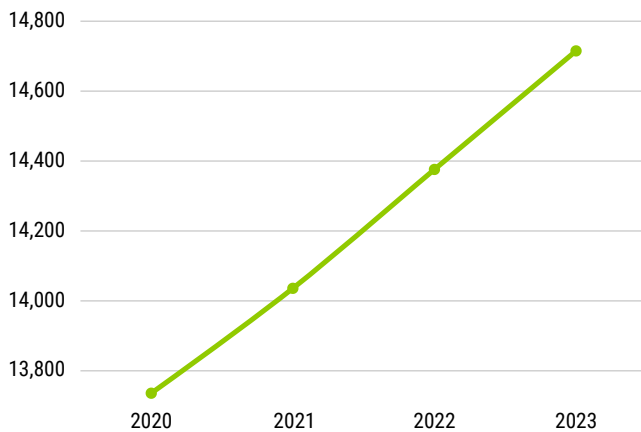


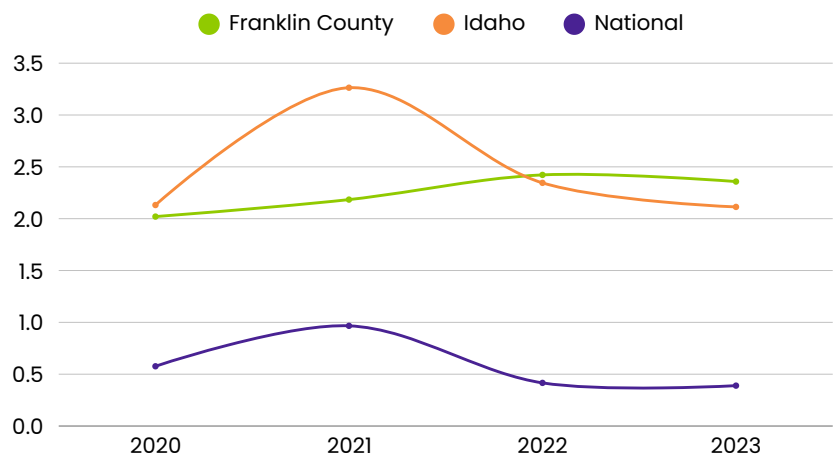
FRANKLIN
COUNTYPopulation
14,715

SOURCE: FRANKLIN COUNTY, IDAHO FACEBOOK PAGE

POPULATION



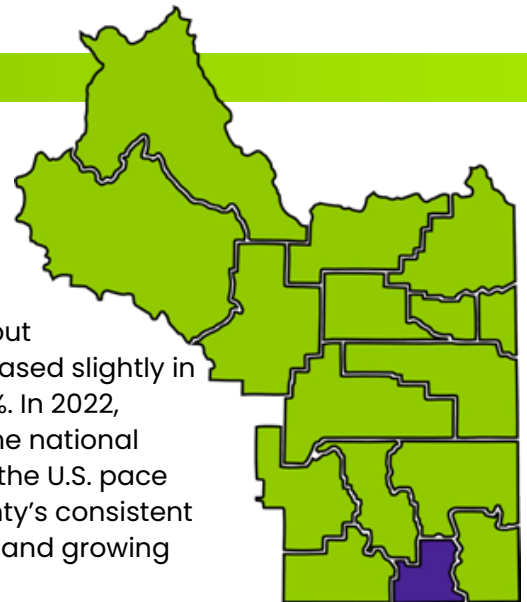
POPULATION PERCENTAGE CHANGE



U.S. Census Bureau, U.S. Department of Commerce. "Age and Sex." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S0101, https://data.census.gov/table/ACSST5Y2023.S0101?t=Populations+and+People&g=010XX00US_040XX00US16_050XX00US16041. Accessed on 4 Sep 2025.

FRANKLIN COUNTY'S POPULATION SHIFTS

Between 2020 and 2023, Franklin County, Idaho experienced steady population growth, consistently outpacing national trends and remaining close to statewide averages. In 2020, the county's population grew by about 2.0%, compared to Idaho's 2.1% and the national rate of 0.6%. Growth increased slightly in 2021 to 2.2%, below Idaho's 3.3% but still well above the national rate of 1.0%. In 2022, Franklin County expanded by 2.4%, surpassing both the state's 2.3% and the national rate of 0.4%, and in 2023 growth remained strong at 2.4%, again ahead of the U.S. pace of 0.4% and close to Idaho's 2.1%. These figures demonstrate Franklin County's consistent and robust population growth, reflecting its continued appeal as a stable and growing rural community.

