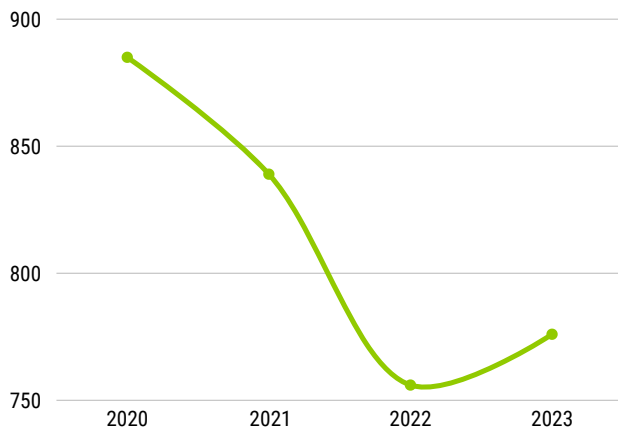


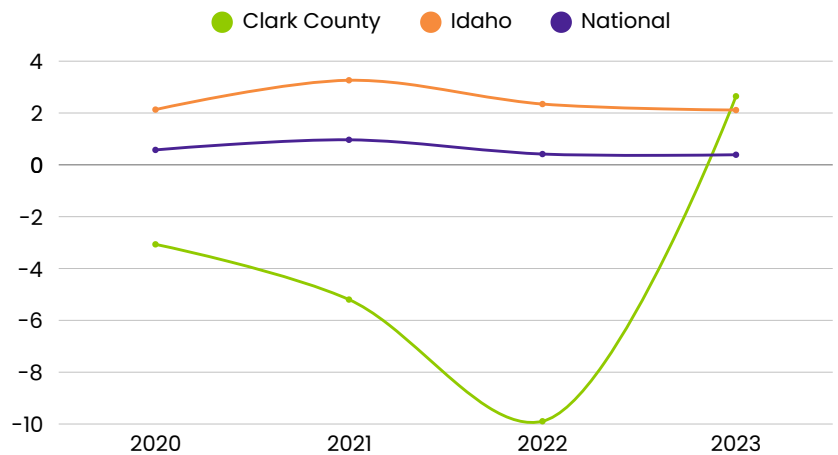
CLARK
COUNTYPopulation
776

SOURCE: CLARK COUNTY IDAHO EMERGENCY MANAGEMENT FACEBOOK PAGE

POPULATION



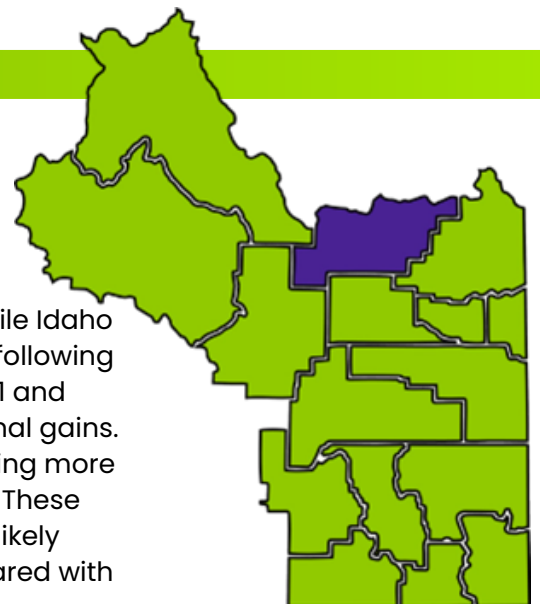
POPULATION PERCENTAGE CHANGE



U.S. Census Bureau, U.S. Department of Commerce. "Age and Sex." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S0101, https://data.census.gov/table/ACSST5Y2023.S0101?t=Populations+and+People&g=010XX00US_040XX00US16_050XX00US16033. Accessed on 21 Aug 2025.

