In 2017, Clark County experienced peak growth at 9.9%. Since the pandemic, Clark County has experienced a decline in population, with a decrease of 5.2% from previous years.
Clark County has experienced growth at a decreasing rate over the last several years, but they are still seeing more residents moving in. This inward migration in Clark County is changing according to the current trend.

**Net Migration Flow**

In 2021, the working age population, defined as those 18-64 accounted for 63% of Clark County’s population. The population over 65 years of age is 14.41% more than was reported in 2018.

**Age Distribution**

In 2021, Clark County experienced a natural change in all age ranges across the board. Since 2018, the median age has increased 4.2 years.

Clark County has a strong core of young and middle-aged populations, which supports a well-rounded workforce. Approximately 62% of Clark County residents are under the age of 45, meaning long term labor output, resulting in projected growth of the next two decades.
**EDUCATION**

In 2021, 25% of Clark County’s residents over the age of 25 had a college degree. This is a 3% increase compared to 2017 reports.

In 2021, Clark County had 2 less people with bachelor’s degrees and 8 more with graduate degrees.

Since 2017, those with graduate degrees have only decreased by 1 – from 35 to 34 residents.

**SOURCE:** Cohort Grad Rate 4-year public Idaho State Department of Education

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**HIGH SCHOOL GRADUATION RATES**

The high school graduation rate was calculated with the weighted averages of the graduation rates for all districts within Clark.

The significance of these data points is it reflects the ability to train workers in new skills or jobs. Highly educated populations are easily trained to be productive parts of the modern workforce.

**SOURCE:** Cohort Grad Rate 4-year public Idaho State Department of Education
KEY INDUSTRIES

Agriculture, Health Care/Education, Manufacturing, and Public Administration top the charts as some of the key industries for Clark County. In 2021, Agriculture declined while all other industries experienced a notable increase in market share.

Key Industries allow us to see what sustains the region and provides employment opportunities. It helps us to understand more deeply the activities and growth areas of the county. The information also allows us to track if the county is growing in areas such as tourism, production, or new business. Additionally, this list of top employers examines where those industry breakdowns are moving – on a company level – the types of industries and tangible products produced.

JOE GROWTH

In 2020, Clark County saw a decline of growth during the pandemic but has since rebounded averaging 2.47% growth annually since the pandemic. This is slightly above the national average and on par with the state.

Increasing job growth provides more job openings for new residents and those entering the workforce from high school and college. It also shows expanding growth in local companies in the region.

Source: Bureau of Labor Statistics

37.6% Agriculture & Forestry

Top Employers

<table>
<thead>
<tr>
<th>EMPLOYER</th>
<th>OWNERSHIP</th>
<th>RANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clark County School District</td>
<td>Local Government</td>
<td>10 - 49</td>
</tr>
<tr>
<td>Clark County</td>
<td>Local Government</td>
<td>10 - 49</td>
</tr>
<tr>
<td>Egan Land and Cattle</td>
<td>Private</td>
<td>10 - 49</td>
</tr>
<tr>
<td>Idaho Transportation Department</td>
<td>State Government</td>
<td>10 - 49</td>
</tr>
<tr>
<td>Mud Lake Telephone Co-op Association</td>
<td>Private</td>
<td>10 - 49</td>
</tr>
<tr>
<td>U.S. Forest Service</td>
<td>Federal Government</td>
<td>10 - 49</td>
</tr>
<tr>
<td>U.S. Forest Service</td>
<td>Federal Government</td>
<td>10 - 49</td>
</tr>
<tr>
<td>City of Dubois</td>
<td>Local Government</td>
<td>0 - 9</td>
</tr>
<tr>
<td>Clark County Free Library District</td>
<td>Local Government</td>
<td>0 - 9</td>
</tr>
<tr>
<td>High Plains Propane</td>
<td>Private</td>
<td>0 - 9</td>
</tr>
</tbody>
</table>
LOCATION QUOTIENT

Location quotient represents the share of an industry's need for employees in an area compared to its national average. For example, Clark County’s Trade, Transportation, and Utilities industry has a location quotient of 1.37 meaning it employs 37% of the national average within the industry.

In contrast, the location quotient for the Education and Health Services industry has fallen to .14 meaning Clark’s share of employment in the industry is almost a tenth of the national average.