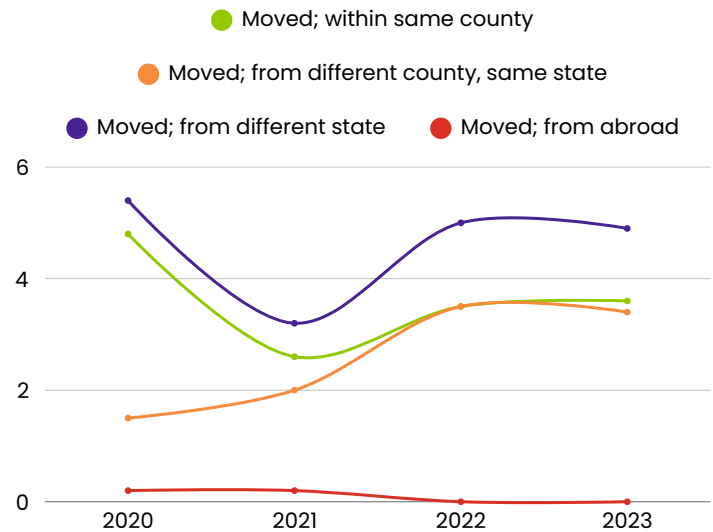


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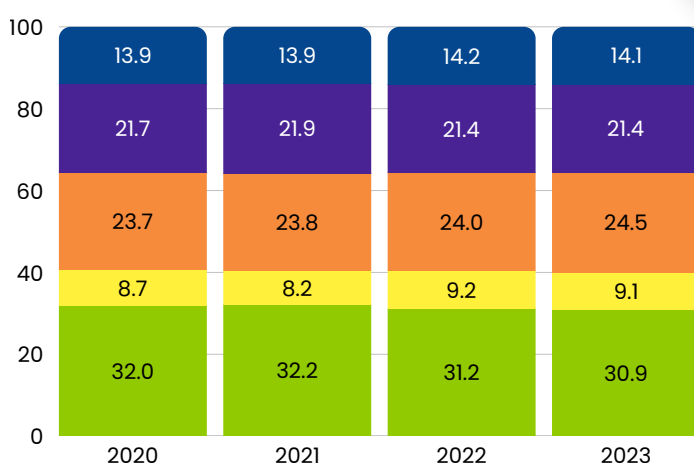
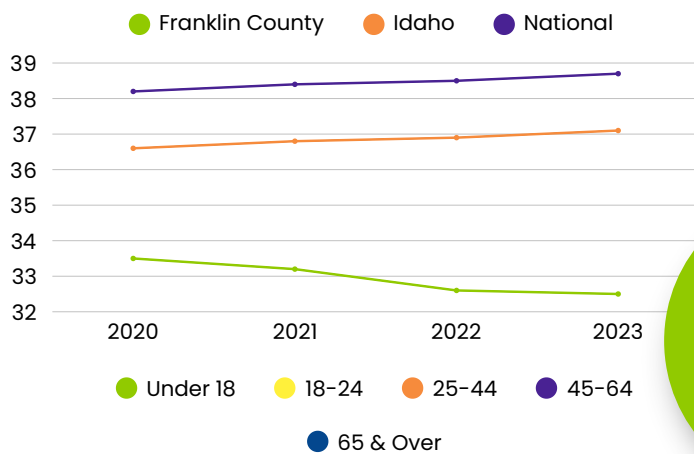
GEOGRAPHIC MOBILITY IN FRANKLIN COUNTY

From 2020 to 2023, Franklin County's geographic mobility trends reveal steady patterns of movement with shifts in both local and external migration. Moves within the county declined from 4.8% in 2020 to around 3.6% in 2023, suggesting fewer residents are relocating locally. In contrast, in-state migration increased from 1.5% to 3.4% over the same period, showing growing appeal for movers from elsewhere in Idaho. Out-of-state migration has been a consistent driver, ranging from 3.2% to 5.4%, and remained strong at 4.9% in 2023. International migration was minimal, at 0.2% in 2020 and 2021 and negligible thereafter. Overall, Franklin County's population mobility is shaped more by steady inflows from other Idaho counties and out-of-state arrivals, while local moves and international migration play smaller roles. These trends suggest that Franklin County's growth is increasingly tied to its ability to attract newcomers rather than internal shifts within the county.



U.S. Census Bureau, U.S. Department of Commerce. "Geographic Mobility by Selected Characteristics in the United States." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S0701, <https://data.census.gov/table/ACSST5Y2023.S0701?q=migration&g=050XX00US16041>. Accessed on 4 Sep 2025.