CLARK COUNTY'S POPULATION SHIFTS

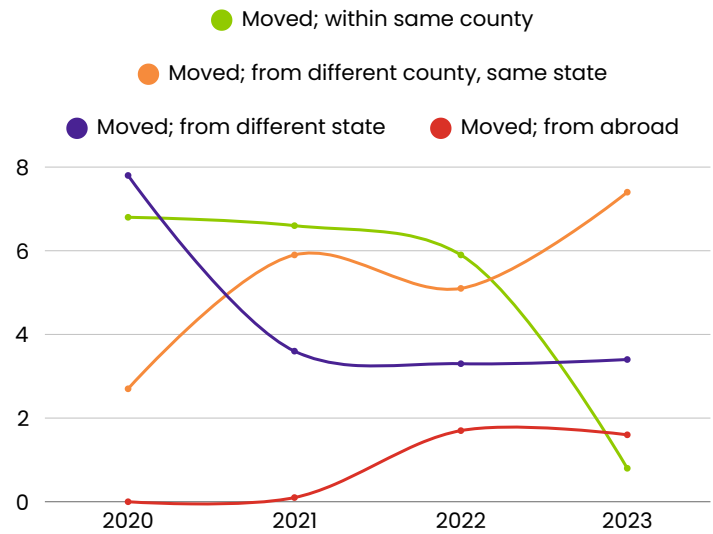
Between 2020 and 2023, Clark County, Idaho experienced notable fluctuations in population growth compared to the state and national trends. In 2020, the county saw a slight decline of approximately 3.1%, while Idaho overall grew by 2.1% and the national population increased by 0.6%. The following years showed even sharper decreases in Clark County, with -5.2% in 2021 and -9.9% in 2022, contrasting with Idaho's steady growth and modest national gains. By 2023, Clark County rebounded with an estimated 2.6% increase, aligning more closely with Idaho's 2.1% growth and exceeding the national rate of 0.4%. These numbers highlight the county's historically volatile population changes, likely influenced by its small population base and rural characteristics, compared with more stable statewide and national trends.



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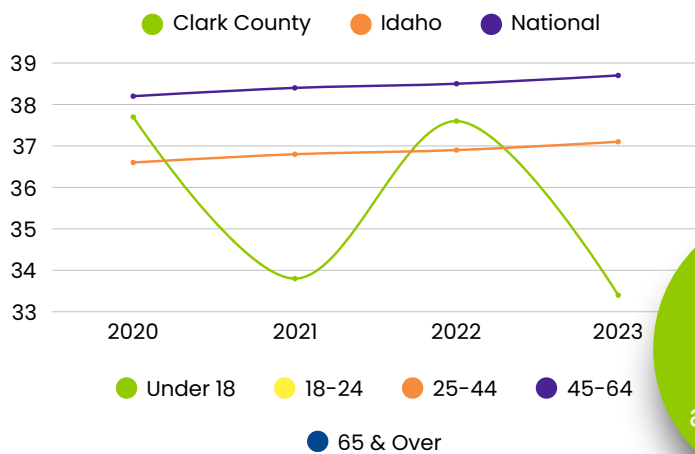
GEOGRAPHIC MOBILITY IN CLARK COUNTY

From 2020 to 2023, Clark County's in-and out-migration trends show a shifting but modest flow of new residents. In-migration from other states remained relatively stable, hovering around 3–4%, suggesting the county continues to attract some out-of-state movers without major growth in appeal. Migration from other Idaho counties increased from 2.7% in 2020 to 7.4% in 2023, indicating that Clark County is becoming more attractive to residents relocating from elsewhere in the state. Local moves within the county declined sharply from 6.8% to 0.8%, reflecting lower internal mobility, while international migration remained minimal at around 1.6–1.7%. Overall, Clark County continues to gain residents primarily from in-state sources, with a smaller contribution from out-of-state and international migration, highlighting its modest but persistent pull despite its small population base.

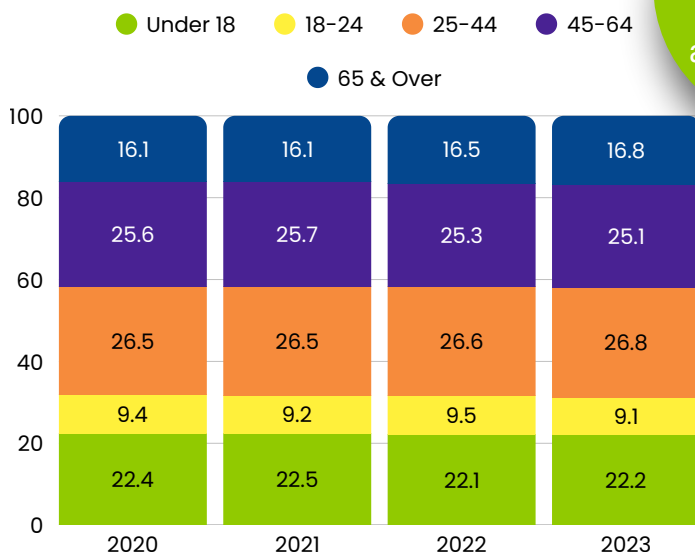


U.S. Census Bureau, U.S. Department of Commerce. "Geographic Mobility by Selected Characteristics in the United States." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S0701, <https://data.census.gov/table/ACSST5Y2023.S0701?q=migration&g=050XX00US16033>. Accessed on 21 Aug 2025.

