

Welcome to Madison County, the fastest growing county in Idaho! Madison County is home to the Cities of Rexburg and Sugar City with a total population of over fifty thousand residents. Madison County combines an atmosphere of honor for its history and values but with an eye on future growth. Our County provides a welcoming business atmosphere, a low cost of living, a high standard for quality of life, a continuous pool of trained and qualified talent, and an environment of innovation and entrepreneurism.

Educational opportunities abound here in Madison County. We are home to Brigham Young University Idaho, educating 22,000 students on campus and 20,000 online. In addition, our residents have access to multiple technology college programs and host two of the top-rated K-12 school districts in the state.

Located on the upper Snake River plain, Madison County is a beautiful place to live, with diverse landscapes from the Targhee National Forest, rolling hills, rich agricultural land, and intertwined between it all flows the Teton River, Henry's Fork River, and the South Fork of the Snake River. Madison County is the entryway for outdoor living. Home to Bear World, Idaho's number one wildlife attraction. The County has over 160 miles of groomed snowmobile trails, along with miles of mountain biking and hiking opportunities. Madison County is just a short distance from Yellowstone and Grand Teton National Parks.

Doing business in Madison County is a smart decision. Innovation and development are fundamental to our culture. We look forward to having you join our community

Residents within 90 miles



400,000+

