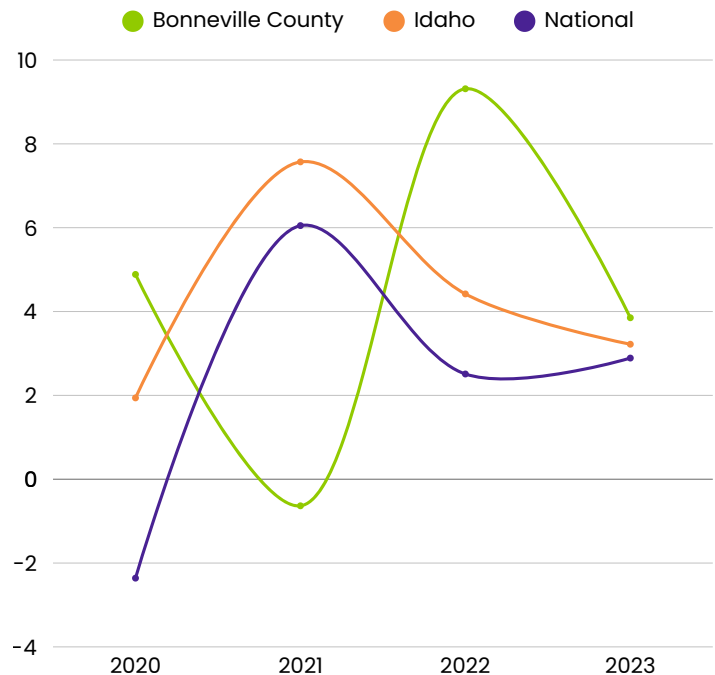
From 2020 to 2023, Bonneville County saw a sharp rise in median home values, increasing from \$209,200 to \$341,700—a 63% increase over four years.

While still more affordable than the state and national averages, the gap has narrowed. Idaho's median home value rose from \$235,600 to \$376,000, and the national average increased from \$229,800 to \$303,400 during the same period. Bonneville County remains relatively affordable, but rising prices reflect strong housing demand and regional growth.

U.S. Census Bureau, U.S. Department of Commerce. "Financial Characteristics for Housing Units With a Mortgage." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S2506, <https://data.census.gov/table/ACSST5Y2023.S2506?t=Housing+Value+and+Purchase+Price&g=050XX00US16019>. Accessed on 17 Jul 2025.



Between 2020 and 2023, Bonneville County's GDP growth reflected both resilience and economic momentum. In 2020, while the national economy shrank by 2% due to the pandemic, Bonneville County grew by 5%, outperforming both Idaho's 2% and national trends. The following year, in 2021, Bonneville saw a slight contraction of 1%, contrasting with Idaho's 8% and the nation's 6% growth—potentially signaling local market adjustments. The county rebounded sharply in 2022 with a 9% increase in GDP, significantly outpacing both the state (4%) and national (3%) averages. This surge suggests a strong recovery likely driven by local industry gains or new investments. In 2023, Bonneville continued on a solid path with 4% growth, again ahead of both the state and national rates (3% each). Overall, Bonneville County has demonstrated notable economic strength over these four years, consistently outperforming broader trends during critical periods and reinforcing its role as a key economic driver in Eastern Idaho.



U.S. Bureau of Economic Analysis. Gross Domestic Product by County and Metropolitan Area, 2023. BEA 24-57, Dec. 2024, <https://www.bea.gov/sites/default/files/2024-12/lagdp1224.pdf>. Accessed 10 July 2025.

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