MEDIAN AGE



35.9%
are between 18
and 44 years old



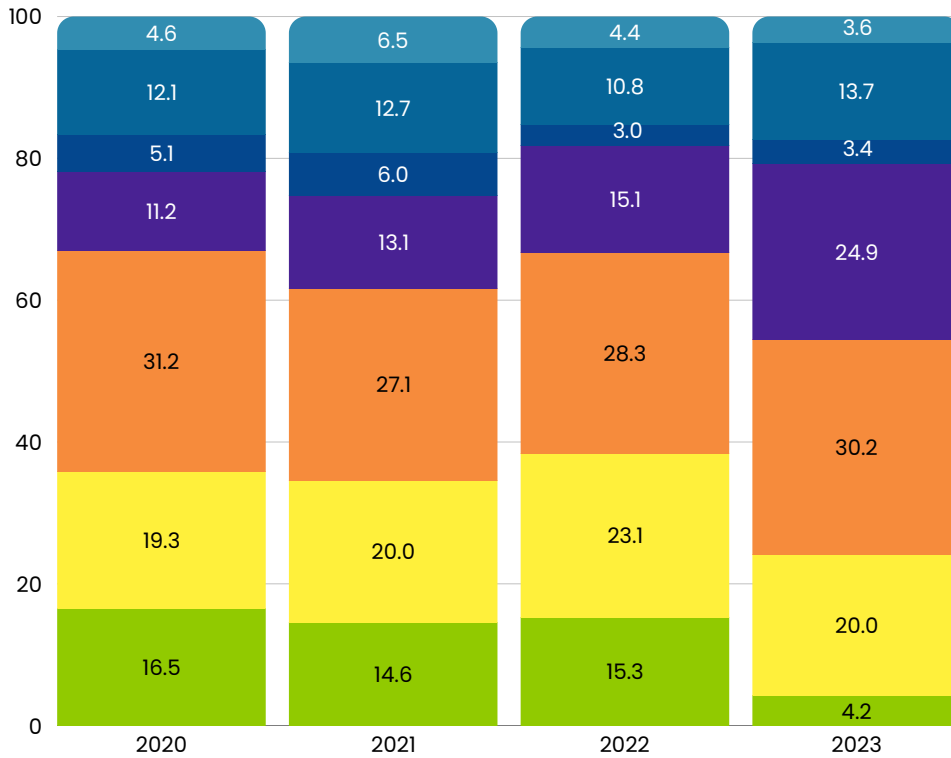
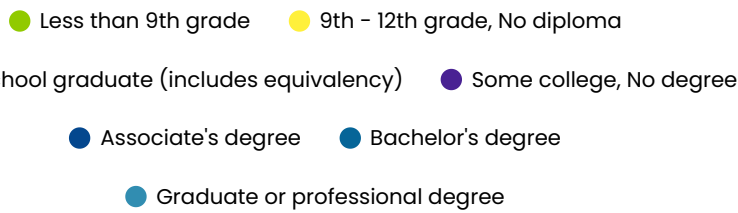
AGE STRUCTURE TRENDS IN CLARK COUNTY

Clark County's age profile has remained largely steady between 2020 and 2023, with only subtle changes across cohorts. The share of residents under 18 held close to 22% throughout the period, while young adults ages 18 to 24 fluctuated only slightly, ranging from 9.1% to 9.5%. Adults ages 25 to 44 consistently represented the largest group, inching upward from 26.5% in 2020 to 26.8% in 2023. Meanwhile, the 45 to 64 population declined modestly from 25.6% to 25.1%, and the 65 and older group rose from 16.1% to 16.8%, signaling a gradual aging trend. Taken together, the data suggest a stable demographic structure with incremental shifts toward an older population, implying steady workforce capacity alongside a growing need for senior-oriented services in the years ahead.

U.S. Census Bureau, U.S. Department of Commerce. "Age and Sex." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S0101, https://data.census.gov/table/ACSST5Y2023.S0101?t=Populations+and+People&g=010XX00US_040XX00US16_050XX00US16033. Accessed on 21 Aug 2025.

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EDUCATIONAL ATTAINMENT



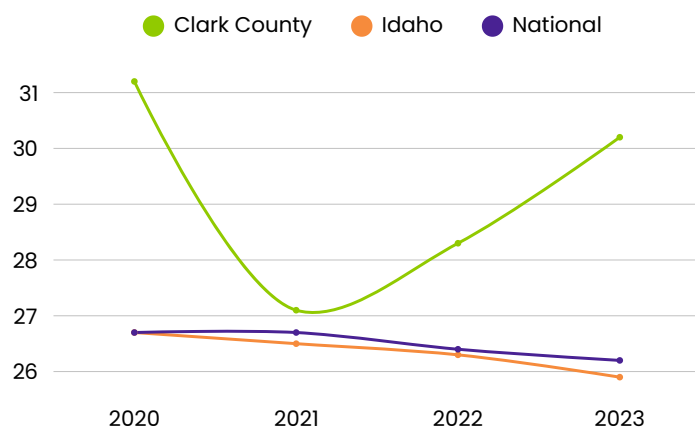
Clark County's educational attainment among residents age 25 and older has shifted notably from 2020 to 2023. In 2020, more than a third of adults (35.8%) had less than a high school diploma, but by 2023 that share had fallen to 24.2%. Over the same period, the percentage of adults with some college but no degree nearly doubled, climbing from 11.2% to 24.9%. High school graduates have consistently made up around 27%–31% of the adult population, while associate's degrees have remained low, between 3% to 6%. Bachelor's degree attainment has been relatively steady, rising slightly from 12.1% in 2020 to 13.7% in 2023, while graduate or professional degrees have fluctuated modestly, ranging from 3.6% to 6.5%. Overall, the data suggests progress toward higher levels of educational attainment, particularly in reducing the share of residents without a high school diploma and increasing engagement in postsecondary education.



