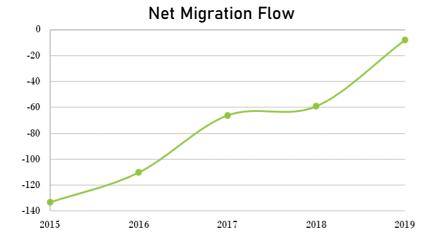


In 2017, Clark County experienced peak growth at 9.9%. Since the pandemic, Clark County has experienced a decline in population, with a decrease of 5.2% from previous years.





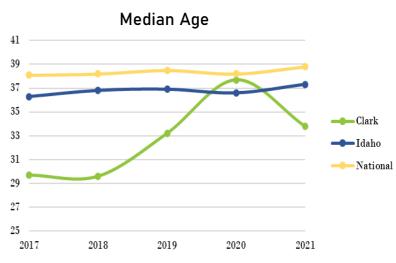
NET MIGRATION FLOW

Clark County has experienced growth at a decreasing rate over the last several years, but they are still seeing more residents moving in. This inward migration in Clark County is changing according to the current trend.



SOURCE: United States Census Bureau American Community Survey





SOURCE: United States Census Bureau American Community Survey

Age Distribution 100% 90% 80% 70% ■ 65 & Over 60% 45-64 50% ■ 25-44 40% **18-24** 30% Under 18 20% 10% 0% 2018 2019 2020

SOURCE: United States Census Bureau American Community Survey

18-64 accounted for 63% of Clark County's population. The population over 65 years of age is

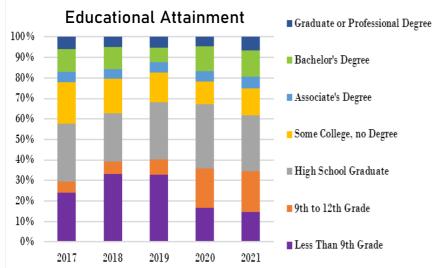
14.41% more than was reported in 2018.

AGE DISTRIBUTION

In 2021, Clark County experienced a natural change in all age ranges across the board. Since 2018, the median age has increased 4.2 years.

Clark County has a strong core of young and middleaged populations, which supports a well-rounded workforce. Approximately 62% of Clark County residents are under the age of 45, meaning long term labor output, resulting in projected growth of the next two decades.

In 2021, the working age population, defined as those



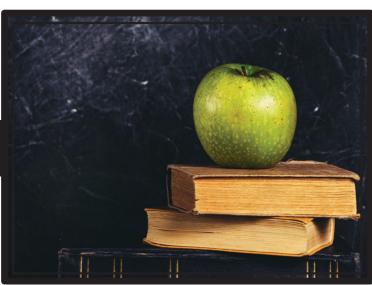
EDUCATION

In 2021, 25% of Clark County's residents over the age of 25 had a college degree. This is a 3% increase compared to 2017 reports.

In 2021, Clark County had 2 less people with bachelor's degrees and 8 more with graduate degrees.

Since 2017, those with graduate degrees have only decreased by 1 – from 35 to 34 residents.

SOURCE: Cohort Grad Rate 4-year public Idaho State Department of Education

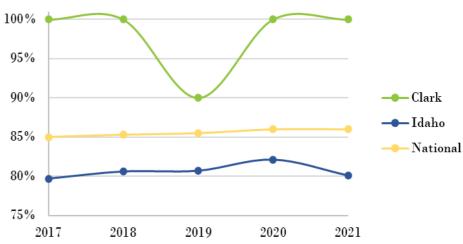


High School Graduation Rate

The high school graduation rate was calculated with the weighted averages of the graduation rates for all districts within Clark.

HIGH SCHOOL GRADUATION RATES

The significance of these data points is it reflects the ability to train workers in new skills or jobs. Highly educated populations are easily trained to be productive parts of the modern workforce.



SOURCE: Cohort Grad Rate 4-year public Idaho State Department of Education



KEY INDUSTRIES

Agriculture, Health Care/Education, Manufacturing, and Public Administration top the charts as some of the key industries for Clark County. In 2021, Agriculture declined while all other industries experienced a notable increase in market share.

Key Industries allow us to see what sustains the region and provides employment opportunities. It helps us to understand more deeply the activities and growth areas of the county. The information also allows us to track if the county is growing in areas such as tourism, production, or new business. Additionally, this list of top employers examines where those industry breakdowns are moving – on a company level – the types of industries and tangible products produced.

