



# EASTERN IDAHO FACT SHEET

EASTERN IDAHO IS IDAHO'S TECH CORRIDOR AND ONE OF THE NATION'S PREMIER REGIONS FOR SCIENCE, TECHNOLOGY, AND RESEARCH. WITH A THRIVING BUSINESS CLIMATE, STRONG INDUSTRY PARTNERSHIPS, AND A HIGHLY EDUCATED WORKFORCE SUPPORTED BY FOUR REGIONAL COLLEGES AND UNIVERSITIES, EASTERN IDAHO OFFERS AN IDEAL LOCATION FOR COMPANIES TO GROW, INNOVATE, AND SUCCEED.



16

PROGRESSIVE COUNTIES



8

MEDICAL FACILITIES



4

WORLD CLASS UNIVERSITIES



329,547

LABOR FORCE



433,211

POPULATION

# YOU BELONG IN EASTERN IDAHO!

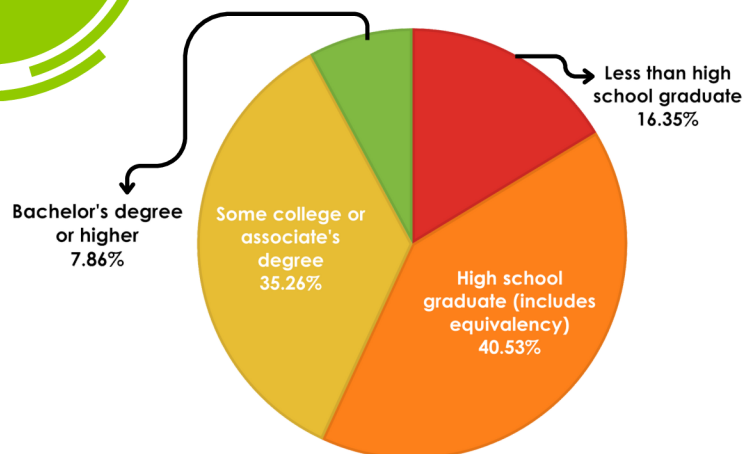
## POPULATION

COUNTY	2022	2023
BANNOCK	87,434	87,457
BEAR LAKE	6,436	6,552
BINGHAM	48,253	48,993
BONNEVILLE	124,490	127,056
BUTTE	2,605	2,654
CARIBOU	7,058	7,118
CLARK	756	776
CUSTER	4,344	4,411
FRANKLIN	14,376	14,715
FREMONT	13,519	13,701
JEFFERSON	31,383	32,234
LEMHI	8,043	8,166
MADISON	52,487	53,578
ONEIDA	4,572	4,681
POWER	7,918	8,018
TETON	11,813	12,101

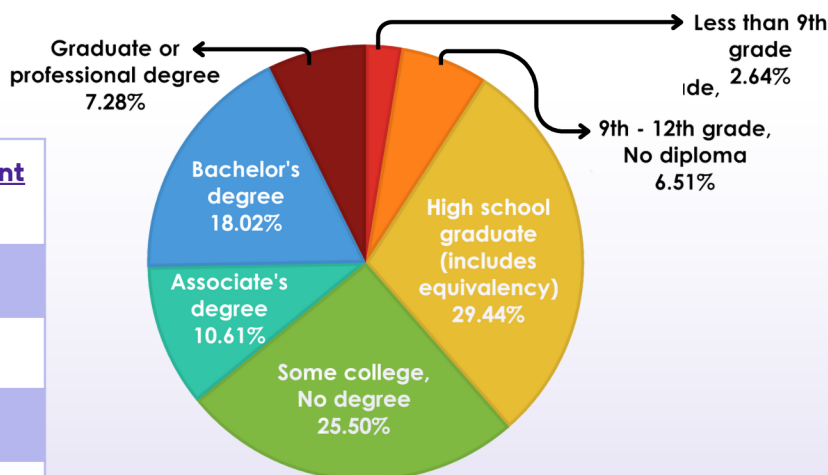
**433,211**  
POPULATION

## EDUCATION

### EDUCATIONAL ATTAINMENT 18-24



### EDUCATIONAL ATTAINMENT 25 & OVER



## POST SECONDARY

## INSITITUTIONS ENROLLMENT

BRIGHAM YOUNG UNIVERSITY - IDAHO	24,111
BRIGHAM YOUNG UNIVERSITY - IDAHO ONLINE	21,473
IDAHO STATE UNIVERSITY	13,078
UNIVERSITY OF IDAHO	12,286
COLLEGE OF EASTERN IDAHO	3,763

\* NOTE: U.S. CENSUS BUREAU

<u>Top Employers</u>	<u>Ownership</u>	<u>Employment Range</u>
Battelle Energy Alliance	Private	5,000+
Bonneville Joint School District	Local Government	1,000 - 2,499
Brigham Young University-Idaho	Private	1,000 - 2,499
Eastern Idaho Regional Medical Center	Private	1,000 - 2,499
Fluor Marine Propulsion	Private	1,000 - 2,499
Idaho Central Credit Union	Private	1,000 - 2,499
Idaho Environmental Coalition	Private	1,000 - 2,499
Idaho Falls School District	Local Government	1,000 - 2,499
Idaho State University	State Government	1,000 - 2,499
Melaleuca	Private	1,000 - 2,499