U.S. Census Bureau. "EDUCATIONAL ATTAINMENT." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S1501, <https://data.census.gov/table/ACSST5Y2020.S1501?t=Educational+Attainment&g=050XX00US16033>. Accessed on 25 Aug 2025.

HIGH SCHOOL GRADUATION RATES

From 2020 to 2023, the percentage of Clark County residents whose highest level of education was a high school diploma or equivalent increased from 31.2% to 30.2%. High school graduation remains the most common level of attainment in the county and consistently exceeds both Idaho and national averages, which were 25.9% and 26.2% in 2023, respectively. This strong foundation in high school education equips residents with essential skills for workforce participation and serves as a stepping stone for further education and career advancement. At the same time, the county is seeing growth in postsecondary and technical education, reflecting a community that values lifelong learning and is increasingly prepared for a diverse and evolving economy. These trends highlight Clark County's commitment to educational achievement and its role in supporting local economic growth and opportunities for residents of all ages.

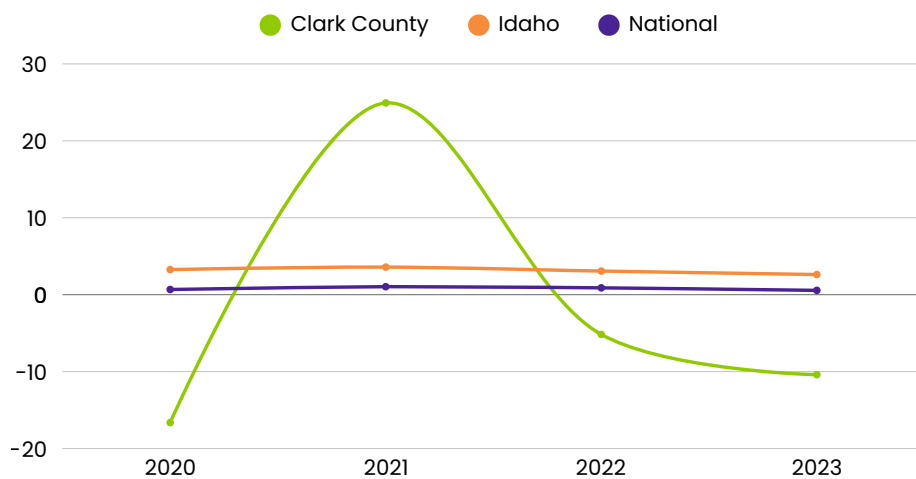


U.S. Census Bureau, U.S. Department of Commerce. "Educational Attainment." American Community Survey, ACS 1-Year Estimates Subject Tables, Table S1501, https://data.census.gov/table/ACSST1Y2023.S1501?t=Educational+Attainment&g=010XX00US_040XX00US16_050XX00US1602,16033. Accessed on 25 Aug 2025.

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JOB GROWTH



From 2020 to 2023, Clark County's job growth experienced significant fluctuations. In 2020, the county saw a sharp decline of 16.6%, followed by a strong rebound of 24.9% in 2021. Growth slowed in 2022 with a decrease of 5.2%, and in 2023 the county experienced another decline of 10.4%. In contrast, Idaho's statewide job growth remained positive each year, ranging from 2.6% to 3.6%, while national growth was more modest, between 0.56% and 1.04%. These trends highlight the volatility of employment in Clark County compared to the steadier growth seen statewide and nationally.

U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, https://data.census.gov/table/ACSDP5Y2023.DP03?t=Employment+and+Labor+Force+Status&g=010XX00US_040XX00US16_050XX00US16033. Accessed on 25 Aug 2025.



KEY EMPLOYERS

Clark County's employment landscape is anchored by a strong public sector presence alongside key private employers. The Clark County School District leads the county with 15–49 employees, highlighting the vital role of education in the community. Other significant public employers include Clark County government, Eastern Idaho Public Health, Water District #31, and the Idaho Transportation Department, which together provide a range of local government and state services. Federal employers such as the U.S. Department of Agriculture, the U.S. Forest Service, and the U.S. Postal Service also employ 10–49 people, supporting agricultural, forestry, and postal operations. On the private side, Mud Lake Telephone Co-op Association and Egan Land and Cattle, each with 15–49 employees, contribute to the county's communication and agriculture sectors. This combination of public and private employers shapes a stable, service-oriented employment base in Clark County.

