


“WHAT’S UP IN EASTERN IDAHO!”

FIFTH ANNUAL CONFERENCE

2024 SPONSOR PACKET

YOU BELONG IN EASTERN IDAHO!

www.RediConnects.org 

(208) 522-2014 

**FRIDAY, OCTOBER 25, 2024
8:00 A.M. TO 1:00 P.M.**

**MELALEUCA EVENTS CENTER
4609 WEST 65TH SOUTH, IDAHO FALLS 83402**

**REDI cordially invites you to attend the
“What’s Up In Eastern Idaho!”
Fifth Annual Conference**

**This year's event takes a deep dive into the factors that are
shaping our region's - and national - economy:**

- **Developing "The Silicon Slopes of the Nation" model for success.**
- **Strategies for driving transformation.**
- **The importance of persistence and resourcefulness in overcoming obstacles.**
- **Regional engagement to inspire progress and define roles for mutual support.**
- **A conversation about the frontier of advanced manufacturing and its impact on U.S. competitiveness.**
- **Staying ahead of all the different trends and changing technologies.**

This in-person event will showcase national speakers from corporate, university, and federal government.

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8:00 A.M. TO 1:00 P.M.
MELALEUCA EVENTS CENTER
4609 WEST 65TH SOUTH, IDAHO FALLS, 83402

9:00 – 9:15 a.m. **WELCOME & OPENING
REMARKS** Teresa McKnight, CEO
of REDI

9:15 – 10:15 a.m. **Title Forthcoming** A. Scott Anderson,
Retired President &
CEO of Zions Bank

10:15 – 10:45 a.m. **Special Speaker** To be announced

10:45 – 11:30 a.m. **Title Forthcoming** Carole Stewart, Vice
President, Tech Parks
Arizona, University of
Arizona

11:30 – 12:00 p.m. **Special Presentation to
Innovative Leader** To be announced

12:00 – 12:45 p.m. **Title Forthcoming** Deborah Wince-Smith,
President of the United
States Council on
Competitiveness

12:45 – 1:00 p.m. **Drawing & Closing Remarks*** Scott Rees, Chair, REDI's
Board of Directors

***DISTRIBUTION OF AN ANNIVERSARY GOLD COIN TO FULL-CONFERENCE ATTENDEES.**



Regional Economic Development
for Eastern Idaho

“What’s Up In Eastern Idaho!”

Fifth Annual Conference

Friday, October 25, 2024

Melaleuca Events Center

4609 West 65th South, Idaho Falls 83402

SELECT BY CHECKING SPONSORSHIP LEVEL (SPONSORSHIPS WILL BE ON A FIRST-COME BASIS)

PARTNERSHIP SPONSORSHIP (2 AVAILABLE)

SILVER SPONSORSHIP (2 AVAILABLE)

GOLD SPONSORSHIP (2 AVAILABLE)

PLATINUM SPONSORSHIP (2 AVAILABLE)

DIAMOND SPONSORSHIP (1 AVAILABLE)

PARTNERSHIP SPONSORSHIP - \$500 (2 AVAILABLE)

- Recognition at Conference Check-in Registration Station
- Company Name in Conference Program
- Verbal Recognition at Opening of Conference

PLATINUM SPONSORSHIP - \$5,000 (2 AVAILABLE)

- Complimentary Registration (1)
- Recognition at Conference Check-in Registration Station
- Company name/logo in conference program & Event Slides
- Display of Marketing Piece at Conference registration station
- One piece of literature placed in attendee registration folders
- Verbal Recognition at opening of Conference
- Half-page Color Ad in Conference Program

SILVER SPONSORSHIP - \$1,500 (2 AVAILABLE)

- Complimentary Registration (1)
- Recognition at conference check-in registration station
- Company name in Conference Program
- Display of marketing piece at conference registration station
- Verbal recognition at the opening of the conference

DIAMOND SPONSORSHIP - \$7,500 (1 AVAILABLE)

- Complimentary Registration (1)
- Recognition at Conference Check-in Registration Station
- Company name/logo in conference program & Event Slides
- Display of Marketing Piece at Conference registration station
- One piece of literature placed in attendee registration folders
- Verbal Recognition at opening of Conference
- One Business Flyer & One Trinket on conference tables
- Headline Sponsor - company name and logo in all printed publications including a Full-Page Ad in Program

GOLD SPONSORSHIP - \$2,500 (2 AVAILABLE)

- Complimentary Registration (1)
- Recognition at Conference Check-in Registration Station
- Company name/logo in conference program
- Display of Marketing Piece at Conference Registration Station
- One piece of literature placed in attendee’s registration folder
- Verbal recognition at opening of conference
- Quarter-page color ad in conference program

SPONSORSHIP INFORMATION

CONTACT FIRST & LAST NAME: _____

EMAIL: _____ PHONE NUMBER: _____

COMPANY/ORGANIZATION NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

INDUSTRY TYPE: _____ WEBSITE: _____

SPONSORSHIP MARKETING CONTACT

NAME: _____

EMAIL: _____

PHONE NUMBER: _____

SPONSORSHIP PAYMENT INFORMATION

SPONSORSHIP LEVEL: _____

PAYMENT AMOUNT: _____

PAYMENT TYPE: CHECK ENCLOSED CASH

MAKE CHECKS PAYABLE TO: REDI

MAILING ADDRESS: PO BOX 51564

IDAHO FALLS, IDAHO

83405

ALL QUESTIONS AND INQUIRIES - PLEASE CONTACT TERESA MCKNIGHT AT (208) 522-2014/OFFICE OR BY EMAIL AT: TMCKNIGHT@REDICONNECTS.ORG.

A REGIONAL INITIATIVE TO MAKE SURE NO ONE'S VOICE IS LEFT BEHIND!



JOIN REDI TODAY!

DATE

NAME OF COMPANY REPRESENTATIVE

NAME OF ORGANIZATION/COMPANY

ADDRESS

CITY

STATE

ZIP

CONTACT NUMBER

CONTACT EMAIL

COMPANY WEBSITE ADDRESS

YEARLY PLEDGE LEVEL

BILLING FREQUENCY (PLEASE INDICATE BELOW)

----- Annual ----- Quarterly ----- Monthly

----- CHECK HERE IF WE CAN LIST YOUR COMPANY

NAME ON REDI'S MATERIALS AS AN INVESTOR

Yearly Investment Levels

**Green (\$250 - \$1,000)

Blue (\$1,250)

Bronze (\$2,500)

Gold (\$5,000)

Platinum (\$10,000 - \$15,000)

Diamond (\$20,000+)

**Green Level is for Rural
Communities and Start-up
Company Investors***

THANK YOU FOR YOUR SUPPORT!

YOUR INVESTMENT IS THE ENGINE BEHIND EASTERN IDAHO'S ECONOMIC SUCCESS!

For more information, contact:

Teresa McKnight, CEO

tmcknight@rediconnects.org

(208) 522-2014/office or (406) 580-7002/mobile