



# Eastern Idaho Housing Symposium

Regional Realtors, Developers, City Planners, and Mortgage Officer will discuss the housing market - current and future.

Presented By  
Regional Economic Development for Eastern Idaho (REDI)

## SYMPOSIUM OVERVIEW

8:30 - WELCOME & INTRODUCTION

**Teresa McKnight** - Regional Economic Development for Eastern Idaho (REDI)

8:40 - WHAT'S HAPPENING WITH THE REAL ESTATE MARKET IN EASTERN IDAHO?

**Chris Pelkola Lee** - SimpLEE Home

9:05 - WHAT SHIFTS ARE HAPPENING IN EASTERN IDAHO'S HOUSING DEVELOPMENTS?

**Steven Frei** - Satterfield Realty & Development  
**Tahri Molifua** - Ball Ventures

9:45 - THE IMPORTANCE OF PLANNING FOR HOUSING DEVELOPMENT IN EASTERN IDAHO

**Brent McLane** - City of Pocatello  
**Wade Sanner** - City of Idaho Falls

10:25 - CHANGES IN HOME MORTGAGE LENDING AND REGULATIONS

**Rochelle Greenhalgh** - Bank of Commerce  
**Connie Daw** - Bank of Commerce

10:45 - Q&A AND NETWORKING

September 25,  
2024

8:30 - 11:00 AM

### LOCATION:

The Waterfront -  
Snake River Landing  
1220 Event Center Dr  
Idaho Falls, ID 83402

### RSVP:

Abigail Murphy  
208.522.2014 or

[abigail@rediconnects.org](mailto:abigail@rediconnects.org)

**This is Eastern Idaho! POWER OF PLACE!**

