



# EASTERN IDAHO HOUSING SYMPOSIUM

**DATE**

**AUGUST  
27, 2025**

**TIME**

**8:30 - 11:00  
A.M.**

**THE SYMPOSIUM WILL BE  
HELD OVER ZOOM**

**8:30 – 8:45 A.M.**

**WELCOME & INTRODUCTIONS**

Teresa McKnight  
CEO, REDI

**8:45– 9:15 A.M.**

**MARKET PULSE: WHAT'S DRIVING EASTERN  
IDAHO RESIDENTIAL REAL ESTATE?**

Chris Pelkola Lee  
Broker & Owner, SimpLEE Home

**9:20 –10:00 A.M.**

**IT'S NOT JUST SUPPLY-IT'S STRATEGY: HOW  
CITIES AND DEVELOPERS CAN WORK TOGETHER  
TO CREATE DIVERSE AND AFFORDABLE HOUSING**

Brad Cramer, MPA, AICP  
Owner, Perspective Planning and Consulting

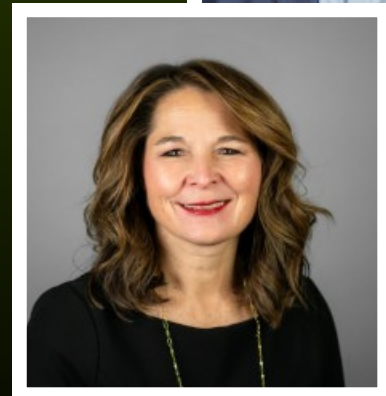
**10:05 – 10:45 A.M.**

**HOMES & HOPE: HOUSING SOLUTIONS FOR  
BUILDING STRONGER COMMUNITIES AND A  
STRONGER REGION**

Deborah Flagan  
Vice President, Hayden and Simplicity Homes

**10:45 – 11:00 A.M.**

**Q&A AND WRAP-UP**



**PRE-REGISTRATION IS REQUIRED -  
EMAIL [ABIGAIL@REDICONNECTS.ORG](mailto:ABIGAIL@REDICONNECTS.ORG)**