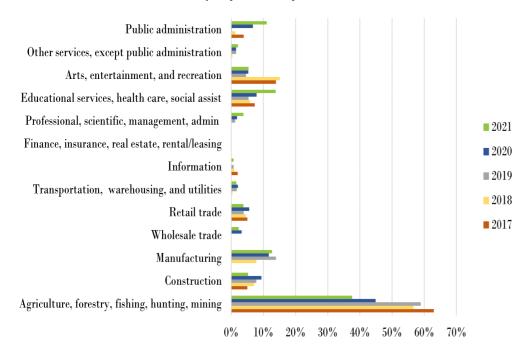
Top Employers

EMPLOYER	OWNERSHIP	RANGE
Clark County School District	Local Government	10 - 49
Clark County	Local Government	10 - 49
Egan Land and Cattle	Private	10 - 49
Idaho Transportation Department	State Government	10 - 49
Mud Lake Telephone Co-op Association	Private	10 - 49
U.S. Forest Service	Federal Government	10 - 49
U.S. Forest Service	Federal Government	10 - 49
City of Dubois	Local Government	0-9
Clark County Free Library District	Local Government	0 - 9
High Plains Propane	Private	0-9

CLARK COUNTY - POWER OF PLACE



Employment by Sector



EMPLOYMENT BY SECTOR

Each sector is represented by its share of total employment for each given year.

In 2021, Agriculture, Construction, and Retail Trade experienced a notable decline from the previous year. In the same year, Health Care/Education, Public Administration and Management experienced the most notable increases.

The Agriculture and Forestry sectors are still the largest sectors – employing 37.5% of Clark County's population.

SOURCE: US Bureau of Labor Statistics

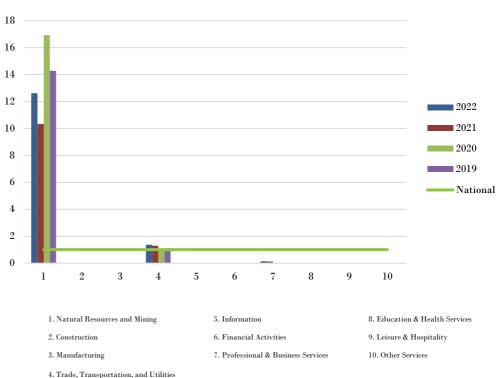
LOCATION QUOTIENT

Location quotient represents the share of an industries need for employees in an area compared to its national average. For example, Clark County's Trade, Transportation, and Utilities industry has a location quotient of 1.37 meaning it employs 37% of the national average within the industry.

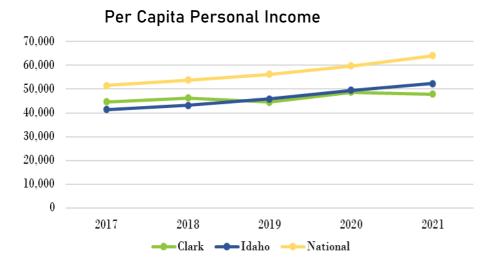
In contrast, the location quotient for the Education and Health Services industry has fallen to .14 meaning Clark's share of employment in the industry is almost a tenth of the national average.

SOURCE: US Bureau of Labor Statistics

Location Quotient





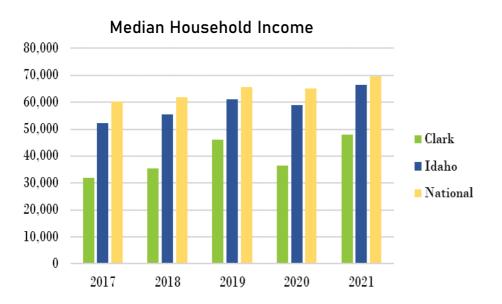


INCOME PER CAPITA

In 2019, the per capita income of Clark County was \$44,539. In 2021, it rose by more than \$3,000 dollars to \$47,973.

This increase is due to a shortening of the labor market making companies in the County pay their employees more to compete with others in the open market.

SOURCE: United States Census Bureau American Community Survey

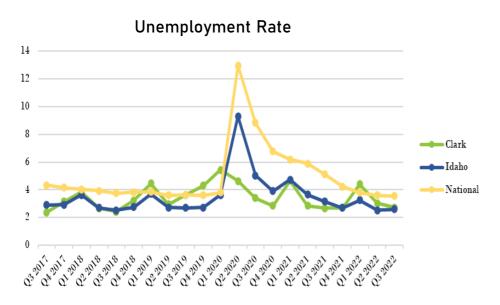


MEDIAN HOUSEHOLD INCOME

Median household income has fluctuated over the last 5 years. In 2021, Clark County saw a large increase compared to previous years with a 32% increase in household income between 2020 and 2021.