MEDIAN AGE



33.6%
are between 18
and 44 years old

AGE STRUCTURE TRENDS IN FRANKLIN COUNTY

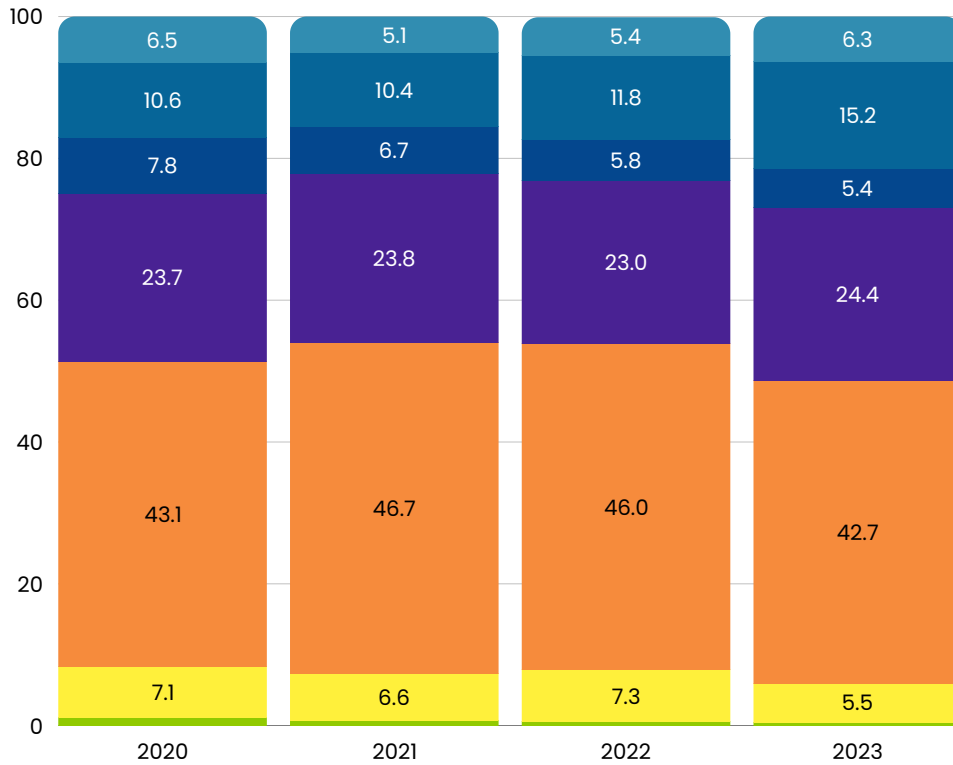
Franklin County's age distribution between 2020 and 2023 has remained relatively stable, though with subtle generational shifts. The share of residents under 18 declined modestly from 32.0% to 30.9%, while young adults ages 18 to 24 edged up from 8.7% to 9.1%. Adults in the 25 to 44 range rose slightly from 23.7% to 24.5%, and the 45 to 64 group held steady around 21.4% to 21.9%. Meanwhile, seniors 65 and older increased from 13.9% to 14.1%. Overall, Franklin County retains a notably young age profile compared to many rural counties, though small increases in both the working-age and senior populations point to gradual demographic diversification.

U.S. Census Bureau, U.S. Department of Commerce. "Age and Sex." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S0101, https://data.census.gov/table/ACSST5Y2023.S0101?t=Populations+and+People&g=010XX00US_040XX00US16_050XX00US16041. Accessed on 4 Sep 2025.

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EDUCATIONAL ATTAINMENT

- Less than 9th grade
- 9th - 12th grade, No diploma
- High school graduate (includes equivalency)
- Some college, No degree
- Associate's degree
- Bachelor's degree
- Graduate or professional degree



Between 2020 and 2023, educational attainment among Franklin County residents age 25 and older showed gradual shifts toward higher education.

The share of adults without a high school diploma (less than 9th grade and 9th–12th grade, no diploma) declined from 8.3% in 2020 to 6.0% in 2023. High school graduates remained the largest group, rising from 43.1% in 2020 to 46.7% in 2021 before declining to 42.7% in 2023.

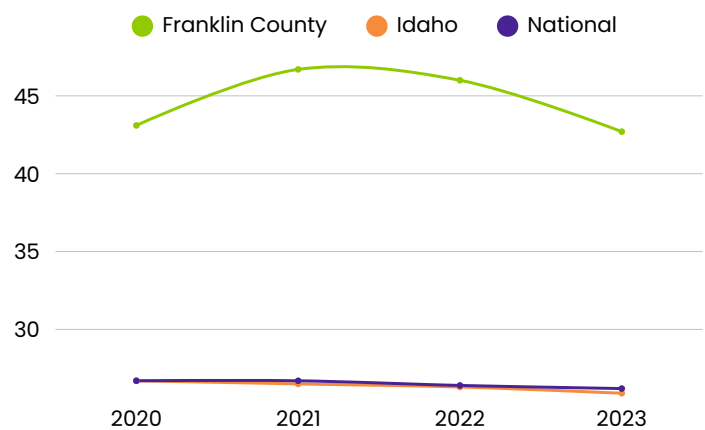
Residents with some college but no degree remained relatively steady, fluctuating between 23.0% and 24.4%, while those with an associate's degree decreased from 7.8% to 5.4%. Bachelor's degree attainment increased notably from 10.6% to 15.2%, while graduate or professional degrees decreased slightly from 6.5% to 6.3%. Overall, these trends indicate gradual progress in higher education among Franklin County adults, even as a substantial portion continues to hold a high school diploma as their highest level of education.