**329,557**  
LABOR FORCE

**147,836**  
EMPOLYMENT

**2.26%**  
UNEMPLOYMENT  
RATE

**2.3%**  
IDAHO  
UNEMPLOYMENT  
RATE

**3.3%**  
NATIONAL  
UNEMPLOYMENT  
RATE



## HEALTH CARE

FACILITY	LICENSED BEDS	MEDICAL PROVIDERS
ERIMC	304	~327
PORTNEUF MEDICAL	170	~178
MADISON MEMORIAL	65	~65
BINGHAM MEMORIAL	25	~85

**\*NOTE: THESE FIGURES REPRESENT THE LICENSED BED COUNTS AS REPORTED BY THE RESPECTIVE HOSPITALS**

## INFRASTRUCTURE

### ELECTRICITY

IDAHO POWER  
ROCKY MOUNTAIN POWER (PACIFICORP)  
IDAHO FALLS POWER  
FALL RIVER RURAL ELECTRIC COOPERATIVE

### RAIL

UNION PACIFIC RAILROAD  
EASTERN IDAHO RAILROAD  
SAVAGE RAILPORT

### NATURAL GAS

INTERMOUNTAIN GAS

### INTERNET

CENTURYLINK  
CABLE ONE / SPARKLIGHT  
QUANTUM FIBER  
FYBERCOM  
IDAHO FALLS FIBER  
SILVER STAR  
BLACKFOOT COMMUNICATIONS  
DIRECT COMMUNICATIONS  
RISE BROADBAND  
T-MOBILE HOME INTERNET  
WHITE CLOUD COMMUNICATIONS  
SILVER STAR COMMUNICATIONS  
VERIZON

### AIR TRANSPORTATION

IDAHO FALLS REGIONAL AIRPORT

- DELTA AIRLINES
- UNITED AIRLINES
- AMERICAN AIRLINES
- ALASKA AIRLINES
- ALLEGiant AIR

POCATELLO REGIONAL AIRPORT

- DELTA CONNECTION

### IDAHO FALLS REGIONAL AIRPORT (IDA) OFFERS DIRECT FLIGHTS TO 12 DESTINATIONS:

- |                      |                 |                             |
|----------------------|-----------------|-----------------------------|
| • DENVER, CO         | • LAS VEGAS, NV | • DALLAS/FORT WORTH, TX     |
| • SALT LAKE CITY, UT | • PORTLAND, OR  | • CHICAGO, IL               |
| • SEATTLE/TACOMA, WA | • SANTA ANA, CA | • LOS ANGELES, CA           |
| • PHOENIX/MESA, AZ   | • SAN DIEGO, CA | • OAKLAND/SAN FRANCISCO, CA |

### INTERSTATE & HIGHWAYS

I-15, I-84, AND I-86  
US20 AND US26



## CONNECT AND GO: EASTERN IDAHO AT YOUR FINGERTIPS

THE IDAHO FALLS REGIONAL AIRPORT (IDA) SERVES AS EASTERN IDAHO'S GATEWAY, RANKING AS THE SECOND-BUSIEST AIRPORT IN THE STATE. WITH DIRECT FLIGHTS TO MAJOR DESTINATIONS ACROSS THE WESTERN U.S., AMPLE PARKING, STREAMLINED CHECK-IN, AND SHORT WALKS TO DEPARTURE GATES, IDA MAKES TRAVEL EASY AND EFFICIENT—SUPPORTING OUR REGION'S BUSINESSES, WORKFORCE, AND VISITORS EVERY DAY.

## COST OF LIVING

	INDEX	HOUSING	GROCERY	TRANSPORTATION
IDAHO FALLS, ID	94.3	103.3	91.3	81.6
POCATELLO, ID	89.2	79.0	90.4	81.6
BOISE, ID	119.6	170.3	93.8	119.6
LOGAN, UT	102.2	105.9	92.1	91.2
SALT LAKE CITY, UT	121.3	179.4	95.8	91.2
DENVER, CO	127.6	183.1	101.9	106.7



\*NOTE: BEST PLACES—100 IS NATIONAL AVERAGE



## AVERAGE MEDIAN HOUSEHOLD INCOME

**\$65,099.63**

### MEDIAN HOUSEHOLD INCOME

BANNOCK	\$64,080	FRANKLIN	\$65,991
BEAR LAKE	\$67,304	FREEMONT	\$72,767
BINGHAM	\$76,842	JEFFERSON	\$82,952
BONNEVILLE	\$76,646	LEMHI	\$52,057
BUTTE	\$43,281	MADISON	\$58,259
CARIBOU	\$66,653	ONEIDA	\$72,563
CLARK	\$52,083	POWER	\$59,760
CUSTER	\$56,957	TETON	\$90,740

\*NOTE: US CENSUS BUREAU

## EASTERN IDAHO AVERAGES

	MEDIAN RENT	MEDIAN HOME VALUE	ACTIVE REAL ESTATE LISTINGS
IDAHO FALLS	<b>\$1,478</b>	<b>\$369,000</b>	<b>~ 749</b>
POCATELO	<b>\$1,075</b>	<b>\$344,900</b>	<b>~ 554</b>
REXBURG	<b>\$1,500</b>	<b>\$279,000</b>	<b>~ 282</b>
BLACKFOOT	<b>\$1,025</b>	<b>\$373,236</b>	<b>~ 313</b>
RIGBY	<b>\$1,254</b>	<b>\$310,000</b>	<b>~ 276</b>

\*NOTE: ZILLOW, RENTCAFE, APARTMENTS.COM, ZUMPER