The new median household income in Clark County is \$48,088.

SOURCE: US Bureau of Labor Statistics



UNEMPLOYMENT RATE

In early 2020, unemployment spiked in the nation. Clark County experienced a peak of 5.4%.

After the spike, Clark County experienced a return to pre-pandemic levels and the County's unemployment rate is now at 2.7%.

SOURCE: Federal Reserve Economic Data

Living Wage

HOUSEHOLD SIZE	LIVING WAGE	POVERTY WAGE	MINIMUM WAGE
1 Adult	\$15.92	\$6.19	\$7.25
1 Adult 1 Child	\$29.90	\$8.38	\$7.25
1 Adult 2 Children	\$36.56	\$10.56	\$7.25
1 Adult 3 Children	\$48.32	\$12.74	\$7.25
2 Adults (1 Working)	\$24.67	\$8.38	\$7.25
2 Adults (1 Working) 1 Child	\$30.34	\$10.56	\$7.25
2 Adults (1 Working) 2 Children	\$36.10	\$12.74	\$7.25
2 Adults (1 Working) 3 Children	\$39.86	\$14.92	\$7.25
2 Adults	\$12.33	\$4.19	\$7.25
2 Adults 1 Child	\$16.77	\$5.28	\$7.25
2 Adults 2 Children	\$21.24	\$6.37	\$7.25
2 Adults 3 Children	\$24.72	\$7.46	\$7.25

COST OF LIVING

Cost of living is decreasing in Clark County. In 2021, the cost of living was 77.4 meaning when the average American spends \$100 on normal goods while those in Clark County only spent \$77.40. One of the main drivers for the low cost of living is the abundance of wind and hydroelectric generation helping to bring down utility costs.

POVERTY

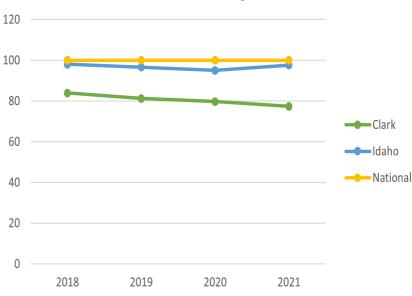
Clark County had 267 people below the poverty level. This is 122.5% higher than the previous year showing a need for improvement in helping the community in their growth.

SOURCE: U.S. Census Bureau



SOURCE: Pixabay

Cost of Living

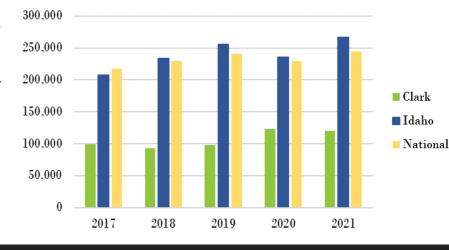


SOURCE: Consumer Price Index, West Region - November 2021 (bls.gov)

MEDIAN HOME VALUE

Median home value has been fluctuating over the last 5 years. In 2021, Clark County experienced another decrease with a 2.4% decrease from the previous year, but still a 21% increase since 2017. This shows that homes have been appreciating well for longtime homeowners in Clark County.

SOURCE: American Community Survey US Census



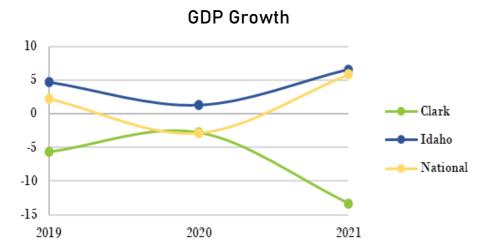
Median Home Value

\$160,800

Median Home Value



 $\textbf{SOURCE:} \ \ rolling in a rv-wheel chair traveling. blogspot. com 201708 a irway-beacon- and- arrow-in-dubo is-idaho. html a rolling in a rollin$



GROSS DOMESTIC PRODUCT

Clark County has experienced decreases in GDP since the pandemic. This shows the need for improvement of the County's market.

In 2021, Clark County ranked 44th out of the 44 counties in the sate in GDP growth.

SOURCE: U.S. Bureau of Economic Analysis (BEA)



POWER OF PLACE!