U.S. Census Bureau, U.S. Department of Commerce. "Educational Attainment." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S1501, <https://data.census.gov/table/ACSST5Y2023.S1501?t=Educational+Attainment&g=050XX00US16041>. Accessed on 5 Sep 2025.

HIGH SCHOOL GRADUATION RATES

From 2020 to 2023, the share of Franklin County residents age 25 and over whose highest level of education was a high school diploma or equivalent ranged from 42.7% to 46.7%. This level of attainment is consistently well above both Idaho and national averages, which were 25.9% and 26.2% in 2023, respectively. The strong presence of high school graduates in Franklin County reflects a solid educational foundation, providing residents with essential skills to enter and contribute to the workforce. At the same time, steady growth in bachelor's and advanced degrees indicates that many residents are building on this foundation, positioning the county to meet the demands of an increasingly diverse and knowledge-driven economy.

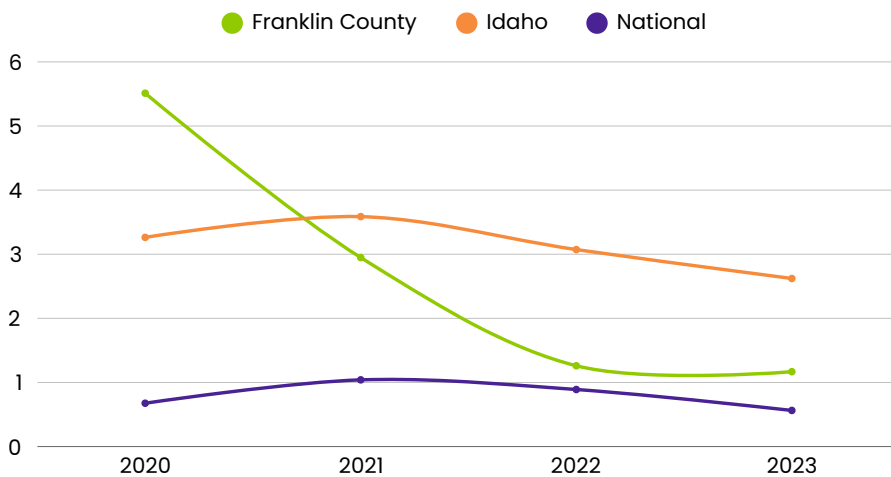


U.S. Census Bureau, U.S. Department of Commerce. "Educational Attainment." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S1501, https://data.census.gov/table/ACSST5Y2023.S1501?t=Educational+Attainment&g=010XX00US_040XX00US16_050XX00US1602,16041. Accessed on 5 Sep 2025.

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JOB GROWTH



U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, https://data.census.gov/table/ACSDP5Y2023.DP03?t=Employment+and+Labor+Force+Status&g=010XX00US_040XX00US16_050XX00US16041. Accessed on 5 Sep 2025.

From 2020 to 2023, Franklin County's job growth remained positive but slowed over time. The county posted strong gains in 2020 at 5.5%, outpacing both Idaho (3.3%) and the nation (0.7%). Growth tapered to 2.9% in 2021, stayed positive at 1.3% in 2022, and leveled at 1.2% in 2023. While this trend shows a gradual cooling, Franklin County's job growth consistently exceeded national rates and was competitive with Idaho's performance. These patterns suggest a resilient local economy, with continued though moderating expansion, reflecting the balancing of labor demand in a smaller, rural market.



KEY EMPLOYERS

Franklin County's workforce is anchored by a balance of education, healthcare, government, and private industry. The largest employers are Preston School District and Franklin County Medical Center, each with an estimated 250 to 499 employees, underscoring the central role of public education and healthcare in the local economy. Additional significant public sector employers include West Side School District and Franklin County government, both in the 100 to 249 range. On the private side, Trails West Trailers is a major contributor with 100 to 249 employees, while Ipex USA, Ritewood, Lundahl Ironworks Company, and Heritage Senior Living each employ between 50 and 99 workers. Smaller but still important is Production Technologies Inc., which supports 15 to 49 jobs. Together, these employers reflect a diverse economic base where public services, manufacturing, and healthcare combine to sustain Franklin County's employment landscape.