Top Employers	Local Government	Employment Range
Clark County School District	Local Government	15-49
U.S. Dept of Agriculture	Federal Government	15-49
Mud Lake Telephone Co-op Association	Private	15-49
Clark County	Local Government	15-49
Egan Land and Cattle	Private	15-49
U.S. Forest Service	Federal Government	15-49
Idaho Transportation Department	State Government	<10
Eastern Idaho Public Health	Local Government	<10
Water District #31	Local Government	<10
U.S. Postal Service	Federal Government	<10

Idaho Department of Labor. Clark County Labor Force and Economic Profile. June 2025, <https://lmi.idaho.gov/wp-content/uploads/2025/06/ClarkProfile.pdf>. Accessed 25 Aug. 2025.

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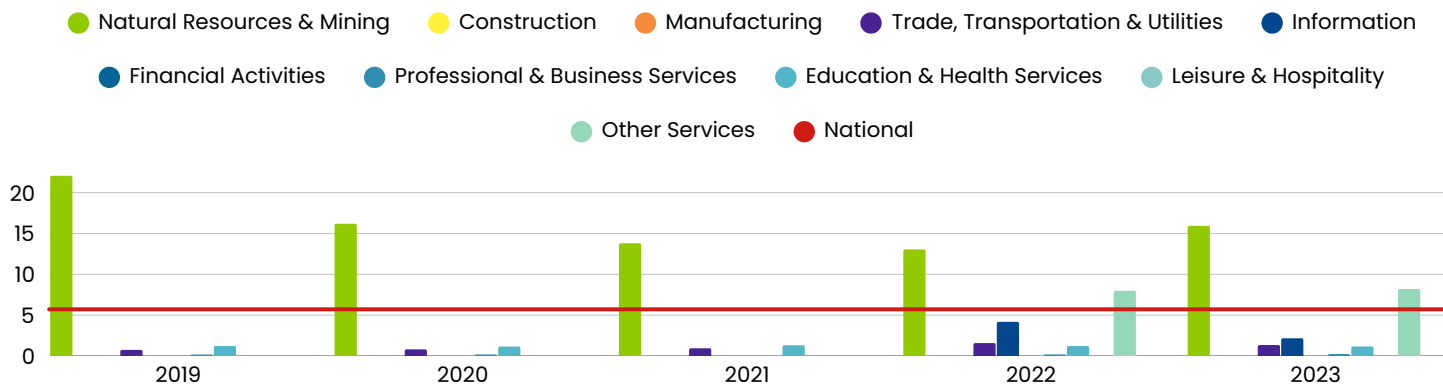
EMPLOYMENT BY SECTOR

Clark County's employment base is shaped by a combination of natural resource industries, manufacturing, and service sectors. Agriculture, forestry, fishing, hunting, and mining remain the largest sector at 27.3% of the workforce in 2023, though this share has declined from 44.9% in 2020. Educational services, healthcare, and social assistance have grown steadily to 21.3%, while manufacturing holds a strong presence at 13.8%. Construction and retail trade account for 3.9% and 5.0%, respectively, and professional, scientific, management, and administrative services comprise 6.6%. Public administration represents 9.9% of employment, with smaller sectors such as transportation, information, arts, and other services contributing to a diverse economy that balances resource-driven and service-oriented industries.



U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, <https://data.census.gov/table/ACSDP5Y2023.DP03?t=Industry&g=050XX00US16033>. Accessed on 25 Aug 2025.

LOCATION QUOTIENT



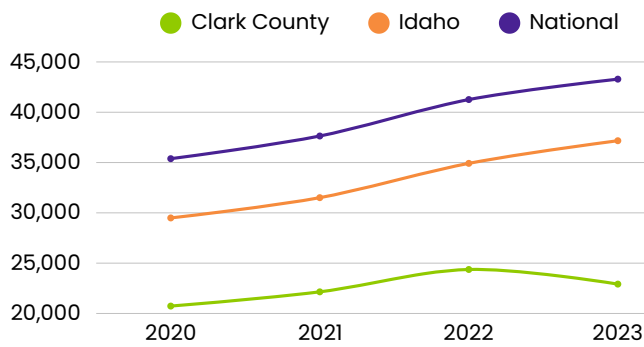
Location quotient (LQ) compares local industry employment concentration to the national average (1.0). In Clark County, Natural Resources & Mining is the dominant industry, with LQs ranging from 13.04 to 22.06 between 2019 and 2023, highlighting its exceptionally strong local concentration. Leisure & Hospitality shows rapid growth, rising from 0 in 2019–2021 to 7.98–8.20 in 2022–2023, reflecting emerging local specialization. Trade, Transportation & Utilities maintains a modest presence, with LQs between 0.74 and 1.57, while Education & Health Services is slightly above the national average, ranging from 1.145 to 1.305. Professional & Business Services shows low concentration (0–0.23), and Construction, Manufacturing, Information, and Financial Activities remain minimal or absent (LQs at or near 0). Other Services also grow in 2022–2023 (7.98–8.20), suggesting niche expansion. Overall, Clark County's economy is heavily anchored by natural resources, with growing contributions from leisure and hospitality, and moderate representation in trade and education/health services.