In early 2020, unemployment spiked in the nation. Clark County experienced a peak of 5.4%.

After the spike, Clark County experienced a return to pre-pandemic levels and the County’s unemployment rate is now at 2.7%.

**INCOME PER CAPITA**

In 2019, the per capita income of Clark County was $44,539. In 2021, it rose by more than $3,000 dollars to $47,973.

This increase is due to a shortening of the labor market making companies in the County pay their employees more to compete with others in the open market.

**MEDIAN HOUSEHOLD INCOME**

Median household income has fluctuated over the last 5 years. In 2021, Clark County saw a large increase compared to previous years with a 32% increase in household income between 2020 and 2021.

The new median household income in Clark County is $48,088.

**UNEMPLOYMENT RATE**

In early 2020, unemployment spiked in the nation. Clark County experienced a peak of 5.4%.

After the spike, Clark County experienced a return to pre-pandemic levels and the County’s unemployment rate is now at 2.7%.

**SOURCE:** Federal Reserve Economic Data

**SOURCE:** United States Census Bureau American Community Survey

**SOURCE:** US Bureau of Labor Statistics
### Living Wage

<table>
<thead>
<tr>
<th>HOUSEHOLD SIZE</th>
<th>LIVING WAGE</th>
<th>POVERTY WAGE</th>
<th>MINIMUM WAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Adult</td>
<td>$15.92</td>
<td>$6.19</td>
<td>$7.25</td>
</tr>
<tr>
<td>1 Adult 1 Child</td>
<td>$29.90</td>
<td>$8.38</td>
<td>$7.25</td>
</tr>
<tr>
<td>1 Adult 2 Children</td>
<td>$36.56</td>
<td>$10.56</td>
<td>$7.25</td>
</tr>
<tr>
<td>1 Adult 3 Children</td>
<td>$48.32</td>
<td>$12.74</td>
<td>$7.25</td>
</tr>
<tr>
<td>2 Adults (1 Working)</td>
<td>$24.67</td>
<td>$8.38</td>
<td>$7.25</td>
</tr>
<tr>
<td>2 Adults (1 Working) 1 Child</td>
<td>$30.34</td>
<td>$10.56</td>
<td>$7.25</td>
</tr>
<tr>
<td>2 Adults (1 Working) 2 Children</td>
<td>$36.10</td>
<td>$12.74</td>
<td>$7.25</td>
</tr>
<tr>
<td>2 Adults (1 Working) 3 Children</td>
<td>$39.86</td>
<td>$14.92</td>
<td>$7.25</td>
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<tr>
<td>2 Adults 1 Child</td>
<td>$16.77</td>
<td>$5.28</td>
<td>$7.25</td>
</tr>
<tr>
<td>2 Adults 2 Children</td>
<td>$21.24</td>
<td>$6.37</td>
<td>$7.25</td>
</tr>
<tr>
<td>2 Adults 3 Children</td>
<td>$24.72</td>
<td>$7.46</td>
<td>$7.25</td>
</tr>
</tbody>
</table>

### COST OF LIVING

Cost of living is decreasing in Clark County. In 2021, the cost of living was 77.4 meaning when the average American spends $100 on normal goods while those in Clark County only spent $77.40. One of the main drivers for the low cost of living is the abundance of wind and hydroelectric generation helping to bring down utility costs.

### POVERTY

Clark County had 267 people below the poverty level. This is 122.5% higher than the previous year showing a need for improvement in helping the community in their growth.

**SOURCE:** U.S. Census Bureau

### Cost of Living

![Cost of Living Chart](source: Consumer Price Index, West Region - November 2021 (bls.gov))
**MEDIAN HOME VALUE**

Median home value has been fluctuating over the last 5 years. In 2021, Clark County experienced another decrease with a 2.4% decrease from the previous year, but still a 21% increase since 2017. This shows that homes have been appreciating well for longtime homeowners in Clark County.

**SOURCE:** American Community Survey US Census

$160,800 Median Home Value

**GROSS DOMESTIC PRODUCT**

Clark County has experienced decreases in GDP since the pandemic. This shows the need for improvement of the County’s market.

In 2021, Clark County ranked 44th out of the 44 counties in the state in GDP growth.

**SOURCE:** U.S. Bureau of Economic Analysis (BEA)