Top Employers	Ownership	Employment Range
Preston School District	Local Government	250-499
Franklin County Medical Center	Local Government	250-499
Trails West Trailers	Private	100-249
West Side School District	Local Government	100-249
Franklin County	Local Government	100-249
Ipex USA	Private	50-99
Ritewood	Private	50-99
Lundahl Ironworks Company	Private	50-99
Heritage Senior Living	Private	50-99
Production Technologies Inc.	Private	15-49

Idaho Department of Labor. Franklin County Labor Force and Economic Profile. June 2025, <https://lmi.idaho.gov/wp-content/uploads/2025/06/FranklinProfile.pdf>. Accessed 5 Sep. 2025.

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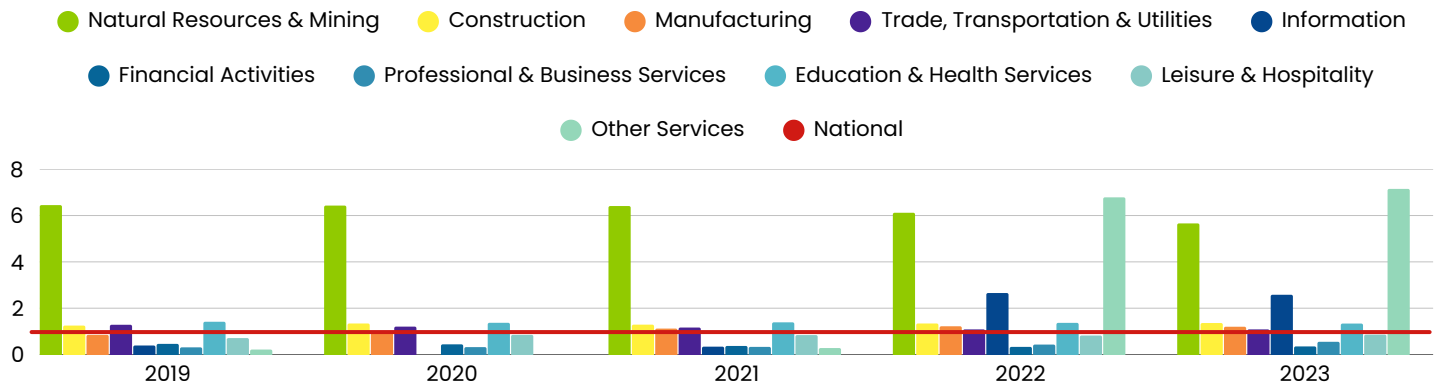
EMPLOYMENT BY SECTOR

Franklin County's employment base reflects a mix of manufacturing strength, public services, and traditional industries. In 2023, the largest share of jobs was in manufacturing (21.2%), followed by educational services, health care, and social assistance (17.2%), and construction (10.7%). Agriculture, forestry, fishing, hunting, and mining employed 6.6% of workers, down from 8.4% in 2020, highlighting a gradual shift away from resource-based employment. Retail trade also declined over the period, from 11.0% in 2020 to 8.3% in 2023. Meanwhile, smaller but steadily growing sectors include wholesale trade, professional and administrative services, and public administration. Together, these trends point to an economy that is diversifying, with manufacturing and essential services forming the core while construction and a range of smaller sectors provide additional stability.



U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, <https://data.census.gov/table/ACSDP5Y2023.DP03?t=Employment+and+Labor+Force+Status&g=050XX00US16041>. Accessed on 5 Sep 2025.

LOCATION QUOTIENT



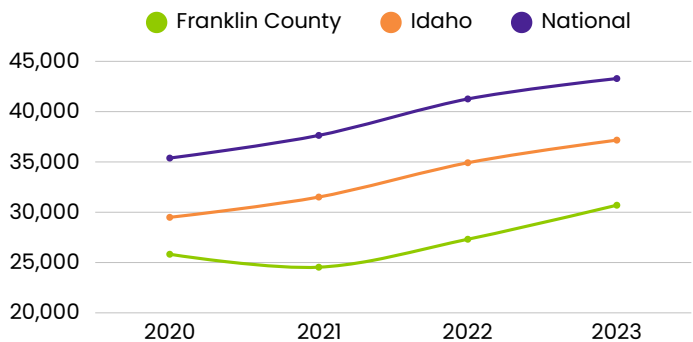
Location quotient (LQ) compares local industry employment concentration to the national average (1.0). In Franklin County, Natural Resources & Mining is the dominant specialization, with very high LQs ranging from 6.45 in 2019 to 5.66 in 2023, highlighting the county's strong reliance on agriculture and related resource-based activity. Manufacturing has also grown in concentration, rising above parity to reach 1.20 in 2023, while Construction has held steady around 1.3, underscoring its consistent role in the local economy. Education & Health Services and Trade, Transportation & Utilities remain moderately above average, with LQs of 1.34 and 1.09 in 2023, respectively. Smaller sectors show unusual patterns, with Information peaking at 2.58 in 2023 and Other Services rising sharply to 7.15, indicating niche concentrations that may reflect local business dynamics. In contrast, Financial Activities and Professional & Business Services remain underrepresented, with LQs well below 1. Overall, Franklin County's economy is anchored by natural resources, strengthened by manufacturing and construction, and supported by modest but diverse service industries.