Bureau of Labor Statistics. QCEW Data Files – Quarterly Census of Employment and Wages. U.S. Bureau of Labor Statistics, May 2024, www.bls.gov/cew/downloadable-data-files.htm.

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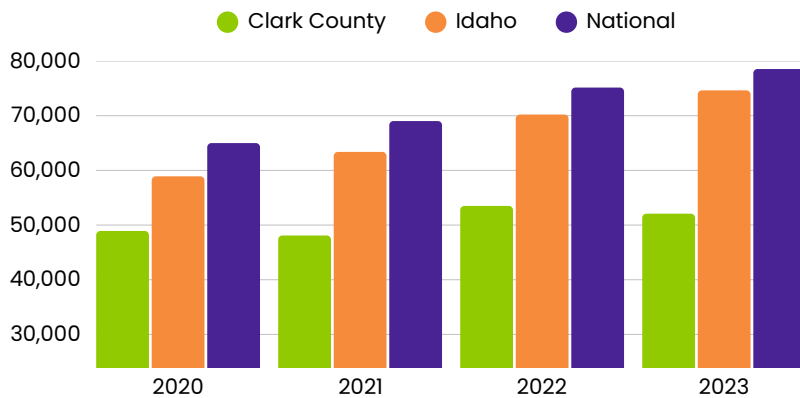
INCOME PER CAPITA



Clark County's per capita income has remained below state and national levels but has shown modest growth over time. In 2020, per capita income stood at \$20,733, compared to \$29,494 statewide and \$35,384 nationally. The county saw steady increases through 2022, reaching \$24,370, before dipping slightly to \$22,917 in 2023. While Idaho and the nation continued upward trends—reaching \$37,169 and \$43,289 respectively—Clark County's figures highlight a persistent income gap, reflecting the county's rural, resource-dependent economy.

U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, https://data.census.gov/table/ACSDP5Y2023.DP03?t=Industry&g=010XX00US_040XX00US16_050XX00US16033. Accessed on 26 Aug 2025.

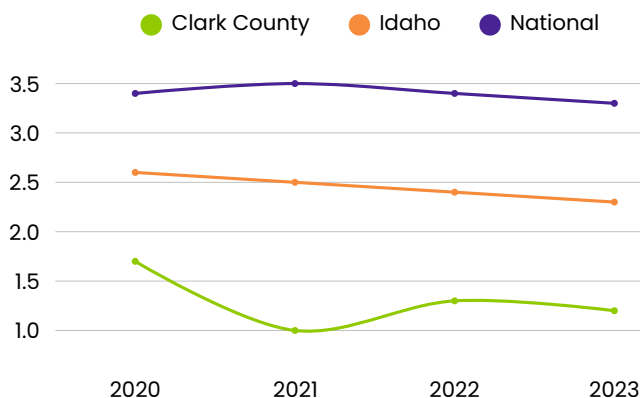
MEDIAN HOUSEHOLD INCOME



Clark County's median household income has shown steady resilience in recent years, with gains overall since 2020. The county's median income rose from \$48,918 in 2020 to \$53,500 in 2022, before holding near \$52,083 in 2023. While levels remain below state and national averages, this upward trend highlights gradual progress in household earnings. Compared to Idaho's strong statewide growth and rising national figures, Clark County's income patterns reflect the steady contributions of its rural economy and the potential for continued improvement as new opportunities emerge.

U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, https://data.census.gov/table/ACSDP5Y2023.DP03?t=Industry&g=010XX00US_040XX00US16_050XX00US16033. Accessed on 26 Aug 2025.

UNEMPLOYMENT RATE



Clark County has maintained a low and stable unemployment rate over the past four years, ranging from 1.0% to 1.7%. In 2023, the county's unemployment stood at 1.2%, well below the Idaho state average of 2.3% and the national rate of 3.3%. This consistently low unemployment reflects a resilient local labor market, supported by key sectors such as natural resources, agriculture, education, and public administration. Clark County's stable employment environment provides a strong foundation for economic growth and community well-being.

U.S. Census Bureau, U.S. Department of Commerce. "Selected Economic Characteristics." American Community Survey, ACS 5-Year Estimates Data Profiles, Table DP03, https://data.census.gov/table/ACSDP5Y2023.DP03?t=Industry&g=010XX00US_040XX00US16_050XX00US16033. Accessed on 26 Aug 2025.