Bureau of Labor Statistics. QCEW Data Files – Quarterly Census of Employment and Wages. U.S. Bureau of Labor Statistics, May 2024, www.bls.gov/cew/downloadable-data-files.htm.

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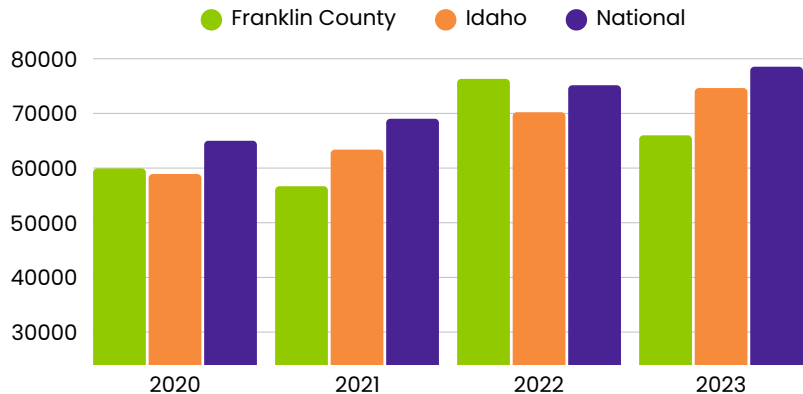
INCOME PER CAPITA



From 2020 to 2023, Franklin County's per capita income grew steadily, rising from \$25,825 to \$30,698. Although it remained below the Idaho state average (\$37,169) and the national figure (\$43,289) in 2023, this upward trend demonstrates gradual improvements in residents' economic well-being. The increases likely reflect growth across key local sectors, including agriculture, manufacturing, health care, and education services. Continued emphasis on workforce development and business expansion could further support income growth and strengthen overall prosperity in Franklin County.

U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, https://data.census.gov/table/ACSDP5Y2023.DP03?t=Industry&g=010XX00US_040XX00US16_050XX00US16041. Accessed on 5 Sep 2025.

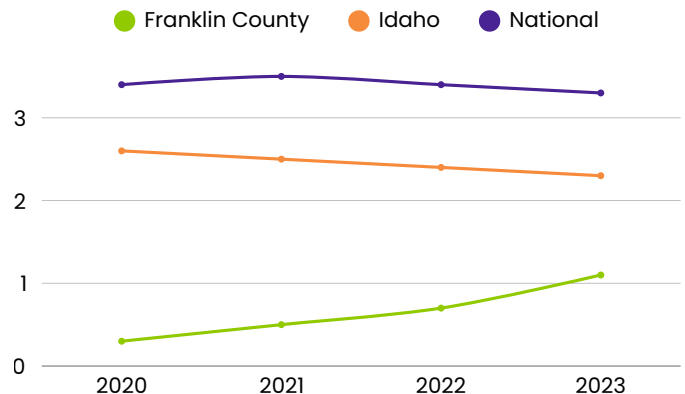
MEDIAN HOUSEHOLD INCOME



From 2020 to 2023, Franklin County's median household income shifted from \$59,934 to \$65,991, with a peak of \$76,310 in 2022. While still below the Idaho average (\$74,636) and the national median (\$78,538) in 2023, the overall increase reflects improving household earnings tied to sectors such as manufacturing, construction, healthcare, and agriculture. These trends point to greater economic stability and opportunity, even as local incomes continue to trail state and national levels.

U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, https://data.census.gov/table/ACSDP5Y2023.DP03?t=Industry&g=010XX00US_040XX00US16_050XX00US16041. Accessed on 5 Sep 2025.

UNEMPLOYMENT RATE



Franklin County has maintained a consistently low unemployment rate from 2020 to 2023, rising modestly from 0.3% to 1.1%. While still well below both the Idaho average of 2.3% and the national rate of 3.3%, the county's rate also ranks among the lowest in the state, alongside Madison and Oneida counties. This exceptionally low unemployment highlights a strong and resilient local labor market, supported by sectors such as manufacturing, construction, healthcare, and agriculture. The county's stable employment base provides a solid foundation for ongoing economic growth and workforce development.

U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, https://data.census.gov/table/ACSDP5Y2023.DP03?t=Industry&g=010XX00US_040XX00US16_050XX00US16041. Accessed on 5 Sep 2025.

COST OF LIVING

Household Size	Living Wage	Poverty Wage	Minimum Wage
1 Adult	\$21.72	\$7.52	\$7.25
1 Adult 1 Child	\$34.79	\$10.17	\$7.25
1 Adult 2 Child	\$41.95	\$12.81	\$7.25
1 Adult 3 Child	\$53.15	\$15.46	\$7.25
2 Adult (1 Work)	\$30.45	\$10.17	\$7.25
2 Adult (1 Work) 1 Child	\$36.81	\$12.81	\$7.25
2 Adult (1 Work) 2 Child	\$41.25	\$15.46	\$7.25
2 Adult (1 Work) 3 Child	\$47.32	\$18.10	\$7.25
2 Adult	\$15.22	\$5.08	\$7.25
2 Adult 1 Child	\$20.22	\$6.41	\$7.25
2 Adult 2 Child	\$24.10	\$7.73	\$7.25
2 Adult 3 Child	\$28.55	\$9.05	\$7.25

Franklin County's cost of living highlights the gap between household needs and the minimum wage of \$7.25 per hour. A single adult requires \$21.72 per hour to meet basic expenses, while a single parent with three children needs \$53.15 per hour. In two-adult households with only one working adult, the living wage ranges from \$30.45 to \$47.32, depending on family size. Even in dual-income households, both adults must earn well above minimum wage—between \$15.22 and \$28.55 per hour—to achieve financial security. These figures underscore the challenges many working families face in keeping up with essential costs, while also pointing to opportunities for growth through expanded access to higher-paying jobs, workforce training, and community initiatives that strengthen household stability and quality of life in Franklin County.

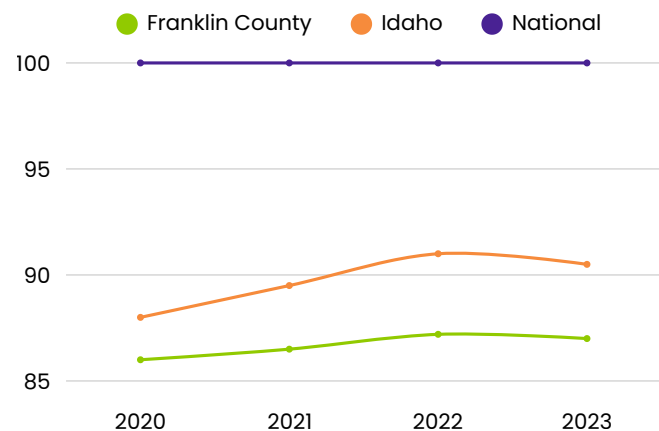
POVERTY

In 2023, approximately 8.4 percent of Franklin County residents were living below the poverty line. This rate is lower than both state and national averages, but it still represents significant challenges for affected households. The data underscores the importance of continued efforts to expand workforce opportunities, improve access to affordable housing, and strengthen support services such as healthcare and education. By investing in these areas, Franklin County can build on its economic strengths while working to reduce poverty and enhance quality of life for all residents.

Living Wage Calculation for Franklin County, Idaho. Living Wage Calculator, Massachusetts Institute of Technology, 10 Feb. 2025, livingwage.mit.edu/counties/16041. Accessed 5 Sep. 2025.

U.S. Census Bureau, U.S. Department of Commerce. "Poverty Status in the Past 12 Months." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S1701, <https://data.census.gov/table/ACSST5Y2023.S1701?q=poverty&g=050XX00US16041>. Accessed on 5 Sep 2025.

The cost of living index for Franklin County from 2020 to 2023 is estimated to range between 86.0 and 87.2, which is slightly below Idaho's range of 88.0 to 91.0 and well under the national baseline of 100. This indicates that Franklin County generally offers lower living expenses compared to state and national averages, likely influenced by factors such as its rural setting, smaller population, and relatively affordable housing. These estimates are based on data from sources including the American Community Survey, the Bureau of Economic Analysis, and other cost of living indices, and should be treated as proxies rather than precise measures of local prices. Individuals considering relocating to Franklin County should still assess specific expenses such as housing, utilities, transportation, and healthcare, which can vary across households.