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COST OF LIVING

Household Size	Living Wage	Poverty Wage	Minimum Wage
1 Adult	\$22.22	\$7.52	\$7.25
1 Adult 1 Child	\$35.67	\$10.17	\$7.25
1 Adult 2 Child	\$43.13	\$12.81	\$7.25
1 Adult 3 Child	\$54.62	\$15.46	\$7.25
2 Adult (1 Work)	\$30.95	\$10.17	\$7.25
2 Adult (1 Work) 1 Child	\$37.50	\$12.81	\$7.25
2 Adult (1 Work) 2 Child	\$41.94	\$15.46	\$7.25
2 Adult (1 Work) 3 Child	\$48.15	\$18.10	\$7.25
2 Adult	\$15.47	\$5.08	\$7.25
2 Adult 1 Child	\$20.67	\$6.41	\$7.25
2 Adult 2 Child	\$24.64	\$7.73	\$7.25
2 Adult 3 Child	\$29.22	\$9.05	\$7.25

Clark County's cost of living reflects the needs of households of varying sizes, highlighting the gap between minimum wage earnings and the living wage required to meet basic expenses. For a single adult, the living wage is \$22.22 per hour, compared to the state minimum wage of \$7.25. Households with children face higher costs, with a single adult supporting three children needing a living wage of \$54.62 per hour. For two-adult households with one working adult, the living wage ranges from \$30.95 for no children to \$48.15 for three children. In comparison, poverty wages remain significantly lower, indicating that many households earning near the minimum or poverty thresholds may struggle to meet basic needs. These figures illustrate the economic realities for residents and the importance of local employment that provides wages closer to or above the living wage to support family stability.

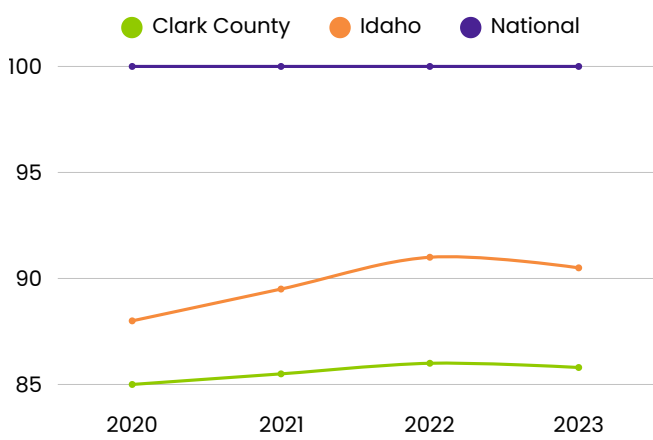
POVERTY

In 2023, approximately 12.7 percent of Clark County residents were considered to be living in poverty. While this is slightly higher than state and national averages, it underscores the importance of targeted programs in economic development, workforce training, and social services. Local initiatives can help ensure residents have access to housing, healthcare, and education, fostering greater economic stability and supporting a strong quality of life for the community in the years ahead.

Living Wage Calculation for Clark County, Idaho. Living Wage Calculator, Massachusetts Institute of Technology, 10 Feb. 2025, livingwage.mit.edu/counties/16023. Accessed 26 Aug. 2025.

U.S. Census Bureau, U.S. Department of Commerce. "Poverty Status in the Past 12 Months." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S1701, <https://data.census.gov/table/ACST5Y2023.S1701?q=poverty&g=050XX00US16033>. Accessed on 26 Aug 2025.

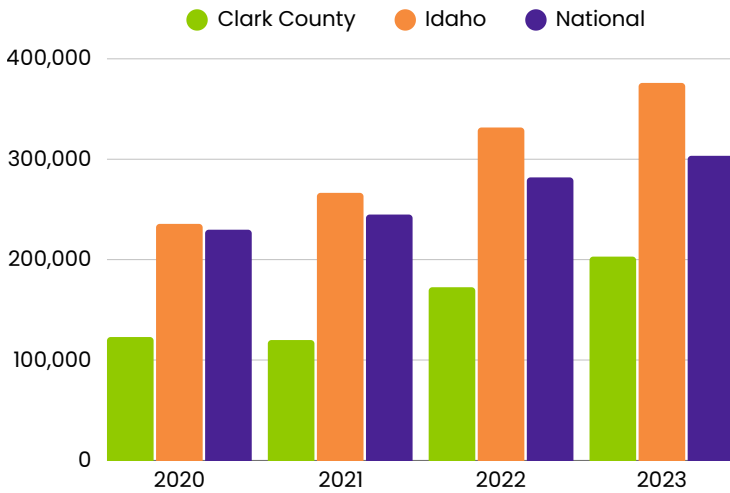
The cost of living index for Clark County from 2020 to 2023 is estimated to be between 85.0 and 86.0, which is lower than Idaho's range of 88.0 to 91.0 and well below the national average set at 100. This suggests that Clark County offers comparatively lower living expenses, largely influenced by its rural setting and more affordable housing costs. These estimates are derived from state-level Regional Price Parities and inflation trends, and while they provide useful approximations of relative price levels, they may not reflect all local variations. Therefore, while the figures indicate a generally lower cost of living, individuals considering relocating to Clark County should review specific expenses relevant to their household needs.