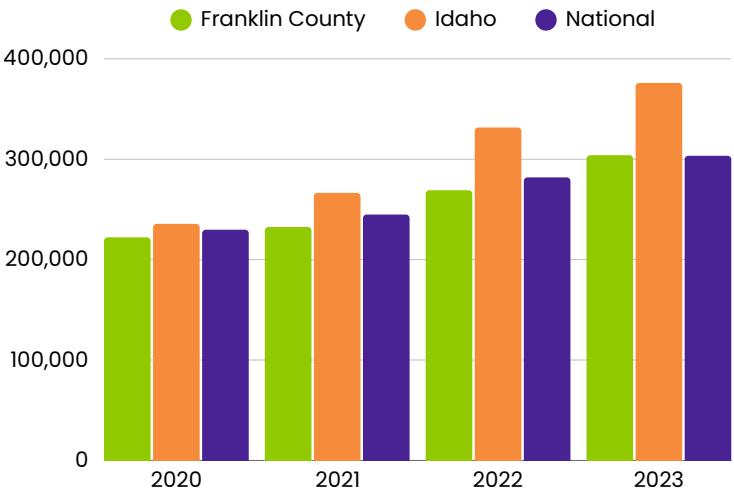


Economic Research Institute, BestPlaces, City-Data, Missouri Economic Research and Information Center, U.S. Bureau of Labor Statistics, and World Population Review. Cost of Living Data for Franklin County, Idaho, Idaho State, and U.S. National Average (2020-2023). 2025. Accessed 5 Sept. 2025.

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MEDIAN HOME VALUE



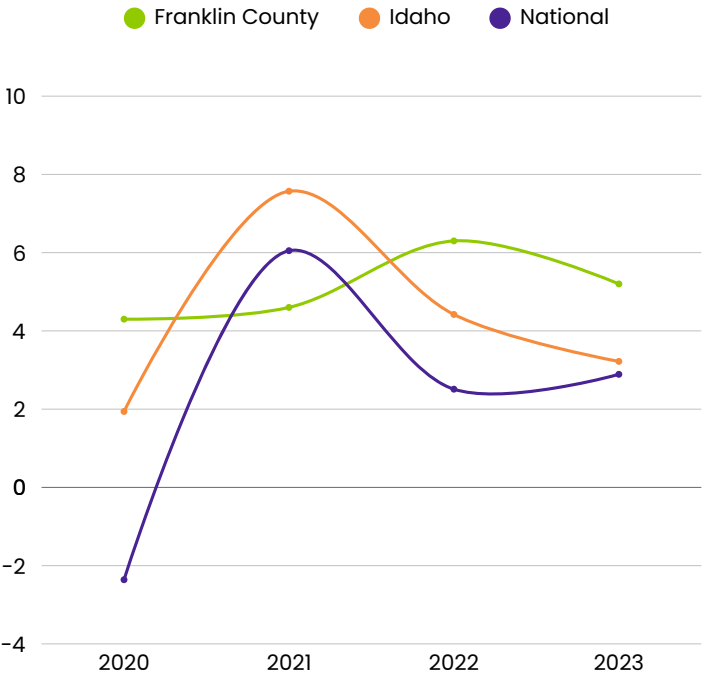
Franklin County's median home value has increased steadily from 2020 to 2023, reflecting both local market trends and broader housing pressures. In 2020, the county's median home value was \$222,200, slightly below Idaho's \$235,600 and just under the national median of \$229,800. Values rose to \$232,500 in 2021 and then jumped to \$269,100 in 2022, reaching \$304,000 in 2023. Although still below the state median of \$376,000, this growth highlights rising demand for housing in Franklin County and points to a strengthening local real estate market influenced by its rural setting and limited housing supply.

U.S. Census Bureau, U.S. Department of Commerce. "Median Value (Dollars)." American Community Survey, ACS 5-Year Estimates Detailed Tables, Table B25077, https://data.census.gov/table/ACSDT5Y2023.B25077?t=Housing+Value+and+Purchase+Price&g=010XX00US_040XX00US16_050XX00US16041. Accessed on 5 Sep 2025.



FRANKLIN COUNTY GDP

Franklin County's GDP demonstrated steady and resilient growth from 2020 to 2023, consistently outperforming national trends and often exceeding state averages. In 2020, while the U.S. economy contracted by -2.4% due to the COVID-19 pandemic, Franklin County expanded by 2.4%, outpacing Idaho's 1.9% growth. The local economy continued to gain momentum in 2021, growing 4.6%, though slightly below the state's robust 7.6% and the national 6.1%. In 2022, Franklin County posted a strong 6.3% GDP increase, well above both the state (4.4%) and national (2.5%) rates. Growth remained solid in 2023, with a 5.2% gain, again surpassing Idaho's 3.2% and the U.S. average of 2.9%. This consistent performance suggests a stable and growing local economy, potentially driven by key industries that have proven resilient in the face of broader economic fluctuations.



U.S. Bureau of Economic Analysis. Gross Domestic Product by County and Metropolitan Area, 2023. BEA 24-57, Dec. 2024, <https://www.bea.gov/sites/default/files/2024-12/lagdp1224.pdf>. Accessed 5 Sep 2025.

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