U.S. Bureau of Economic Analysis; Council for Community and Economic Research; and U.S. Bureau of Labor Statistics. Regional and Local Cost of Living and Price Parity Data. U.S. Department of Commerce; C2ER; Federal Reserve Economic Data (FRED), 2023, <https://www.bea.gov/data/prices-inflation/regional-price-parities>; <https://www.coli.org/>; <https://fred.stlouisfed.org/series/IDRPPALL>; <https://www.bls.gov/cpi/>. Accessed 18 Aug. 2025.

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MEDIAN HOME VALUE



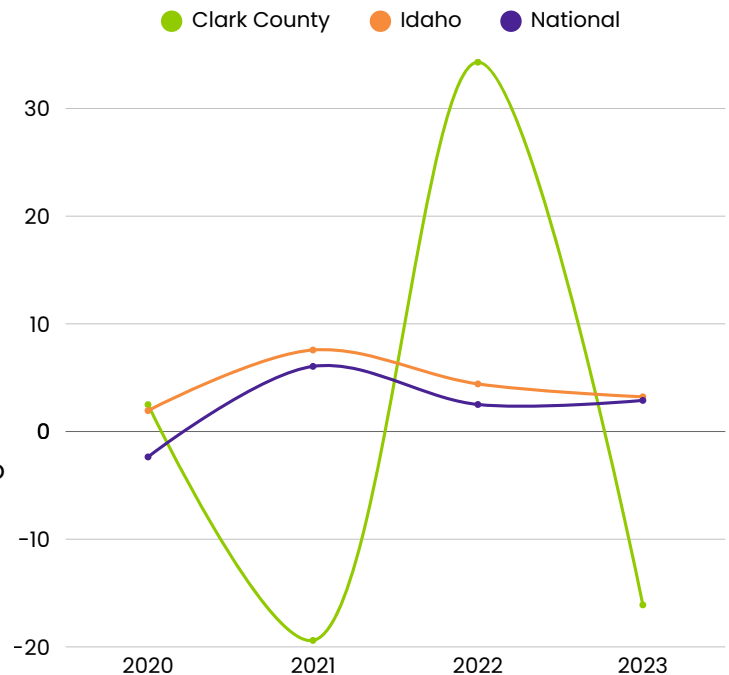
Clark County's median home value has risen steadily over the past several years, reflecting both local market dynamics and broader housing trends. In 2020, the county's median home value was \$122,900, well below Idaho's state median of \$235,600 and the national median of \$229,800. After a slight dip in 2021 to \$119,900, the county experienced significant growth, reaching \$172,500 in 2022 and \$203,000 in 2023. While still below the state and national medians, this upward trajectory highlights increasing demand for housing in the county and points to a gradually strengthening local real estate market.

U.S. Census Bureau, U.S. Department of Commerce. "Median Value (Dollars)." American Community Survey, ACS 5-Year Estimates Detailed Tables, Table B25077, https://data.census.gov/table/ACSDT5Y2023.B25077?t=Housing+Value+and+Purchase+Price&g=010XX00US_040XX00US16_050XX00US16033. Accessed on 26 Aug 2025.



CLARK COUNTY GDP

Between 2020 and 2023, Clark County's GDP growth demonstrated significant volatility amid shifting state and national trends. In 2020, while the national economy contracted by 2.4% and Idaho grew modestly by 1.9%, Clark County's economy grew 2.5%, reflecting relative resilience during early pandemic disruptions. In 2021, the county experienced a sharp contraction of 19.4%, contrasting with Idaho's 7.6% growth and the national 6.1% increase, highlighting the severe local impact of economic shutdowns. Clark County rebounded strongly in 2022 with a 34.3% surge, outpacing Idaho's 4.4% and the national 2.5%, before adjusting downward in 2023 with a 16.1% decline compared to Idaho's 3.2% and the nation's 2.9%. Over this period, Clark County's GDP trends reflect both vulnerability to economic shocks and a capacity for rapid recovery, underscoring its dynamic role within the regional economy.



U.S. Bureau of Economic Analysis. Gross Domestic Product by County and Metropolitan Area, 2023. BEA 24-57, Dec. 2024, <https://www.bea.gov/sites/default/files/2024-12/lagdp1224.pdf>. Accessed 26 August 2025.

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